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# The Desert Sun

and PALM SPRINGS NEWS

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Vol. XXVIII, No. 16

3 Sections — 18 Pages

Palm Springs, California, Thursday, October 14, 1954

Single Copy 10c



(Chamber of Commerce Photo)  
**PETER PAN IN PALM SPRINGS** — Mary Martin, the brightest star in show business, headed for the desert for a Palm Springs vacation immediately after closing her Los Angeles run of

"Peter Pan." She leaves tonight for New York to open the play at the Winter Garden. She told Hildy Crawford, Desert Sun society editor, that "Palm Springs is the Never-Never Land" and she is enjoying her days in the sun.

## Supervisors Authorize Study of Redistricting

### Action Begun on Request of Desert Area

County Planners  
Asked to Report  
Within 60 Days

Reshaping of Riverside county's five supervisorial districts, long agitated by residents of the vast desert area, is a step nearer today as result of action taken by supervisors at their meeting Monday.

The board voted, on a motion by Supervisor Homer Varner of the fourth (desert district), to instruct the county planning commission to submit a redistricting program within 60 days.

**VARNER'S MOTION**, which was passed without a dissenting vote, requires the planning commission to hold at least one public hearing on redistricting in the fourth district and at other places where such hearings are requested.

The motion also directed county planners to set a date for a report on redistricting so that any interested persons could be present.

Varner said that probably the first public hearing on redistricting would be held in the San Geronimo Pass area, including Banning and Beaumont, as that area would probably have to be shifted in another supervisorial district.

**REDISTRICTING** has been asked by the desert area because it has far outstripped other districts in the county in population, assessed values and tax payments although it has no more representation on the county board than the other smaller districts.

County Clerk G. A. Pequegnat recently reported that the fourth district has 4,000 more registered voters than the next largest district.

The third county district is adjacent to the Pass area and is the smallest in population in the county. But residents of the Pass area in the past have opposed union with that district.

**COUNTY COUNSEL** Ray T. Sullivan Jr. told supervisors that redistricting "involves matters of the kind that the Planning Commission would not expect to investigate."

He suggested that county officers other than the planning commission should participate in drafting a redistricting plan. He mentioned specifically boundary problems involving the County boundary commission, and problems involving the assessor's, tax collector's, road commissioner's and other offices.

Varner said that in 1951, when the last proposals were put before the supervisors for redistricting, the planning commission had conferred with



(Desert Sun Photo)  
**HARRY AND HIS MENAGERIE** — Harry Oliver does all the work at Ft. Oliver with the assistance of all his animal friends. Whiskers (on the woodpile) keeps an accurate account of the pieces cut, while Sin, Satan, Rain-on-the-Carpet and Zazu Pitts, four of his eight cats, make sure that he continues work. Harry says that he cuts his winter's supply of wood in August, because it is very discouraging to be working and see the woodpile diminish at the same time.

## Chief of Police Describes Work with Juveniles

Palm Springs Police department policy regarding its juvenile program will remain the same this season, due to its success last year, Police Chief John S. Davis reported this week.

According to a statistical report issued by the California Youth Authority, for the 1953-54 fiscal year, Palm Springs had arrests of 32 juveniles under 18 years of age. This compares to 114 arrests in Indio, and 1,723 arrests in Riverside. Total for the county was 2,622.

**THESE FIGURES** indicate that Palm Springs does not have a juvenile problem that is as aggravated as other communities of Riverside county, Chief Davis said.

"Although some people will disagree with these figures, believing that the police department of any community does not always make arrests in juvenile cases, those who believe this should realize that enforcement is only one of the many facets of the juvenile problem," he continued.

**POINTING OUT** that the major effort of any successful juvenile program must be directed toward crime prevention rather than enforcement, the police chief said that the curfew ordinance will be enforced again as interpreted last year.

This provides that no persons under 17 years of age may loiter or congregate on the streets after 10 p.m., but also permits the youth to attend

## MARY MARTIN FINDS NEVER-NEVER LAND HERE

By HILDY CRAWFORD

Peter Pan came to Palm Springs this week, luxuriated in the desert sunshine, and said: "This is the Never-Never Land." To a generation that has never heard of Maude Adams, Mary Martin is Peter Pan.

When the popular Broadway star finished her last performance of "Peter Pan" in Los Angeles Saturday night, she and her husband Richard Halliday, headed for Palm Springs arriving early Sunday morning at the Biltmore. It is their first visit here in 15 years.

**AS I TALKED** with her outside their bungalow at the Biltmore, it was obvious that she was enjoying the desert sunshine and relaxing after her crowded days of two-day performances and constant rehearsal.

I asked her how she happened to do "Peter Pan" which seemed a little out of character for the star of "South Pacific" and her reply was "Because I have always wanted to do it."

One of the big thrills of her interpretation of the most loved character on the stage is when she comes out at the finale and asks "Do you believe in fairies?" and the children in the audience practically surge up onto the stage crying enthusiastically "I do." She told how one small boy in the audience called out to her "Little Boy, will you come home with me?"

**THEY WERE JUST** going out to a shop that handles desert stones to buy some of the semi-precious stones that seem to catch the color-tones of the desert to remind them of their visit here.

An odd coincidence happened on Monday night, when they

## Phillips to Speak in Village Today

Congressman John Phillips, candidate for re-election from the 29th California district which includes Riverside and Imperial counties, will be in Palm Springs twice within the next week.

This afternoon at 4 o'clock he will address a group of Republicans on the importance of precinct work for the November 2 election. Workers from all over the county are expected at the meeting which will be held at the Fiesta House on the Desert Inn grounds.

**ALSO ADDRESSING** the group will be Mrs. Stella Younglove of Riverside who is in charge of precinct work for the county.

Mrs. Burnham Bigelow, Mrs. Newton Hotchkiss and Mrs. William Wright are chairmen in charge of this afternoon's meeting. They will be assisted by Mmes. Henry Tuttle, C. H. Woodmansee, Claude Freeman, Jesse Follansbee, Earl Coffman, P. A. Staley, Arthur Bailey, Sam Stuart, L. H. Fanning, Stanley Rosin, and Miss Maude McQuillin, Miss Dorothy Fanning, Also Mmes. Frank Miller,

## Clark Gable to Officiate at Auto Races Saturday

(Photo on Page 5A)

Clark Gable, the King, will be Course Marshal for the Palm Springs Road Races, giving added interest to the already popular event to be held at the Palm Springs Airport Saturday and Sunday, October 16 and 17. Announcement of Gable's acceptance was made by Ray Frug and Joe Weissman, race chairmen for the sponsoring California Sports Car Club. The King, a rabid sports car enthusiast, will be joined in the capacity by Carlyle Blackwell.

**ACTION ON THE NEW** and improved Road Race Course will start at noon both days, with practice preceding the events Saturday.

Palm Springs was the scene of the first Sports Car Race in Southern California, with a total of 29 drivers entering the initial event in 1950. A record total of 194 car entries with a grand total of 302 drivers, including alternates and Powder Puff Derby women pilots, are in the 1954 race.

**WINNERS** of the two main events will be presented large silver trophies, presented by General Petroleum and known as Mobilgas "Premier Awards." Beautiful flame-haired Jean Carroll, famous California model, will reign over the two-day event as "Miss Palm

See RACES, Page 5A

## SENIOR CHAMBER TRIUMPHS; WHOLE TOWN IS LAME, AFTER BALL GAME

Well, it all worked out as expected only maybe considerably more so—

Ralph Kiner swung just once and hit a home run.

There was every sort of laugh

and various forms of excitement every second.

Phil Harris, worked and played hard and was the epitome of a Villager having himself a ball.

**SOMETHING LIKE \$300**, plus two tons of hay and a flock of janitorial supplies came in for Mickey Finn's Boys Ranch.

And, as was expected also, the calm professional maturity of the Senior Chamber of Commerce ball players triumphed—9 to 8.

the name of charity and fun.

**A COHERENT REPORT** of the proceedings is impossible. Mayor Florian Boyd pitched. Phil Harris ran a fast full quarter mile through the stands in pursuit of Warren Strebe, a Jaycee baserunner, who was promptly called safe at home. Doctor Chet Baldwin, in full medical whites, administered plasma and oxygen to a number of needy players. City councilmen came down in a steady rain from the backs of two Finn burros. Kiner umpired, pitched, and batted at varied moments. Against him the Jaycees used a twenty-man outfield. Harris, unknowingly, hit the seeds out of a white cantaloupe. Red Kenyon was a clown. Jimmy Morton wore his zoot suit.

**FRANK BOGERT** talked at length, in his own mysterious

See SOFTBALL, Page 5A



(Chamber of Commerce Photo)

**PRESENTS TROPHY** — Many members of the Junior Chamber and Senior Chamber needed the grand trophy — a crutch — following their softball game Monday evening. Ralph Kiner, star outfielder for the Chicago Cubs

and a resident of Thunderbird, made the presentation to Jimmy Morton (zoot-suiter) while onlookers, left to right, are: Art Weil, Loren Smith, Bob Linskey, Don Bortoroff, Red Kenyon and Stanley Rosin. The Seniors won, 9 to 8.

## Inside of the Sun

Today another feature starts in The Desert Sun. A column on health written by Dr. Benjamin Goldberg. It may be found on Page 4B today.

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This Side of the Sun	4B



## UNEDITED

By BILL RASHALL

Gone are the days when public relations counselors were called plain old press agents. And the PA's of those days were the most ingenious free space getters in newspapers because they created news situations no editor of any newspaper, big or small, would dare to leave "uncovered," (that is, with a reporter assigned to write the event or incident).

All of this was brought to mind the other day at the Publicity panel held under the auspices of the Local Chamber of Commerce. Lynn Spencer, who is a good newspaperman, in spite of the fact that he is a society writer, "and I write about women and occasionally about men," as he said; made a blunt statement. I blame Spencer's statement, who writes under the name of "Cholly Angelo" in the Los Angeles Examiner, on the passing of those good old press agents who now wear suede shoes, silk suits and pink shirts.

IN ESSENCE Lynn said: "If you own and operate a commercial establishment and do not advertise, you're not going to get any free publicity." He did not use those exact words.

## HOW MUCH DO YOU LOVE YOUR WIFE?

SEE AD ON PAGE 3c  
George Adley Miller

## QUESTION? WHERE CAN I GET \$4.00 for \$1.95 ANSWER!

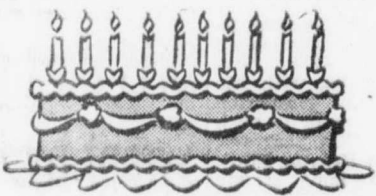
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PALM DESERT AIRPARK

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But he also meant that the boys in the back shop who set the type and can only set so much of it in a working day and that furthermore, a newspaper only has so much type room. It also has to have room to publish local and national news of interest.

I remember on one occasion last year when a metropolitan newspaper was about to go to press with a special edition with hardly any support from Palm Springs. Someone called Charlie Farrell on the phone. And Charlie, who understands and wants publicity for Palm Springs and his Racquet club too, of course, dug deep, but deep, into his pocket for a giant ad. Enuf said, about that.

THE MOST AMUSING story of the week was related to me by Ray Corliss, press agent (that's a compliment, Ray) for the Chamber of Commerce. He had escorted Edmund Lackman, foreign editor for an Amsterdam, Holland paper to the softball game held here Monday night in which some of our most respected citizens including Ralph Kiner, Chicago Cubs slugger, and Phil Harris, motion picture and TV star, participated.

The toughest task which first confronted Corliss was to explain, first how the game was played. Hopeful that he had accomplished that he waited for comment from Herr Lackman. Here are some of the questions which had nothing to do with the game:

"Do you mean to tell me that man is Mr. Phil Harris who makes so much money on radio and TV is the same one that is playing down there? I joost can't believe it! Und that man — he is the Mayor of this city? I joost can't believe it! Und that man who gets \$60,000 a year playing baseball as you say, is the same man? Joost amazing! Und that selectman (councilman to you, bub) — he is a city official? Joost can't believe it." That went on and on, according to Corliss.

MR. LACKMAN they even drink out of the same water ladle when necessary — these fools who live in such a glorious democracy as ours. I joost can't believe it myself sometime. Especially when some Texas trillionaire rubs shoulders with me at the Chi Chi bar and allows poor me to buy him a drink. Well there is the expense account, of course.

George Strebe has a huge surprise in store for him. Something he will really love, too, and its made for him. A beautiful pink shirt with the yoke, and shoulders draped in black lace. It's waiting for you, Georgie, at Tom Curtis' shop. Of course others who may bid for the beautiful thing are Bob Howard, to wear at his opening tomorrow, George Cameron, or Claude Valier. Don't sell it on the first bid, Tom.

SAW CHARLES BECKER the other night. He is the president

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and  
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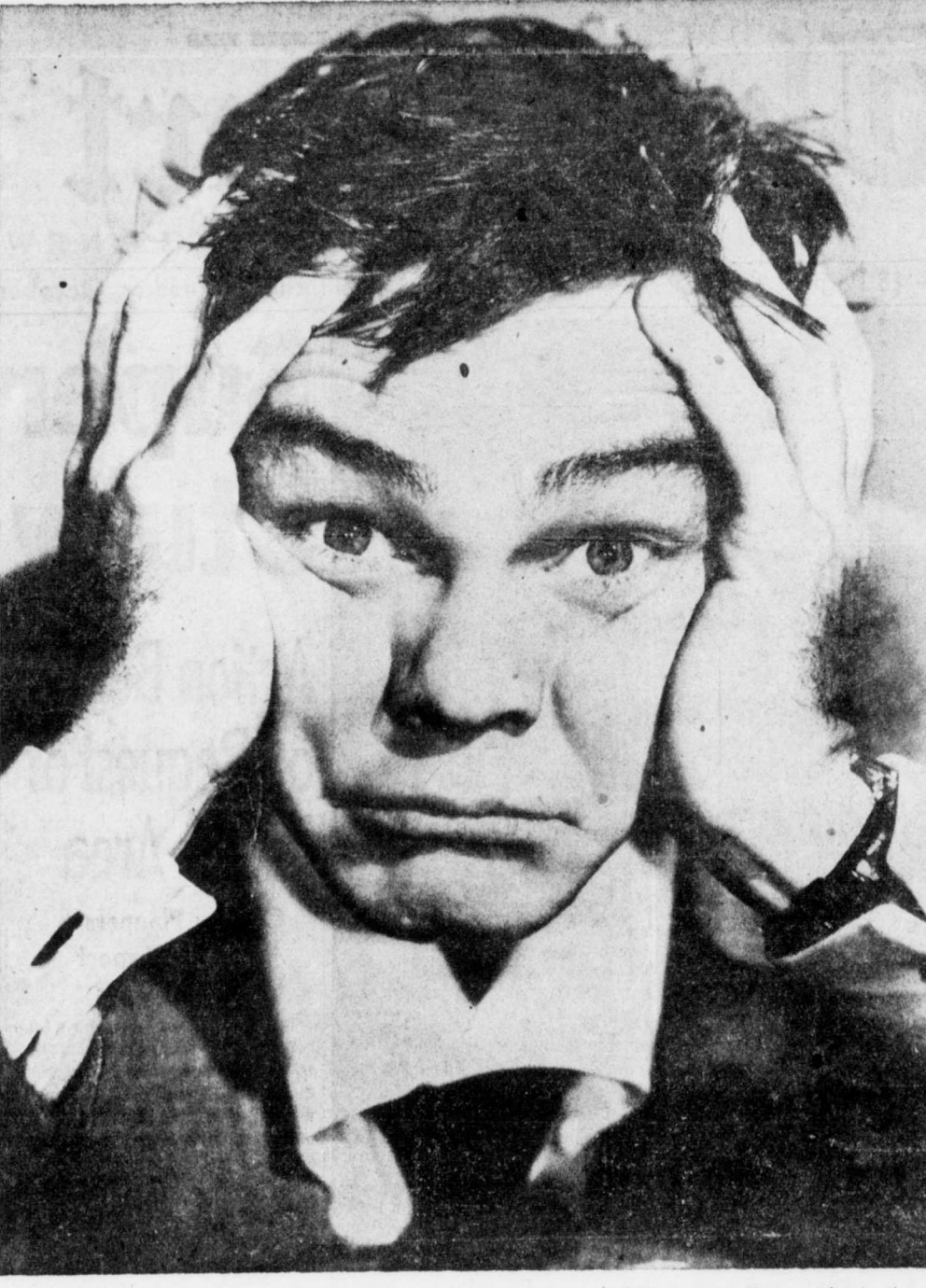
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EDMUND PURDOM  
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Wed., Thurs., Fri.  
October 20-22  
JAMES STEWART  
in Alfred Hitchcock's  
"Rear Window"

—color by Technicolor—  
and—  
"ROOGIE BUMP"  
meet The Miracle Kid of  
Baseball and all the  
Brooklyn Dodgers.



TOP COMEDIAN — Paul Gilbert, considered by many as one of the outstanding comics in the nation today, opens in the Starlite Room of the Chi Chi for a limited engagement. He is appearing through the courtesy of NBC and Universal-International Pictures. On the same bill is Johnny Matson, youthful humorist from the Lucky Strike and Phillip Morris TV shows. Mona McCall, lovely singing star direct from a European tour, completes the entertainment bill with the dancing music, of course, furnished by Bill Alexander and his orchestra.

of Franklin Life Insurance company as you no doubt know. He and his Winnie are back in the Village for the first time this season. In Mr. Becker's greetings his eyes held an unuttered question for me to answer. I couldn't answer it, either. But I got a partial answer from our Mayor Florian Boyd. It concerns the proposed municipal golf course and Becker's question was, I believe, "What happened to that golf course?"

I asked the Mayor that question. "Oh, we'll get our municipal golf course alright Bill," the Mayor replied. "Remember such things take time and of course there is the new City Hall Palm Springs needs so badly. But don't worry, Bill," the Mayor continued, "we'll eventually get both."

WHICH REMINDS ME of Becker's meaty remark of last season when he was so chagrined over crowded conditions on our existing courses. "People come here not to look at municipal buildings. They come for recreation, period."

Frank Vessel, owner of the most successful quarter horse track in southern California, paid me a surprise visit. He talked about that sport and the men that follow it. Most amazing statement he made was about the breeders and stable owners of these animals.

"The vast majority of the men and women who race their horses at quarter mile tracks do not do so because they are entranced with the purses their horses may win, usually about \$250. These breeders will truck their horses for a thousand miles for just one race on a certain day and then turn right around and head for home. As a rule most of them expect the sport to cost them money."

That's what Frank Vessel said. He would not offer any prediction relative to the success of

From Page 1—MORE ABOUT

## JUVENILES

theaters, school activities and supervised house parties without the fear of being checked by the police department.

THE PROGRAM in effect last year was unique in that the department utilized the service of one detective as juvenile officer or follow-up officer on all juvenile crimes coming to the attention of the police. And in all cases that were of a minor nature or did not require a follow-up, patrolmen, detectives and even supervisors were assigned in order that the department might have more opportunity for personal contact with juveniles, and in this manner carry on a crime prevention program.

"If we are to accept the figures of the C.Y.A. we must assume that the crime prevention program has been fairly successful," Chief Davis said.

THE JUNIOR POLICE program started last year, and then placed in abeyance due to a lack of volunteer workers, is still workable and would offer "the police department and interested citizens a wonderful medium for approaching the youth of the community on a crime prevention basis, provided sufficient interest can be generated to secure the necessary volunteer workers," he added.

In a summation of the juvenile program in the Palm Springs area, Chief Davis said that "we are fortunate in that the youth of the community in intelligence is far above the

proposed track here. Week-end crowds at his Los Alamitos track in April average around 10,000.

## Villager Injured in Fire in Home

Louis Portnoy, 675 South Camino Real, was treated at Desert Hospital Tuesday evening for leg burns suffered in a fire at his home which caused \$150 damage to a chair and part of a bed.

Cause of the fire was believed to be a cigarette, firemen reported. Both Station 1 and 2 answered the call.

The blaze was confined to one room.

## Thief Steals Coats from Village Store

Theft of two men's coats valued at \$120 from his store at 249 North Palm Canyon drive, between 11 a.m. and noon Monday, was reported to police by David Roth.

national average as a whole, and the environment in which they live is conducive rather than detrimental to securing their wholehearted cooperation in any youth program that might be initiated."

The Desert Sun—2c  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1934

## It's a Girl!

Five Weigel Boys  
Now Have a Sister

The five little Weigel boys have a sister this week.

Little Miss Joyce Maxine made her debut Monday afternoon at Desert Hospital and her daddy, News Photographer Fred C. Weigel, is slipping for he hasn't taken a picture of her yet. Probably just too amazed at finally having a girl in what has been an all-boy family.

Joyce Maxine weighed seven pounds eight ounces and is the grandchild of the Fred H. Weigels of Los Angeles, and Judge and Mrs. H. O. Harwood of Mentone.

## LODGE HALL ENTERED

Illegal entry into the Masonic Lodge hall at 1006 East Ramon road, effected by forcing open a door, was reported to police Saturday by C. T. Gordon of Palm Desert.

## VILLAGE PALM SPRINGS THEATRE

LAST 3 DAYS!  
Ends Sat., October 16

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FOR SEVEN BROTHERS

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Thurs.-Fri. Showtime 7-9:15  
Feature starts 7:25 and 9:40  
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Feature starts 4:30-7:00-9:30

Starts Sunday — Oct. 17  
Cont. Sunday from 1:30

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Showtimes: 6:45 p.m. — Sundays at Dusk  
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20th Century-Fox presents, in  
CINEMASCOPE  
SPENCER TRACY  
ROBERT WAGNER  
JEAN PETERS  
RICHARD WIDMARK  
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— and —  
Dana Andrews Jeanne Crain  
"DUEL in the JUNGLE"  
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Sun., Mon., Tues. October 17-18-19  
1ST RUN SHOWING  
Clark Gable Lana Turner  
"BETRAYED"

— and —  
Phil Carey Dorothy Patrick  
"The Outlaw Stallion"  
in Technicolor

Starting Sunday, October 24  
DAVID O. SELZNICK'S Production  
GONE WITH THE WIND  
CLARK GABLE • VIVIAN LEIGH • LESLIE HOWARD • OLIVIA DE HAVILLAND  
at Regular Prices

## Carnation Corner



Every time I taste Carnation Cottage Cheese I think of my grandmother! She lived on a farm, and her food was famous for miles around. One of her specialties was cottage cheese, which she made herself.



Of all cottage cheeses, I find that only Carnation has the very same creamy-smooth richness hers had. Grandmas never stinted when she made cottage cheese — and neither does Carnation. In fact, to make just one pound of cottage cheese, Carnation uses three whole quarts of milk (plus adding fresh cream at the dairy).

## HINT FOR HUSBANDS

It seems that every time I try to start a log fire, it just fizzles out. But my clever husband has a neat trick of putting two or three old candle ends in the heart of the fire. Soon after he lights them my hearth is blazing merrily away. Best of all, his method takes very little kindling.



## Attention all calorie-counters!

Carnation Cottage Cheese is an ideal food for you to eat regularly. It has fewer calories and more protein than any other kind of regular cheese. Not to mention the iron, calcium and Vitamin A it gives you in every spoonful!

## An Old Italian Custom



Fritto misto is an Italian entrée which means "mixed fry." It may be a simple vegetable dish, an elaborate meat repast, or a tangy sea food fry... depending on the skill and imagination of the cook. In this country we've shortened the name to "fritter." I'm sure you've served (and enjoyed) such standard favorites as corn fritters or apple fritters. Now, here is another tempting kind for you to try. This recipe is a great favorite in our house!

## COTTAGE CHEESE FRITTERS

(Makes 8-10 fritters)  
1 1/2 cups Carnation Cottage Cheese  
1 tablespoon melted butter  
2 tablespoons chopped onion  
2 tablespoons chopped pepper  
1/4 cup Carnation Fresh Homogenized Milk  
1 egg  
1 cup sifted flour  
1 teaspoon salt  
1 teaspoon baking powder  
Shortening for frying

Blend Carnation Cottage Cheese with butter, onion, green pepper, milk, and egg. Combine dry ingredients; blend with Cottage Cheese mixture. Pan-fry or deep-fry in hot shortening until fritters are brown and crisp, or about 4-5 minutes. Serve with salad.



Cottage cheese is best when it's absolutely fresh! That's why Carnation makes its Cottage Cheese fresh every day. When you have some left over, do keep it refrigerated and always replace the cover. Then it'll taste fresher tomorrow, and the day after, too!

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ALFRED HITCHCOCK'S  
REAR WINDOW

COLOR BY TECHNICOLOR  
co-starring  
GRACE KELLY  
WENDELL COREY  
THELMA RITTER

with RAYMOND BURR  
Directed by ALFRED HITCHCOCK  
Screenplay by JOHN MICHAEL HAYES  
BASED ON THE SHORT STORY BY CORNELL WOOLRICH • A PARAMOUNT PICTURE





## Desert Art Center Opens Doors for Season Saturday

With the opening this week of the Desert Art Center, at 707 North Palm Canyon drive, Palm Springs will once again have an art gallery, where visiting and resident artists can exhibit.

The grand opening, an invitational affair, will be held Saturday night, October 16, with refreshments served from 4 to 6 p.m.

The first exhibition will present the work of members of the Painters and Sculptors Guild of the Desert Art Center. When the paintings were juried, selection was made on the basis of quality and technical

perfection rather than decorative value alone, choosing what the jury felt was the best of the paintings submitted. Much of the actual work of getting the art gallery ready was done by Artist William Darling, working alone during the summer months. He personally built the moveable easel stands on which the paintings are hung. Graham Dexter, president of the Desert Art Center expressed appreciation for Darling's "labor of love."

Mrs. Miriam Williamson is curator of the Desert Art Center, and will welcome members and visitors to the new gallery.

### Obituary

#### MRS. EDITH DIAZ

Gravestone services for Mrs. Edith Diaz, 70, 170 Via Olivera, will be held at Sunnyslope cemetery in Banning at 9:30 a.m., Saturday. Persons planning to attend are asked to meet at Welfels and Son Banning mortuary at 9:15 a.m. Mrs. Diaz, who had resided in the Village for four years at the home of her son and daughter-in-law, Mr. and Mrs. Richard Diaz, died at Beverly, Massachusetts, her former home, and where she was visiting her stepson, Epiter Diaz and family. Earlier in the summer, she had visited her daughter and son-in-law, Mr. and Mrs. Reg. Cayce at Rockford, Michigan.

Survivors are one son, Richard Diaz; one daughter, Arlene Cayce, a stepson, Epiter Diaz and four grandchildren. Funeral services were conducted in Beverly, Massachusetts.

#### WALTER C. HENKE

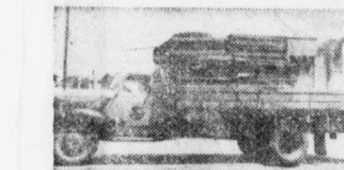
Funeral services for Walter Clarence Henke, 50, 615 Warm Sands drive, were conducted at 1 p.m., Wednesday, October 13, at the Welfels and Son chapel, with the Rev. Roy Nichols, pastor of the Science of the Mind church, officiating. Private cremation followed in San Bernardino.

Henke died at 11:50 a.m., Sunday, October 10, at Desert Hospital, following an illness of six years.

A native of Chicago, Illinois, he had been a resident of Palm Springs for two years. He had been employed as manager of Casa Paraso.

Survivors include his widow, Mrs. Theresa Henke; two daughters, Mrs. Dolores Yule, Oakview, and Mrs. Elaine Laster, Ventura; one brother, Art Henke, Mt. Prospect, Illinois; one sister, Lydia Winnan, Park Ridge, Illinois, and one grandchild.

**The Desert Sun—3¢**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954



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## Music, Too

### High School Band Ready for Season

As the high school football season begins, the spotlight is turned toward the PSHS music department. The band known as one of the best in the league is even bigger and better this year according to its director, Gustave Patzner. The band is made up of approximately 62 members and Patzner believes the instrumentation is better and it is well balanced. The director graduated from University of Southern California and was later assistant director of Santa Ana Army Band. He has been teaching in Palm Springs Unified School district for eight years.

Officers in the band this year include: Mickey Lanz, Jerry Greenfield, librarians; Gary Hammond, property manager; John Martin, uniform manager; Caroline Knupp and Sandra Hill, secretaries.



Like Autumn leaves, prices have come tumbling down for this gigantic, money-saving event. An opportunity for you to rake in bushels of bargains... to fill your cupboard for hearty eating now and later. The more you buy the more you save!

## CRUSHED PINEAPPLE 20-OZ. CAN 21¢

Lalani Brand Fancy Hawaiian Fruit. Enter Lalani Pineapple Contest Today! Win Hawaiian Holiday for 2 plus \$1000 or one of 101 other big prizes. (Get details at your Safeway Store.)

**TOMATO JUICE** Libby Brand 2 18-oz. 21¢ 46-oz. 23¢  
or Sunny Dawn. cans jar

**PEANUT BUTTER** Beverly Brand. 12-oz. 31¢ 20-oz. 47¢  
Chunk or Creamy. jar

**COLDBROOK MARGARINE** Golden 2 1-lb. 29¢  
Cubes. cartons

**PILLSBURY CAKE MIX** Choc., White, 17-oz. 30¢  
Yellow or Spice. pkg.

**KITCHEN CRAFT FLOUR** 5-lb. 49¢ 10-lb. 85¢  
bag

**JELL WELL** Assorted 4 pkgs. 27¢ Gelatin 3-oz. 25¢  
Puddings. Desserts. pkgs.

**SHORTENING** ROYAL 1-lb. 29¢ 3-lb. 75¢  
SATIN. can

**LARGE "AA" EGGS** Cream O' the Crop. 53¢  
Guaranteed Fresh! doz.

National Cheese Festival  
For Fall days, use cheese  
at the table or in cooking.

**Velveeta Cheese Food** 2-lb. 79¢  
carton

**Breeze Cheese Food** 2-lb. 75¢  
carton

**Sliced Cheese** Dutch Mill 8-oz. 25¢  
brand

(Swiss, American, or Pimento.)

**Bel-air Frozen Foods**  
Premium quality at no extra cost!

**Mixed Vegetables** 2 10-oz. 29¢  
pkgs.

**French Fries** 2 9-oz. 29¢  
pkgs.

**Sliced Peaches** 10-oz. 19¢  
pkg.

## MONTE CRISTO WINE

Port, Muscatel, Sherry.  
(Pale Sherry, fifth, 79¢.) fifth 76¢  
Wine offered only in licensed  
Safeways.

## WOODBURY SOAP

Facial and Hand.  
3 reg. 21¢ 3 bars 29¢  
(Special Banded Pack.)

## AJAX CLEANSER

Kitchen and Bathroom Friend  
The "Foaming" 14-oz. can 11¢  
Cleanser.



## Large TOMATOES

Firm, red ripe, just right for  
slicing. A real buy on toma-  
toes! Serve with hamburg-  
ers.

LB. 12¢

## CORN DATES

Fresh, Tender Sweet  
Golden Ears. each 5¢  
Naturally Sweet  
California Grown. 1-lb. 21¢  
pkg.

PRICES EFFECTIVE THURS. THRU SAT., OCTOBER 14 THRU 16, 1954, AT SAFEWAY STORES  
IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.



## PEACHES

DEL MONTE CLINGS. 29-oz. 25¢  
Halves or Slices. can

## TOMATOES

GARDENSIDE. 2 28-oz. 29¢  
Puree Pack. cans

## CORNED BEEF

LIBBY'S 12-oz. 43¢  
brand. can

## LUNCHEON MEAT

RATH'S 12-oz. 41¢  
BLACK HAWK. can

## FANCY PEAS

DEL MONTE 17-oz. 18¢  
Early Garden. can

## CORN

HIGHWAY GOLDEN. 2 17-oz. 25¢  
Cream Style. cans

## CHERUB MILK

EVAPORATED. tall 11¢  
Vitamin D added. can

## SUGAR

5-lb. 47¢ 10-lb. 93¢  
bag

## SCOT TISSUE

TOILET TISSUE 2 rolls 21¢  
Soft-absorbent

## SPAGHETTI

Chef-Boy-ar-Dee Brand.  
With Cheese and 15 1/2-oz. 25¢  
Tomato Sauce. cans

## Bakery Section Values WHITE LAYER CAKE

Curtis Coconut Iced. 2-lb. 65¢  
(Reg., 75¢.) Special Price ring

Curtis Fruit Cake 2-lb. 1.89  
(Sliced, 14-oz., 79¢.) ring

Holiday Fruit Cake 21-oz. 79¢  
(14-oz. bar, 49¢.) ring

Bread Crusted Wheat 2-lb. 23¢  
Skylark brand loaf

White Bread Skylark 1-lb. 28¢  
Split-Top loaf

Wonder White Bread 2-lb. 28¢  
large loaf

## More Low Prices at Safeway

Melrose Fig Bars 2-lb. 49¢  
pkg.

Crackers Snowflake 1-lb. 24¢  
Nabisco pkg.

Preserves Empress 20-oz. 39¢  
Strawberry jar

**SPECIAL MONEY-SAVING  
SALE**  
Parade 40-OZ. Pkg. 49¢ Plus Tax

Check every item... Save!!!

## FOLGERS COFFEE

Vacuum Pack. 1-lb. 99¢  
Choice of Grinds. can

## EDWARDS COFFEE

Vacuum Pack. 1-lb. 97¢  
Fine, Drip, Regular. can

## NOB HILL COFFEE

Tops in Quality. 1-lb. 92¢  
Grind it at store. bag

## AIRWAY COFFEE

Mild and Mellow. 1-lb. 89¢  
See it ground, know it's fresh. bag

## EDWARDS INSTANT COFFEE

100% Pure. 2-oz. 55¢  
jar

## GRAPEFRUIT JUICE

Town House. 18-oz. 10¢ 46-oz. 21¢  
Natural or Sweet. can

## HOMOGENIZED MILK

Lucerne Grade A. quart 20 1/2¢  
Vitamin D added. carton

## NON-FAT MILK

Lucerne Quality. half 21¢  
gallon

## DARK KARO SYRUP

Blue Label. 1 1/2-lb. 21¢  
Use in baby's formula. bottle

## MACARONI

Globe A-1. 32-oz. 37¢  
Elbow type. pkg.

## TORPEDO CHUNK TUNA

6-oz. 25¢  
can

## CHUNK TUNA

CHICKEN OF THE SEA. 6 1/2-oz. 29¢  
Light Choice Meat. can

## GREEN BEANS

BRIARGATE. 16-oz. 17¢  
Whole cut. can

## PRUNES

SUNSWET. 1-lb. 24¢  
Large Size. box

## QUAKER OATS

Regular or Quick. 20-oz. 17¢  
pkg.

## ZEE PAPER TOWELS

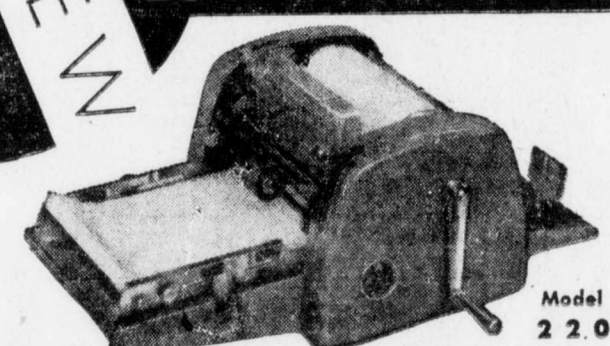
Sanitizes as it cleans. 14-oz. 8¢  
Balanced ration. can

## RIK RAK CLEANSER

2 16-oz. 27¢  
cans

## FRISKIES DOG FOOD

**EVERYTHING IN  
OFFICE EQUIPMENT**  
FOR EASY TO MAKE  
LOW COST COPIES



Model  
2 2 0

**A. B. DICK Spirit  
DUPLICATOR**

**EASY** to make bright, uniform copies for long or short runs. Copies of anything you write, type or draw—in up to five vivid colors in one operation. Handles wide range of card sizes and paper stock. So simple a child can operate! Copies per minute limited only by speed you turn crank. Easy on pocket book—long life construction, trouble-free and inexpensive operation. For more information—or a demonstration of how the "220" can save you time and money—call today!

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**A. B. DICK MIMEOGRAPH STENCILS — INKS —  
SUPPLIES —**  
**MASTER CARBONS FOR SPIRIT DUPLICATORS**  
Supplies — Mechanical Service on All Duplicators

**STOCKWELL  
and BINNEY**  
Office Supplies—Furniture—Machines—Gifts

45-477 Jackson St. Indio Phone 7-3357  
OR ZENITH 7740—TOLL FREE

Air Conditioned

350 So. Palm Canyon Drive...

STORE  
HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.  
Sunday 9 a. m. to 6 p. m.



## "Presence" to be Subject Sunday of Dr. Blackstone

"The Presence of Christ" will be the subject of Dr. James H. Blackstone's sermon Sunday morning at 11. The cradle roll is open and available from 9:15 a.m. to 12:15 p.m. each Sunday with a trained nurse in charge. Sunday School begins at 9:30 a.m. with classes for all ages. Last week was the climax in the Rally Day contest with 474 in attendance. The high school department won this contest by gaining the most points in attendance over a four-week period. Mr. and Mrs. David King are in charge of this department.

The Christian Endeavor Societies will meet at 6:15 p.m. The high school department will meet in the church parlors and the program will be "A Quaker Panel." Kent Verges will preside at the meeting. The Junior high will meet in the Youth Chapel and their discussion topic will be "Windows."

The evening service at 7:30 will be conducted by the men of the church and it will be under the direction of Donald Macpherson, president of the Men's Club of the church. This will climax Layman's Sunday.

**SHOULD BE 3/4**  
Current rate of interest at Coachella Valley Savings and Loan Company is three and one-quarter percent. The mat for their advertisement on page 1B came with a blank space to be filled in by the amount. Due to an oversight it went through as 0 percent instead of 3/4 percent as it should have read.

Sometimes a congressional chaplain must get pretty discouraged.—Banking.

## Jewish Women's Rummage Sale Stated Oct. 21

The Rummage Sale of the Palm Springs Jewish Women's Group, a well-known and looked-forward-to event in the Village, will begin Thursday, October 21, at 198 South Indian avenue, corner of Andreas road.

All salable merchandise of any type, clothing, household articles and the like is urgently needed. Everyone is asked to ransack closets, storerooms and garages for potential stock. The store will be open Tuesday, October 19 and Wednesday, October 20, to receive items. If desired, a truck will come to pick-up goods. A call to 4340 or 5262 will bring the truck.

Mrs. Zachary Pitts, ways and means chairman, is in charge of the Rummage Sale.

## Laymen to Take Over on Sunday

Sunday, October 17 is set as "Laymen's Sunday," by several of the stronger denominations. The Community Church of Cathedral City plans to have briefly from several of its laymen and from its pastor on the subject "A Time for Decision."

The first congregational potluck supper of the fall is to be held this evening at 6:30, with a program at talks and music. The junior choir meets Wednesday at 3:15 and the youth church Sundays at 5 p.m. Both church and parish house now have a new roof, added last week. A porch and bell-tower were added last May. Rev. Dr. Graham Hunter is the minister.

**The Desert Sun—40**  
PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954

**"Words to Say"**  
A new weekly program with  
**Mildred Southwick Potter**  
Every Sunday  
10:15 P.M.  
over KCMJ — Dial 1340

15 sparkling minutes of local news, skits and plays. Interviews with your favorite personalities.

This week — "TALES OF PALM SPRINGS"  
Associate Broker with **MURPHY REALTY CO.**  
464 N. Palm Canyon Dr. Phone 5102  
Res. 1185 Avenida Caballeros Phone 3364

## Louis Loheac

who specializes in distinctive haircuts, styled to the individual, recently opened a barber shop in Palm Springs. He formerly owned the largest barber shops in Long Beach and Compton, California. Louis gives individual attention to each customer, styling their hair to their head, face and personality. A practice which has made him well known in Southern California, where his clientele included many motion picture notables. Matt Dennis, popular movie star, presented Louis with an autographed photograph proclaiming him to be "the best barber anywhere." Louis proudly displays this photo in his shop.

After seeing a demonstration of his amazing "Louis haircut," we find that a word description will not suffice, but recommend that you stop in and see for yourself. A revelation in good grooming.

**LOUIS LOHEAC**  
360 So. Indian Ave.  
PHONE 6421  
across from the Safeway Store  
AIR CONDITIONED

By the cup or by the pot  
Edwards makes  
**RICHER COFFEE INSTANTLY!**  
with a 3-way saving!



at **SAFEMART**

## Membership of Temple Isaiah to Meet on Sunday

First monthly meeting of the current season of the membership of Temple Isaiah will be held at the Jewish Community Center, 332 West Alamo road, Sunday at 8 p.m. It was announced today by Zachary Pitts, acting president.

After a brief business meeting, the membership will be addressed by Libbie (Mrs. Sigmond) Braverman of Cleveland, Ohio. Mrs. Braverman has given over two decades of active service to the field of Jewish education. She was for many years the educational director of the Euclid Avenue Temple in Cleveland. Among her extensive writings on Jewish themes are "Children of the Emek," a book on pioneering in Israel for children and "Children of Freedom," a vivid portrayal of the birth of the third Jewish commonwealth.

She has done much toward the revitalization of Jewish holiday observance and is responsible for the creation and presentation of many pageants. Her appearance in Palm Springs is made possible through the cooperation of the Judge Irvin Stalmaster Memorial Lectureship of the American Association for Jewish Education.

At the conclusion of Mrs. Braverman's address, the membership will adjourn to the Sukkah (hut) in the patio for an informal party in celebration of the Festival of Tabernacles.

**Legal Notices 75**

**CERTIFICATE OF BUSINESS**  
FIDELITY FIRM NAME  
THE UNDERSIGNED hereby certify that they are conducting an apartment house business at Cor. Paseo El Mirador and Paseo Verde, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of LOE and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Robert G. Pearson, 340 Pablo Dr., Palm Springs, Calif.  
Marjorie Pearson, 340 Pablo Dr., Palm Springs, Calif.  
WITNESS their hand this 12th day of October, 1954.

**ROBERT G. PEARSON**  
MARJORIE PEARSON  
STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.  
ON THIS 12th day of October A.D. 1954, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Robert G. and Marjorie Pearson, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

**FRED C. WEIGEL**  
(Seal) Notary Public in and for said County and State  
My Commission expires Aug. 11, 1958  
338—Desert Sun, Oct. 14, 21, 28, Nov. 4, 1954.

**CERTIFICATE OF BUSINESS**  
FIDELITY FIRM NAME  
THE UNDERSIGNED hereby certify that they are conducting a Hotel-apartment business at 1342 So. Palm Canyon Dr., City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of CASA BLANCA and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Robert G. Pearson, 340 Pablo Dr., Palm Springs, Calif.  
Marjorie Pearson, 340 Pablo Dr., Palm Springs, Calif.  
Julius W. Levine, 1342 So. Palm Canyon Dr., Palm Springs, Calif.  
WITNESS their hand this 12th day of October, 1954.

**ROBERT G. PEARSON**  
MARJORIE PEARSON  
JULIUS W. LEVINE  
STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.  
ON THIS 12th day of October A.D. 1954, before me, Fred C. Weigel, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Robert G. and Marjorie Pearson and Julius W. Levine, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

**FRED C. WEIGEL**  
(Seal) Notary Public in and for said County and State  
My Commission expires Aug. 11, 1958  
338—Desert Sun, Oct. 14, 21, 28, Nov. 4, 1954.

**IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF RIVERSIDE**  
No. 15579  
NOTICE OF EXECUTOR'S SALE OF REAL ESTATE AT PRIVATE SALE  
In the Matter of the Estate of BARRETT WILLIAM O'SHEA, alias, deceased.  
NOTICE IS HEREBY GIVEN, that ANN ST. CLAIR, Executrix of the Estate of Barrett William O'Shea, alias, deceased, will sell at private sale, in one parcel, to the highest bidder, upon the terms and conditions hereinafter mentioned and subject to confirmation by the above entitled Court, on or after Friday, the 12th day of October, 1954, all the right, title and interest and estate of the said deceased above named, at the time of his death, which was a fee title subject to encumbrances of record upon said property in the approximate sum of \$8,649.03, and all the right, title and interest that the said estate has, by operation of law, or otherwise, acquired, other than or in addition to that of said deceased, at the time of his death, in, to, and to that certain lot, piece or parcel of land situate, lying and being in the County of Riverside, State of California, and more particularly described as follows, to-wit:

Lot 59, BEL VISTA, as shown by map on file in Book 20, page 38 of Maps in the office of the County Recorder of said County.

PAID POLITICAL ADVERTISEMENT

## Membership in Church Subject of Pastor Smith

"Is Church Membership Necessary For Salvation?" will be the subject of Pastor D. Kenneth Smith at 11 a.m. at Palm Springs Seventh-day Adventist church Saturday.

At 9:30 a.m., members of the adult Sabbath school and visitors will discuss the lesson "David's Victory Over Goliath." Classes for the children are conducted at this same hour.

Wednesday evening at 7:30, L. B. Close of Whitewater, local elder of the church, will lead in the mid-week Bible study and prayer service.

Members of the local church, together with members throughout North America, at services last Saturday, contributed to a special offering for the support of the world-wide radio broadcast sponsored by the Seventh-day Adventist denomination. The program, The Voice of Prophecy, is now broadcast in 18 major languages and dialects on 800 radio stations in all parts of the world.

Founder of the Voice of Prophecy, H. M. S. Richards, of Los Angeles, will celebrate his 25th year on the air next January. In addition to the broadcast, The Voice of Prophecy conducts a free Bible correspondence school in which two and a half million people in all parts of the world are enrolled today. The free Bible courses for both adults and children, are published in 55 languages and in Braille for the blind. The Bible courses can be obtained by writing to the Voice of Prophecy, Box 55, Los Angeles, California.

## From Page 1—MORE ABOUT PHILLIPS

Charles Farrell, Paul Aust, Robert Howard, D. C. Stachler, Tom Blavashchi, Wilson Gibbs, A. R. Simon, Florian Boyd, Warren Slaughter, H. H. Foster, E. K. Wood, Thor Fredericksen, and Roy Simmons.

**THEN ON NEXT** Thursday, October 21, at 12:30 p.m., the congressman will return to the Village to address a meeting of the Palm Springs Republican Women's club at the Fiesta House.

All members of the club are urged to attend and others interested are invited. Dessert luncheon will be served by the Desert Inn at \$1.50. Mrs. Marian White of the Republican Women's club said, "She added that 50 cents of this charge will be given to the campaign fund."

## From Page 1—MORE ABOUT DISTRICTS

these officers in making its recommendations. "I had the same in mind for this occasion," he said.

**LAST WEEK** the county grand jury had criticized the board for failure to re-draw the supervisorial district lines in accordance with population shift. Supervisor Warren and Chairman William E. Jones, who have been a minority of two in some board votes, both subsequently announced that they are not opposed to redistricting. They also pointed out that no proposal for redistricting the county has come before the board since 1951.

**Mr. and Mrs. Barney Lebbs** of Los Angeles, were among the many out-of-towners here to attend the funeral services for their nephew Walter Henke, on Wednesday.

## Legal Notices 75

Recorder of the County of Riverside, State of California.  
Terms and Conditions of Sale: Cash, lawful money of the United States; 10% of the purchase money to be paid at the time of sale; balance on confirmation of sale. Deeds and abstract at the expense of the purchaser. The purchaser to assume the payment of, and take the property purchased by him subject to all the State and County taxes, and all assessments of whatever name or nature, which are now or may become hereafter chargeable to or a lien against the property purchased by him.  
All bids or offers must be in writing, and may be left at the office of Phillip Barnett, attorney for said executrix, at room 2610 Russ Building, San Francisco, California, or may be delivered to said executrix personally in Palm Springs, California, or may be filed in the office of the Clerk of this Court any time after the first publication of this notice and before the making of the sale.  
Dated October 1st, 1954.  
ANN ST. CLAIR  
Executrix of the Estate of Barrett William O'Shea.  
BARNETT & ROBERTSON  
Attorneys for Executrix.  
335—Desert Sun, Oct. 14, 18, 21, 25, 1954.

## From Page 1—MORE ABOUT OLIVER

ested in the desert even then, he started to combine the two features and now has become famous as a "quipsster" in his Desert Rat Scrap Book, the "only newspaper in the world you can open in the wind."

**IT WAS EIGHT YEARS** after the first issue was published that his first sale was made, a package deal of six stories about the desert to Life Magazine. And, he adds, "I never did as well since," and through a coincidence "Life quit as a humor magazine a few months later."

Again an interval of eight years, and then the Oliver star came forth as a newspaper columnist, again about the desert. This continued until 1946 when Packet One of Pouch One made its appearance.

**HIS PHILOSOPHY** of life is just like his writing. The Des-

## Religious Staff Plans Seminar

Members of the Religious school staff of Temple Isaiah of Palm Springs will join other staff members of similar schools in Riverside, Fontana and San Bernardino in a seminar discussion to be held on Sunday, October 17 at Temple Emanuel in San Bernardino, starting with a luncheon session.

Rabbi Leon W. Rosenberg, director of the local religious school, said that the seminar will deal with the effective use of dramatics and other art media as a means of strengthening the effectiveness of classroom teaching. He stressed that this would be a unique opportunity for the staff of the school to meet with Mrs. Libbie Braverman who is an expert in the development of religious school programs and techniques. Also acting as a consultant at the meeting on Sunday will be Seymour Fromer, regional director of the American Association for Jewish Education.

## "DOCTRINE OF ATONEMENT" SUNDAY TOPIC

The inspiring Lesson-Sermon on "Doctrine of Atonement" to be read in all Christian Science churches Sunday reveals the joy to be experienced from the recognition of man's oneness with God.

Paul declares in his letter to the Romans (5:2-4, 11) "We... rejoice in the glory of God. And not only so, but we glory in tribulations also: knowing that tribulation worketh patience; And patience, experience; and experience, hope: ... we also joy in God through our Lord Jesus Christ, by whom we have now received the atonement."

In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "The atonement requires constant self-improvement on the sinner's part." "If Truth is overcoming error in your daily walk and conversation, you can finally say, 'I have fought a good fight... I have kept the faith,' because you are a better man. This is having our part in at-one-ment with Truth and Love" (pp. 23, 21).

The Golden Text from I John (2:1) reads, "If any man sin, we have an advocate with the Father, Jesus Christ the righteous."

Many of those who spend hours watching buildings being torn down are those whose lives have gone in the same direction.—Laurens (La.) Sun.

## Lutheran Services at Youth Center

386 No. Belardo Road  
Every Sunday  
at  
8:30 A.M.  
Rev. Paul A. Hilgendorf, Jr.

## FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 A.M.  
Wednesday Meetings, 8 P.M.  
Sunday School, 9:15 A.M.  
271 Ocotillo Avenue  
The Reading Room is located at 174 N. Palm Canyon Dr.

## ert Raf Scrap Book came into being as an outlet for "old age"

although his twinkling eyes belie his 66 years. "It's a big problem when people get too old," Harry said. "They have to develop a hobby—and then go into this new phase of life contented and happy."

"I'm the happiest individual I know," he added. "And in advice to others: 'Take it easy, don't try to set the world on fire. Do things you like to do... and somehow or other it comes out a success.'"

**IN LINE WITH THIS**, he publishes his five-page newspaper four times a year, but for some reason only 25 packets have made their appearance—a couple short.

Other advice was "Take time out to understand people. They're not too complicated. When I don't understand anyone, I go home and watch the animals—then it comes to me what's the matter with the people."

And he has plenty of animals to watch, some real and others imaginary.

There's the old standbys, his dog Whiskers, his cat Sin, a tortoise Hopalong Pushady, burro My Sweet, pack rats Raffles and Sticky Fingers, road-runner Scoop, and seven other cats with names like Satan and Rain-on-the-Carpet.

**HE INCORPORATES** them into every issue of the Desert Rat Scrap Book and people love it. Just last week an admirer from Central America sent a dried and pressed butterfly in a renewal letter—for Sin.

Harry has been featured in almost every national magazine, either by feature articles or quotes. He used to have a clipping service to keep an accurate record of his publicity, but discontinued it when Will Rogers devoted his nationally syndicated column to him one day. "The clippings came in boxes, and broke me," he explained.

The self-appointed Chamber of Commerce publicist for the desert doesn't miss many opportunities for publicity either. If not contacted, he contacts the persons or magazines he feels are ready for an article.

**HE DOESN'T CARE** about increasing the circulation of his Scrap Book. (Harry doesn't want to pay income tax or stop his social security.) There now are about 4,000 subscribers, of which seven have taken ad-

**NO DOWN PAYMENT** / **EASY MONTHLY PAYMENTS!**

This makes it easy to protect your home with **CYCLONE FENCE**

Cyclone is a quality fence, made of heavy, galvanized steel. Lasts longer. Expert erection service. Send for illustrated booklet. Just phone and say "Please mail me the free booklet that tells how I can fence my home."  
Tel. Riverside 2561  
207 A. M. Lewis Bldg.  
Riverside, California

## vantage of his lifetime offer of \$50. The rest of his 15,000 press run is distributed through magazine counters throughout the United States.

Many of his Packets are now collector's items, and that's the way Harry wants it. He will not reprint any issue even if it sells out immediately. "It's my life, I put foolish things in it—but good foolish things,"

**THESE "FOOLISH THINGS"** are being thought of all the time. He'll stop his 1928 model Ford station wagon anywhere, to jot down a thought.

Some of his most famous quips, which have been reprinted more than others, are: "The wild flowers at Ft. Oliver were so thick this spring you could hardly see the discarded beer cans."

"Way to stop wars is to quit lending money to other nations. That's the way I got Dry Camp Blackie to stop drinking."

**J. & S. PAVING CO.**  
Paving — A  
JANIS G  
P.O. Box 74

Of all cottage cheeses, I find that only Carnation has the very same creamy-smooth richness hers had. Grandma never stinted when she made cottage cheese—and neither does Carnation. In fact, to make just one round of col-

## HOW MUCH YOUR WIFE?

SEE AD ON PAGE 3c  
George Adley Miller

## ELECTRICAL supplies

**Authorized Westinghouse Dealer**  
Appliances  
Sales and Service  
If it's electrical we have it, or can get it for you.

**HAMMER ELECTRIC**  
LICENSED CONTRACTORS  
196 South Indian Avenue  
Phone 2888

# Palm Springs ROAD RACE

## THIS SATURDAY and SUNDAY

### OCTOBER 16 & 17 — 12 NOON

## At Palm Springs Airport

### THRILLS! SPEED! EXCITEMENT!

## Admission — \$1.50

Sponsored by the California Sports Car Ass'n.

**DEMOCRATS and REPUBLICANS AGREE:**

# KNIGHT is RIGHT

FOR CALIFORNIA

**GOODWIN J. KNIGHT**  
Governor of California

**VOTE FOR KNIGHT NOV. 2**

3900 Market St.  
S. Thomas Buclarelli



### FORMER GOVERNMENT PREFAB HOUSES



1-BEDROOM \$315.00  
12'x22'  
2-BEDROOM \$445.00  
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(Gayle Studio Photo)  
**LOW NET WINNER** — Avery Allen, right, winner of the low net championship in the third annual Coachella Valley Amateur at Tamarisk Country club last weekend, was presented his award by Ellsworth Vines, club pro. Allen this week starts a golf column for The Desert Sun, covering activities of all courses.

### Carnival of Speed to be Feature Saturday Night

A Carnival of Speed will feature the inaugural race program at the Polo Grounds Arena Saturday night, with midweek drivers competing to increase their championship point total.

The races will have the official sanction of the United Racing Association, with Director Roy Ross on the scene to personally supervise the inaugural event.

First race will be at 8:15 p.m., with no time trials scheduled. Fans are urged to come early for the reserved section.

The Carnival of Speed will feature more spills, harder driving and greater speed than experienced formerly.

Thirty-five URA sanctioned racers will compete, with drivers placed in events according to their championship point rating.

All cars will be sponsored by local businessmen. These are the same cars and drivers which appeared in the popular Hemet Fair program.

### First Practice Baseball Game Slated Thursday

First practice baseball game of the season will be held tonight, Thursday, starting at 8 p.m., when El Mirador will meet Coachella at the Polo Grounds.

Another game is scheduled for Sunday afternoon, starting at 1:30 p.m., with El Mirador playing Brawley.

The local squad is co-sponsored by El Mirador Hotel and the city recreation department.

Any person interested in playing on the team is asked to be at the game, ready for action. Players are needed, according to Manager Warren Linville.

The public is invited, with admission free.

### From Page 1—MORE ABOUT PETER PAN

dropped into the Saddle and Siroin. Miss Martin has been corresponding with a little boy, whose nickname is "Tinker", and she says the letters he writes her are among her treasures. As she and her husband sat in Saddle and Siroin a man and woman recognized them and came over to ask if Miss Martin had received some letters from Tinker. They were Tinker's parents, Mr. and Mrs. Arthur Lyons of Beverly Hills, and Tinker it turns out is the nephew of Dave Lyons, owner of Saddle and Siroin. An ardent Mary Martin fan, he had seen two performances of "Peter Pan."

THE HALLIDAYS leave late tonight by air for New York, where "Peter Pan" is being produced.

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### Cooper Wins Low Gross in CV Amateur

Avery Allen Low  
Net Winner in  
Tamarisk Tourney

Irving Cooper won low gross honors with 73-71-144, and Avery Allen took the low net title with a 128, in the third annual Coachella Valley Amateur Golf Tournament held Saturday and Sunday at Tamarisk Country Club.

Ninety-six golfers competed in the two-day, 36-hole event, which was open to all golfers in southern California, regardless of handicap.

Allen, who this week starts a golf column in The Desert Sun, covering activities at all courses, shot 85 on Saturday and came back with 87 Sunday, which combined with his 44 handicap gave him low net honors.

### LOW NET WINNERS by classes were:

Class A, 9 to 8 handicap—Bud Riffle, 73-71-(149-16)—133; John Wood, 77-77-(154-16)—130; Harold Hicks, 75-77-(152-4)—138; Milt Hicks, 77-74-(151-8)—143.  
Class B, 9 to 14 handicap—Bob Stanley, 74-83-(157-24)—133; Marvin Weiss, 78-89-(158-18)—140; Bucky Harris, 77-83-(160-20)—140; Ralph Kiner, 83-78-(161-30)—141.  
Class C, 15 and over handicap—Dr. Robert Backstrom, 82-89-(171-38)—133; Robert O'Hara, 84-81-(185-48)—137; Paul West, 83-86-(169-30)—139; Leonard Beck, 93-99-(192-50)—142.

**PRIZES WERE AWARDED** following completion of play Sunday afternoon, by Ellsworth Vines, Tamarisk pro. Plans are now under way for the Southern California Open Golf Championship which will be held at Tamarisk October 27 to 31 inclusive.

### From Page 1—MORE ABOUT SOFTBALL

Desert English. Mr. and Mrs. Ray Gilliland, long sponsors of the Finn work with boys, were in attendance. At sundry points in the game there were twelve balls in play, a crap game going on, flagrant bribing of the umpires, a gang war between the two teams, three men on third, four men playing short, welters of arms and legs, and a resounding collision between runner Loren Smith and catcher Adrian Rosen at home plate. One Jaycee player couldn't reach clear down to put on his shoes the next morning and his wife had to do the honors.

**THAT'S THE SORT** of evening it was. There was a Dutch journalist in the stands who had never seen a ball game before. He's still scratching his head.

Here is the way the awards went:

First home run, Joe Eicher.  
Most valuable player, Brian Strebe.  
Player making the most errors, Phil Harris.  
Least valuable player, Chet Baldwin.  
First run batted in, Herb Esbitt.  
First run scored, Don Miller.  
First 35 bill in the cup for Finn's Ranch, Frank Scundo.  
First coronary occlusion, Adrian Rosen.  
First bona fide double hernia, Milt Hicks.  
First hit, Jim Haddock.  
Man with the most strike out, Ralph Kiner.  
Most obnoxious spectator, Red Kenyon, the clown.  
Most wildly costumed player, Jimmy Morton.  
First triple, Maurice Smith.  
One being unable to put on shoes next morning, Don Bortoff.  
Most valuable player, Mickey Finn.

duced at the Winter Garden theater.

Next Monday night the opening performance will be a benefit for the Polo Fund, and Tuesday night will be a benefit for the Fresh Air Fund. On October 20 "Peter Pan" opens its New York run and if it is as successful as her Los Angeles appearances and lives up to previous Martin successes, it may go on for years and years.

Take responsibility on your shoulders and it will leave no room for chips.—Geo. Abbott.

Inaugural Race Program  
**Palm Springs Polo Grounds Arena**  
**MIDGET RACES**  
U.R.A. Sanction — under Director Roy Ross  
**SATURDAY NIGHTS**  
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Children under 12 FREE accompanied by adult  
Come Early for Reserve Section  
More Spills Harder Driving  
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**First Race 8:15 No Time Trials**



**SPORTS CAR QUEEN** — Beautiful and curvaceous Jean Carroll, famous California professional model, will reign over the two-day Sports Car Races Saturday and Sunday at Palm Springs Airport. A large attendance is expected both days.

### Indians, Arabs Clash Tomorrow on Local Field

Palm Springs and Coachella high school gridders will start a new rivalry Friday night when the Indians host the Arabs in the second conference game for both.

Starting this year, the winner will receive an old "Gold Dust Pan," donated by a prospector who used the pan in the eighties. The name of the winning school and the year will be engraved on the trophy, and it will be retained by the winner and placed in its trophy case for the one-year period.

**BOTH SQUADS WON** their league openers last Friday, with the Indians taking Elsinore 19 to 13, and Coachella showing surprising strength in upsetting Perris 13 to 0.

Coach Clare Ballagh's team is expected to be at full strength for the first time this season. John Laster, star end, missed several practices earlier this week due to tonsillitis but is due to return today. Jody Robles, injured last Friday, is reported ready to play.

The squad now numbers 32, losing Bob Kehl from its tackle reserves because of his moving from Palm Springs.

**BLOCKING AND TACKLING** are being stressed in practices this week, as Coach Ballagh's squad utilized last week to successfully figure out a defense for Elsinore's tricky passing attack.

Joe Maddox is expected to cause a major portion of the Coachella attack. He scored both touchdowns last week, and operates well out of Coach Terry Bell's balanced line, single wing offense.

Members of the Indian squad will be guests of the Lions Club today at its luncheon meeting at the Chi Chi.

Other Riverside County League action has Hemet at Beaumont, Elsinore at San Jacinto and Banning at Perris.

### Campbell Ready for Polo Games

Guy Campbell, in charge of polo matches staged here last year, has started moving his horses into the Polo Grounds stables in preparation for the coming season.

Practice sessions will start in the very near future. It is hoped that 10 home games will be scheduled this year.

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## Senator Knowland to Speak at Convention Here Oct. 23

United States Senator William F. Knowland will be the featured speaker at the general luncheon meeting of the Building Material Dealers Association's convention October 22 and 23 at El Mirador hotel.

He will address the group at noon Saturday, October 23. The meeting is the third annual for the group.

The convention will open at 10 a.m., October 22, with an open session. At the noon men's luncheon, Melvin H. Baker, chairman of the board, National Gypsum Corporation, will be the speaker. A ladies' luncheon will feature a fashion show, costume jewelry exhibit, and a male aqua show.

Friday afternoon will have the group holding a general session on business administration at 2:30 and a meeting conducted by the Southern California Plastering Institute at 3:30. A social hour starts at 6:30 p.m. followed by the annual dinner dance at 8.

On Saturday morning, Federal Trade Rules will be discussed in the session at 10:30, followed by the noon luncheon. In the evening, a Luau will be held at 7:30.

CLASSIFIED ADS  
READ SUN

## Desert Court Improvement Authorized

### Supervisors Ask Bids for Work on Building at Indio

Plans and specifications for much needed improvements and enlargement of the desert branch of county superior court at Indio were approved by supervisors Monday.

The supervisors authorized the advertising of bids on the basis of plans drawn by Williams, Clark & Frey, a combination of two Palm Springs architectural firms.

The new law library, enlarged judge's quarters and other improvements are expected to require all of the \$12,000 budgeted for the project, but unit bids will be asked to permit partial acceptance if the bids go beyond the budget allowance.

Enlargement of Judge Hilton H. McCabe's court at Indio has been the subject of much debate in supervisorial chambers and the text of several grand jury recommendations.

Last Spring, Sheriff Joe Rice was ordered by superior court judges to proceed "forthwith" with the improvements.

## Tomorrow Final Day to Obtain Burning Permits

Tomorrow is the final day to obtain permits for burning rubbish, trash and garden trimmings, Warren Heath, fire marshall, reminded Villagers this week.

The burning permits will be void after October 31, the final day private burning is allowed, Heath said.

No burning is permitted during the winter months under a city ordinance designed to eliminate the possibility of air pollution here.

## Cash Stolen While at House Party Here

Theft of \$40 from their purses while they were attending a house party Sunday between noon and 1 p.m., was reported to police by Martha Dee Hatz and Patricia McQuire, both of Los Angeles.



**PRIZE WINNERS** — Bobby Ashbaugh and Vera Marlene and Vickie Biss, sisters, who won bicycles for being the most dependable borrowers at the Palm Springs Toy Library of the Junior Welfare girls.

## Toy Loan Library Opens for Season Next Saturday

Junior Welfare Toy Library will open for the new season Saturday, Helen T. Peterson, director, said Monday. It will be open every Saturday from 10 to 11:30 a.m. until sometime in May. The Toy Library is located on the Francis Stevens school grounds at the corner of Palm Canyon drive and Alejo road.

The Toy Loan Library helps children learn responsibility in the care and use of toys and gives them access to a great variety of toys, the director said.

The membership fee is only 25c and it entitles a child to borrow a toy a week during the months the library is open. After he has proven his reliability he may borrow more than one toy a week.

At the end of the year, prizes go to the boy and girl who have proven the most dependable.

Last year Bobby Ashbaugh was the winner of a bicycle and three sisters, Vera, Marlene and Vicki Biss shared the girl's prize, also a bicycle.

### RADIO IS FOUND

Finding of a clock-radio near the intersection of Miraloste Court and Chuchawalla road was reported to police Saturday morning by Bob Wilcox, employee of the Palm Springs Community Television Corporation.

## License Protest Hearing Friday

Public hearing on the city council's protest to the State Board of Equalization against granting of an on-sale beer license to the Glass Kitchen, 1095 South Palm Canyon drive, will be held at 10 a.m., Friday, in the council chambers.

The protest contends the applicant has not complied with all the provisions of the city's zoning ordinance. Decision will not be made at the hearing, with evidence taken to be presented at the board's next meeting October 28 in Los Angeles.

## Jones Replies to Grand Jury

Supervisor William Jones, chairman of the county board, last weekend indicated he may ask State Attorney General Edmund Brown to step into the muddled county situation. Jones charged that the grand jury, which had attacked him, was publicizing false charges. If it has the real evidence, it should vote an indictment or else stop issuing charges which are false.

The grand jury recently re-

turned a report that supervisors had cost county taxpayers large sums by improper handling of bond issues.

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IN THE INFERIOR COURT OF PRESIDING JUDGE R. S. HOWARD  
IN THE COUNTY OF RIVERSIDE, STATE OF CALIFORNIA

No. 10-15-54

SUBPOENA-CIVIL

KID HAPPINESS

Plaintiff

vs.

JOE GLOOM

Defendant

### GREETINGS:

You are hereby commanded to lay aside all important business, cares and troubles and appear before HOWARD MANOR'S fun-seeking committee at 572 N. Indian Avenue, Palm Springs, Calif. to aid in an investigation of the worthiness of our hospitality, vintages and viands starting on the fifteenth day of October, 1954.

Points of order, peevs and prejudices are taboo. Likewise are frowns, scowls, bitterness, rancor, discord and unfriendliness.

Any violations thereof will be summarily dealt with at HOWARD MANOR'S bar of justice (plus your favorite liquid) or will be tabled at the-MANOR ROOM.

Given without malice or forethought under the authority of good fellowship and brotherhood on this fifteenth day of October in the year of our Lord 1954.

Hereof fail not as you will answer your default of this subpoena under such pains and penalties as your fun-loving appetite will sternly impose.

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## Rotary District Governor Describes Work of Clubs

Rotary Clubs in 89 countries and geographical regions throughout the world are united in an endeavor to promote international understanding, good will and peace. That was the message of Walter R. Hepner of San Diego, governor of District 163 of Rotary International, in addressing the Rotary club of Palm Springs yesterday, following a conference with local Rotary officers and committee chairmen.

In addition to the activities of Rotary's 8347 clubs within their own communities to promote this objective, Mr. Hepner explained, Rotary International has spent more than \$1,500,000 in recent years through its program of student fellowships, which enable outstanding college graduates to study for one year in countries other than their own, as ambassadors of good will. Since 1947, when this program was established, 606 Rotary fellowships have been awarded to students of 37 countries. District 163 has had two fellows thus far: Dr. Donald Barnhart from San Diego, who spent a year in Bogota, Colombia, and who is now on the teaching staff at Simpson College in Iowa, and Richard Hepner, from Covina, who is



ADDRESSES ROTARY—Walter R. Hepner, of San Diego, Rotary district governor, who addressed the local club yesterday.

now studying in Sidney, Australia.

"With fellowship and service to others as its keynote, Rotary provides a common ground for 393,000 business and professional executives throughout the world, regardless of differing nationalities or political or religious beliefs," the Rotary District Governor emphasized. He said that the "major effort of every Rotary Club is directed toward bringing ideals and practices closer together in all our relationships and activities." He illustrated this objective by pointing out that every Club in District 163 is now planning one or more projects that involve every member in very definite things to do, and for which he is held responsible.

### His Driving Will be Confined to Business

John Agniet, 46, Los Angeles, arrested Friday evening on a charge of driving while intoxicated, was fined \$150 when appearing before Judge Eugene Theriault in justice court Saturday, and had his driver's license restricted to business use for 90 days.

The arrest followed an accident at the intersection of Palm Canyon drive and Tahquitz drive.

## Four Arrested in Raid on Hotel

Two Los Angeles men and two girls, 16 and 19 years of age, were arrested by Palm Springs police Sunday afternoon in a local hotel on a charge of violation of the rooming house ordinance.

In addition, Everett Oral Braden, 29, was charged with having a concealed weapon on his person. He was released on \$500 bail, and the other man,

Russell Verner Hogue Jr., 24, was released to military authorities. The 19-year-old girl was released on \$250 bail, and the juvenile was turned over to her mother.

Court appearance for those released on bail is scheduled before Judge Eugene Theriault Tuesday, October 19.

### Polio Cases Increase in County is Report

Riverside county health department reported Saturday that the number of polio cases in the county has increased sharply in the past month.

A decline was expected by the end of this month.

## Summer Signs Down by Friday

City Manager Robert W. Peterson reminded hotel men who kept their places open all Summer that the special signs "Open All Summer" must be removed by tomorrow, October 15.

Under a blanket variance of the city sign law, these signs were permitted during the Summer with the understanding that they would be taken down by October 15.

## Blood Bank to be Here on Monday

Riverside - San Bernardino two-county blood bank will make its first appearance of the new season at Desert hospital Monday, October 18.

Reservations for the first visit of the Blood Bank between 11 a.m. and 1 p.m. may be made by dialing 2251, Robert Henwood, hospital administrator said.

PALM SPRINGS, CALIFORNIA Thursday, October 14, 1954 The Desert Sun—26 and PALM SPRINGS NEWS

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**WELCOME MERCHANT** — Skip Lawson, assistant to Publicist Ray Corliss of the Palm Springs Chamber of Commerce is shown above handing Ben Zeisel, owner of the new Palza Jewellers, a gorgeous bouquet of flowers which, in effect, welcomes Zeisel into the merchantile fold of Palm Springs and its resort area.

**The Desert Sun—3b**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954  
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## Dr. Hoff's Book to be Reprinted

Dr. Arthur G. Hoff, schools superintendent, has received word that publishing and distributing of his book, "Teaching of Secondary School Science," has been taken over by the College Department of McGraw-Hill Book Company.

The book was first published in 1947 by the Blakiston Medical List, and has had three reprints since that time. It is used in colleges and universities in the United States, Hawaii, Canada, England and Japan.

## Lt. G. L. Parker Killed in Crash

Coming as a shock to many Villagers was the word last weekend of the death of Lt. George Leslie Parker in an air accident at Alexandria Air Force base in Louisiana last week.

He was on a helicopter which crashed during an electrical storm killing all five aboard. Lt. Parker was a close friend of Bob Dekker of the Village and prior to the time both boys planned to return to the Village spent considerable time at the Dekker home here. He had planned to return to the Village in December after his discharge from the service.

## Bank of America Inaugurates New Home Loan Plan

A new low-rate installment loan program for home and commercial property improvements has been inaugurated under Bank of America's famous Timeplan insignia.

Announcement was made Friday by Lloyd Mazzera, vice president of the bank, who said that the program will be known as "Timeplan Home Improvement Loans."

In terms and conditions, this type loan will closely parallel the long-popular FHA "Title I" plan. Bank of America has been the nation's largest single lender under FHA Title I, having loaned in excess of one-half billion dollars.

Mazzera said, "Our experience leads us to believe that broadening services in this field will be a desirable supplement to our Timeplan Loan activities."

Loans made under the low-cost financing plan are available to all property owners, according to Mazzera, who added that total amount eligible to any one borrower may be as high as \$2,500, and that loans may reach a maturity of up to 36 months.

A number of property improvements, additions and alterations not presently eligible under the FHA Title I are declared acceptable under Timeplan. These include such popular items as grading and landscaping, built-in appliances, barbecue pits, lawn sprinkling systems and swimming pools.

Other improvements which qualify under Title I and are also acceptable under the Timeplan program include air-conditioning systems, brick and cement work, electrical work, fences, heating, insulation, weatherstripping and many other useful items.

## Roybal to Tour County Saturday

Edward R. Roybal, Democratic candidate for lieutenant governor, will make a campaign tour of Riverside county Friday and Saturday, it was announced today.

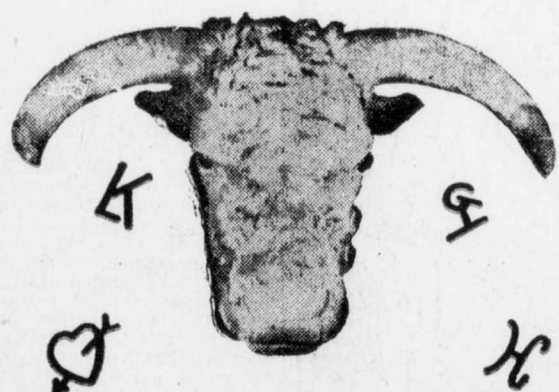
Plans were revealed by Frank J. Tebo of Indio, chairman of the Riverside county Democratic central committee.

There will be press and radio interviews, and Roybal will be dinner guest of the central committee at the Mission Inn, Riverside, at 5 p.m. Friday.

Ten centuries from now man will have no teeth, says a scientist. It is doubtful, however, if he will gum up things then more than he is doing now. — Grit.

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## CATHEDRAL CITY

By PAUL AND MILDRED CLARK

### ELECTION OCT. 19

Sample ballots were received last week by registered voters for the Community Services District election to be held next Tuesday, October 19. As the boundaries of the district were authorized by the board of supervisors to include the area lying between Date Palm drive at the east, and Cathedral Canyon drive on the west, only those voters residing in that territory will be eligible to vote. There are seven candidates for directors to be elected. The candidates are: Edward Biles, Paul W. Clark, Claude S. Cobb, Robert J. Cordes, Edgar M. Jorgensen, L. C. Lewis, and Robert H. Sherrill. The district is organized for the following purposes, to be exercised at the discretion of the board:

The equipment and maintenance of a police department or other police protection to protect and safeguard life and property. The collection, treatment or disposal of sewage, waste and storm water of the district and its inhabitants. The collection or disposal of garbage or refuse matter. Protection against fire. Public recreation by means of parks, playgrounds, swimming pools or recreation buildings. Street lighting.

As there have been numerous requests for information received, the following statement was authorized by the candidates for members of the board of directors. "We believe that the best interests of the voters and tax payers of Cathedral City will be served by the formation of this district. The sanitation district and fire protection district already in operation have proved their value. This new district may combine these, and in addition make possible activities in the other fields named, when and as, after public hearings, the advisability and necessity is established. No immediate project in any of these fields is contemplated, but as the population of our community increases many problems will arise which in the past have seemed capable of solution only by incorporation. By means of this district with its broader, though still very limited powers, we believe that the community can more easily bridge the gap between county government and incorporation as a city. As now planned, there will be no increase in taxation, unless and until, the future needs of the community require it."

### CHAMBER MEETS

Chamber of Commerce held its first meeting of the season last week with a full quota of the directorate present. An appropriation of \$50 was authorized.

## Pioneer of DHS Taken by Death

Sunday morning Abram Milhander, one of Desert Hot Springs' venerable citizens, suffered a heart attack which proved fatal. Efforts of the Fire Department resuscitator crew responded immediately but without avail.

Mr. Milhander, who came to Desert Hot Springs in 1931, retired as owner-manager of the El Reposo in 1953. He had been in ill health for some time prior to his retirement.

Abram Milhander was born in 1878. He came to Los Angeles from Boston in 1920 where he established the Milhander Tire company. He was one of the pioneers in that field of business.

He is survived by his wife, Marie; three daughters, Mrs. Ben Shapiro of Los Angeles, Mrs. Pat Gensberg of Palm Springs, and Mrs. Rose Hackel of Rutland, Vt.; three sons, George Rudoff, Bernard, and Jack, all of Los Angeles. Also three grandchildren, Maurice, Marie and Fred Shapiro.

READ SUN  
CLASSIFIED ADS

ized for the research work of Desert County Incorporated. It was pointed out that the financial support of that organization by civic bodies throughout the Coachella Valley is necessary to provide for competent study and dissemination of information to the public. The expenditure of \$75 for a directory of rentals in Cathedral City was voted. Warner Moon, secretary, will prepare listings so that the many inquiries to the Chamber may be properly handled.

A resolution was adopted by the board addressed to Sheriff Joe Rice asking that a determined effort be made to eliminate the operation of motorcycles which are not equipped with legal mufflers. Complaints regarding the shooting of firearms too close to the residential district was also forwarded to the sheriff with a request for action.

Director Mike Gordon was appointed chairman of a clean-up campaign to pick up the beer cans and rubbish which are much in evidence on some of the streets and approaches to the village. Next Sunday, October 17, has been set for a breakfast in Sunair Park to be put on by the Lions club. After breakfast members of the club will combine with Chamber of Commerce members to go out a work crew and clean up the streets. Trucks and trailers for hauling will be provided. Gordon states, "Torgy" Torgerson, until recently president of Desert Bank and formerly a director of the Chamber, bade a farewell to his associates, and introduced Orvil Zappe who is the new manager of the Cathedral City office of Citizens National Trust & Savings Bank of Riverside. Al Patane, proprietor of Al's Market, introduced Mr. John Hart, formerly of Lake Tahoe, who will operate the meat department.

### SCOUTS START SEASON

Boy Scouts of Troop 81 Cathedral City began their Fall program last week. The work of organizing and registering was accomplished. Two patrols were organized — the Panthers, led by Dennis McNamara and assisted by David Sing — the Apaches, led by Marian Woody assisted by Don Mayfield. Bobby Gordon was elected Senior Patrol leader and also Quartermaster. This year the boys are under the leadership of M. O. Woody as Scoutmaster. He is to be assisted by Russ Snyder. The Explorer Scouts held their first meeting Tuesday, October 5. Plans were laid for many trips and activities throughout the winter. In the Explorers, Marvin Gallorani was elected Patrol leader and also Quartermaster. Dick Dunn has returned to take up his duties with Bill Schwartz' barber shop after Summering at Lake Arrowhead.

Dr. and Mrs. M. I. Leff have returned home, and Doctor to his practice, after a month's vacation spent at Coronado, which was their headquarters for many interesting side trips. Dr. and Mrs. Leff were in Idyllwild the four Summer months

ship of Fred Anderson of Rancho Mirage.

### WOMAN'S CLUB BREAKFAST

A real western chuck wagon breakfast will open the season for the Cathedral City Woman's Club on Wednesday morning, October 20 at 8:30. Jack Boyer, noted for his outdoor meals, will cook and serve the breakfast. Mrs. Marjorie Ballagh, club president, extends a cordial welcome to the club members and their friends, stating that "This meeting is just a good get-together fun meeting, visiting with friends we haven't seen for many months. Some nice surprises in store, too." The hostesses for the morning are, Mmes. Curt Ring, James Ketchersid and Paul Clark. Reservations must be in by noon Monday, October 18, and can be made with Mrs. Herbert Henry, 8-4279, or Mrs. Mike Gordon, 8-3062. The setting for the breakfast is a picnic grove easily seen north and east from the highway. Turn off the highway on Magnesium Falls road at the junction of Del Sol road in Rancho Mirage where the White Sun Ranch has a large sign.

### LIBRARY OPENS

The library is again open on regular schedule with the return of Librarian Warner Moon, who is busy landscaping the front yard as well as making room for the new books coming in. The library is one of the finest in the county, rating as second in the entire area, being topped only by the West Riverside Branch. The regular subscribers know and appreciate our library, but the new residents and visitors have a treat in store for them when they visit the library for the first time and see the rows of latest books, both fiction and non-fiction. Mr. Moon states that if a particular book isn't on the shelves he will do his best to secure it. Library hours are from two to five and 6 to 8 Mondays, Wednesdays and Fridays.

### CATHEDRAL CITY BRIEFS

Mrs. Gertrude (Bennie) Benoit, proprietor of the Desert Aire Dress Shop, has just recently returned and opened the store after a Summer spent in many interesting places. Together with a friend, she motored to Seattle visiting with friends, then took a ferry to Victoria by way of the San Juan Islands, then up Victoria Island and saw the international mile runner, Bannister, perform in his match race. The Duke of Edinburgh attended the games and they saw him on two different occasions. Their next stop was the British swimming meet and water sports at Kelowna, where they saw the world's champion swimmers and divers. Their route took them on to Calgary, Banff, Lake Louise, Glacier Park and many interesting spots on the way home.

Dick Dunn has returned to take up his duties with Bill Schwartz' barber shop after Summering at Lake Arrowhead.

where the Doctor had a busy practice, needing the month's vacation before returning for the season.

It is with regret that the many, many friends of the Torgersons, Ruth and Torgie, bade them goodbye. They have sold their home in Cathedral City and will make their home in Ridgecrest after spending the Winter with Mrs. Torgerson's rather in San Francisco.

The B. F. Wades Sr. have returned home after spending the Summer in Eagle Rock with their daughter and family.

The Woman's Auxiliary of the Cathedral City Community

## Danger Signal

Although many headaches are simple and respond to home treatment, those which persist are warning signals. The headache is a symptom, not a disease. It indicates that all is not well with the body and its normal functions. When headaches persist or recur, consult your physician without delay. Good health is too often taken for granted until it is lost. If medication is prescribed, bring your prescription to us for prompt, economical service.



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SWISS STEAK	59¢ lb	BANANAS 2 lbs. for 27c	
SOUTHERN MADE <b>MARGARINE</b> pound 19c		BROWN ONIONS 3 lbs. for 10c	
Laura ScudderMAYONNAISE—qts. 69c pts. 39c		200 PACKAGE <b>KLEENEX</b>	
GLORIETTA — No. 2 1/2		2 for <b>25¢</b>	
PEACHES 39c			
TABLE QUEEN — Cut			
String Beans 19c			
HUNT'S — 14-oz.			
CATSUP 14c			
CREAM STYLE — 20-oz.			
<b>CORN 2 for 27c</b>			
Puss & Boots 3 for 25c			
Cat Food, 1ge 2 for 25c			
FRISKIES — 2-lb.			
<b>DOG MEAL 31c</b>			

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## PUBLISHER'S CORNER

By Oliver B. Jaynes

**LET'S FACE THE FACTS**—There are two very good reasons why the voters of this district should believe it wise to return Thomas H. Kuchel to the U. S. Senate and John Phillips to the House of Representatives in the November elections; 1) Both of these men have very good records, have served the state and nation well and have proven their ability, 2) it is highly important that the Eisenhower administration has a majority in both in the Senate and the House during the next two years in order to carry out the vital programs that lie ahead.

Senator Kuchel, in the comparatively short time he has served in the Senate, has been found to be a man of action. His aggressiveness is indicated by the exceptional number of Senate bills on which his name appears. Californians have reason to be proud of the records of both of their Senators and can be sure that both William Knowland and Thomas Kuchel are 100% Americans.

The seniority of John Phillips in the House is a distinct advantage when it comes to getting things done for his district, and his experience on the vital Ways and Means committee is important to the nation. There is no sound reason for replacing him, particularly at this time, except on strictly political grounds.

Since they are capable, honest and loyal, the next and a highly important reason for returning them to Washington is their political affiliation. Our people must realize that when the Congress is controlled by one political party and the executive branch by another it is almost impossible to get any sort of a planned program carried out. Here is the way President Eisenhower sees the situation which confronts the voters in November: "Under our system, many millions of our citizens have partisan affiliations. This is as it should be. In no other way can party responsibility be fixed under our system. But for a political party in our nation to be held clearly accountable to the people for its political philosophy to guide the course of our government, it is essential that that party control both the executive and legislative branches of the government." This is the most compelling reason why our voters should return to Congress men who they know will support the administration's programs.

People know pretty well the many accomplishments of the Eisenhower administration. Many reforms have been instituted. Our freedoms have been made more secure. The cost of running the federal government has been reduced by over eleven billion dollars, and over seven billion of this saving has been passed along to the taxpayers. We have prosperity without war. We have a stronger defense program than ever before and it is costing us less money. Controls have been removed and the federal government has withdrawn from competition with private business in numerous fields.

Now let's take a look at the program which lies ahead — which cannot be accomplished with an certainty except through a Republican majority in both Houses of Congress. Here are some of the most important phases: expansion of foreign trade and the promotion of American investments abroad . . . extensive development of water resources . . . tremendous new highway building program . . . legislation to meet the needs of the people in the field of health and medical care . . . action on the recommendations that will come out of the White House conference on education . . . a new armed forces reserve system . . . carrying out more recommendations of the Hoover Commission and the fostering of better relations between federal, state and local governments.

It is perfectly natural that some people may not like one feature or another of the administration's program. Not even all the Republicans agree on all measures. But if the people will stop and reflect upon the dangers and alarming trends of our federal government two years ago they will realize how much better off we are today. We believe most people will agree also that President Eisenhower should be supported with a Republican Congress during the next two years and given every opportunity to carry out the aims and measures which he has set forth. We can do our part by seeing to it that Thomas Kuchel and John Phillips are returned to Congress and we can be assured that they will support the Eisenhower administration right down the line.

## TRY AND STOP ME

By Bennett Cerf

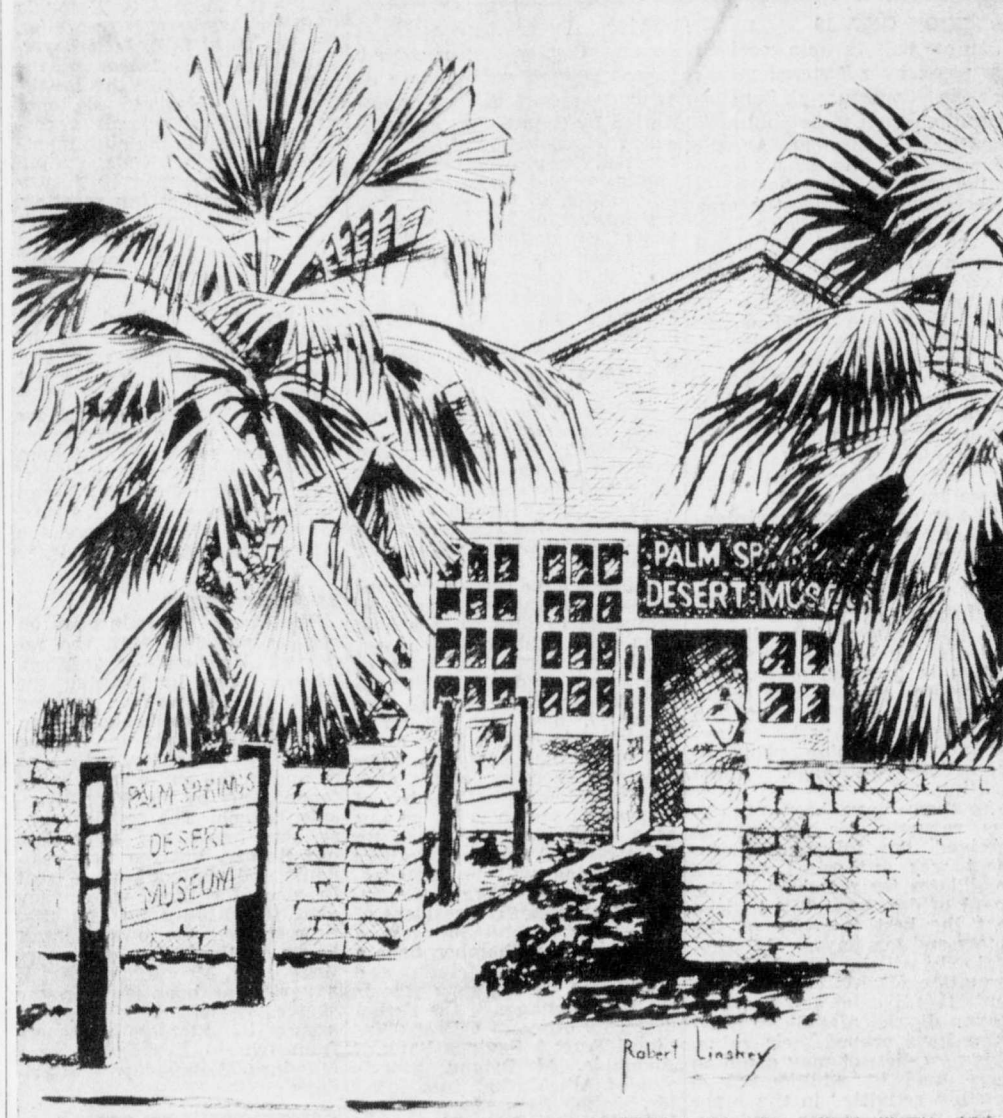
FRANK SULLIVAN says he wants to live just long enough to see a news story about a tremendously eccentric old lady who left all her vast fortune to relatives and not a cent to her beloved Pekinese dog, not to mention an item about thieves who broke into a store and rifled the cash register, which contained \$24 and a \$50 savings bond. "Concealed in a drawer underneath the register was a shoe box containing \$7,640 in cash," continues Mr. Sullivan, "but in my story, the thieves took that, too!"



My own eight-year-old Jonathan suffered a not-too-severe attack of measles. On the fourth day, his spirits were sufficiently revived for him to enjoy a reading of "King Arthur and His Knights" and called for his crayons and drawing board. In short order he had quite a collection of vivid pictures for us to exclaim over: his usual somewhat startling menagerie of wild animals — elephants, tigers, kangaroos, gorillas. In this set, however, was one sharp departure from the accepted pattern. Every one of the animals had the measles.

## Palm Springs Sketches

By Robert Linskey



**PALM SPRINGS DESERT MUSEUM** — The idea of a desert museum started first with Theodore Zschokke in 1931-32 with a nature trail up the Tahquitz Canyon, where he labeled plants and shrubs. He was forced to discontinue this in 1935, about the same time a university course was started. The latter developed into private classes, conducted by Don Admire. In the fall of 1938 the Palm Springs Museum was incorporated with Carl Lykken as president. A small room in the Plaza was used for the exhibits. After a series of ups and downs, the Museum started afresh with a membership campaign, support of the community and the appointment of Lloyd Mason Smith as director. The Museum moved into its present building in 1947. Then in September, 1953, Dr. C. E. Smith was made Director and the Museum continued to grow, with plans being made for a new building. Palm Springs Desert Museum opens its 1954-55 season this Friday, October 15.

## The Mail Bag

### FOR GOLF COURSE

When I left Palm Springs last Spring, I was glad to see all the publicity about a new 18 hole golf course. Hundreds of men and that means families too, shy away from Palm Springs simply because golf is too expensive.

Here in my hometown, Daventry, Iowa, friends of mine would come to Palm Springs (and I know they would like it there), but when they begin asking about green fees—they throw up their hands and go back to Iowa.

I do not hesitate to think that if Palm Springs had a good municipal 18 hole course that in 10 years they would have to build another one.

Yours for a bigger and better Palm Springs.  
Hugo M. Simon

**ON FLAG DISPLAY**  
For twenty years prior to my arrival in Palm Springs, I made it a daily practice to display the American flag in my front yard in Los Angeles.

After my arrival in Palm Springs, ten years ago I continued this practice here, particularly on legal holidays. I am the first to erect a flag pole in front of my residence in the Palm Springs Trailer Village, 156 South Indian avenue.

The Daughters of the American Revolution are only now campaigning to get their members to erect flag poles, or display the American flag at their homes, which I have been doing without request for the past thirty years.

Very truly yours,  
Margaret E. (Maggie) Florio

## MUSEUM

By DR. C. E. SMITH  
Desert Museum Director

### OPEN HOUSE TONIGHT

During the hours of 7 to 9 this (Thursday) evening the Desert Museum will be open to welcome members and special friends to the beginning of the season. Refreshments will be served.

Since closing last May the Museum has undergone nearly complete renovation. The library and exhibit-program hall have been painted and generally spruced up. Mounted exhibits have been placed in indirectly lighted shadow boxes; new ethnographic displays have been installed, as have new rock and mineral and insect exhibits. One case has been given over to a date and date-product display obtained through the courtesy of Roy Nixon, horticulturist at the U.S. Date Gardens. The Tramway and the life zones of San Jacinto are subjects of picture and text presentation; and models have been constructed of Indian houses.

Schedules listing programs through December are now available. These should be read with care to ascertain those events which are open to the public and those which are limited in attendance to members only.

We hope we will see you tonight; the Museum opens to the public at 10 a.m. tomorrow.

## Dr. Benjamin Goldberg

Longevity is Increasing

As a small lad at the turn of the century, not infrequently in the summer time I would wend my way along the shadowy paths of a cemetery. My bamboo pole, string and hook, with earthworms in a can were being taken to my favorite fishing spot on the lake which bordered this park of quietude. Reading the headstones which showed an average age of forty to forty-five years of an earthly existence there became fixed in my mind the thought that if I lived to be forty years I would have a long life. It was also just two decades before that time that the first disease causing bacterium was discovered, 1882, the tubercle bacillus. Rapidly in succession many more disease producing organisms were discovered. An intensive search started for vaccines, sera, and chemicals to destroy these germs and prevent the diseases they produced. Success seemed to come slowly. With the impetus given in the discovery of the Sulfa chemicals followed by penicillin, and a similar group of molds, many specific substances have been developed. These are able to cope with almost the entire group of disease producing bacteria.

Diphtheria, Scarlet Fever, Typhoid Fever, Small Pox, Pneumonia, Tuberculosis, Streptococcal sore throats, and other infections have become minor problems. The average length of life which at the turn of the century was forty-eight years, has now become sixty-nine years in this country.

Congress has recognized the importance of the research which has accomplished this. In 1953, it added fifteen million dollars to the President's request for funds to the National Institute of Health and the research groups in our leading universities. In the appropriations for this year, 1954, Congress further added an additional ten million dollars. With our population living through the danger zones of infectious diseases into the sixth, the seventh and eighth decades new conditions head our morbidity lists. Heart disease, blood vessel diseases, kidney diseases, apoplexy or cerebral strokes, cancer and diabetes. The medical profession is intensively studying their cause and cure and important results should be forthcoming in the not too distant future.

For the second time this year, the nation crowds around TV sets and radios. But this time the contest will be decided by 4 out of 7 games, not 4 out of 7 Senators.—Luké Neely.

Nearly seven million people in the U.S. own stocks in American business and industry, and a third of the publicly-held stock is owned by housewives.—Grit.

One of the worst features of civilization is the increasing noise it produces. If Mother Nature were on the job, she would be evolving earplugs for human beings.—Grit.

**Dennis, the Menace** By Ketcham



"DON'T YOU PEOPLE EVER SLEEP?"

## THIS SIDE of The Sun

By Phat

Seems to me there's nothing but grief for he who would be police chief.

That's the way it seems to go. Here today, gone tomorrow.

**WELL, THE OLD LAW** of averages apparently has not been repealed. They were laying 8 to 5 around the office this week that Mr. and Mrs. Fred C. Weigel would be blessed with another boy. They have five now. I accepted all of the offers on the short end. And collected. It was a girl, arriving Tuesday afternoon at Desert Hospital. At first I thought, Gee, that's too bad. Spoils Fred's plan for a baseball team, all Weigels. But Don Klotzbuecher consoled me. "They've got five boys. That's a basketball team. And now with a girl, they've got a cheer leader. A pom pom girl." Well, there's another angle, too. A girl with five older brothers! She'll live the life of Mrs. Riley.

**I'M NOT THE ONLY ONE** who hits the wrong keys on the typewriter. Came a letter to The Desert Sun Monday. Addressed to "Phat, The Desert Sun." I am not . . . Everybody around the office was so polite Monday morning I began to wonder if I was in the wrong place. They all said "Good Morning" pleasantly, smiled and there were no arguments. So when I asked in a suspicious manner, "What gives?" the answer was, "Don't you know this is Courtesy Week?" So I rushed right back to the advertising department and said nice things about all of them.

**CAME A CARD** to me this week from a Villager. He signed his name but wished to be anonymous. "Why don't you put something in the paper telling kids not to chase lizards?" I came across a bunch of boys the other day, beating the brush in the desert, exterminating lizards and chuckwallas. These little animals, while they may look repulsive, are very useful. They eat bugs, insects and devour mosquitos. We need them in our desert life. Besides, these kids, diving into bushes and shrubs on the desert outside of the built-up precincts, are liable to flush a sidewinder and not a lizard." Which reminds me, I have a chuckwalla around my place which I have named "Chuck" (original idea). When he can't find bugs in the raw, I swat flies for him and he practically eats out of my hand.

**SAW KENNETH KIRK** the other night. He was wearing red slacks. Now, I don't want to offend his dignity because he is what, in my book, known as "Big Guy." But I couldn't resist telling him that those red slacks reminded me of a bad dream I have every once in a while. Of finding myself in the middle of Palm Canyon drive in my pajamas. (Or should be spelled pajamas?) . . . At the same party saw Virginia Farrell with a very attractive short boyish hair-do. And then I looked around and saw husband Charley with what appeared to me to be a Crew Cut. They must have heard that the barbers decided not to go for that \$2 price on hair-cuts after all.

**LIVING ALONE**, and not liking it, my evenings are spent in watching the fights on TV. The old records which Mrs. Peck does not like while she is with me, and reading. So was much interested in an article the other night. Which set forth that the population of the world has almost doubled in the past 100 years. That there were 1,600,000,000 persons on the globe in 1850 compared to 2,500,000,000 today. And reading an accompanying article giving statistics on families. In 1953 there were 90 percent more couples with two children than in 1940, 85 percent more with three children, 60 percent more with four children and 15 percent more with five. It didn't list the figure for couples with six children. I'll have to check with Fred Weigel on that.

**MET A MAN** the other night who spoiled my whole evening with a brief sentence. He's a columnist for a big metropolitan newspaper and was down on the desert for a week's vacation. Asked I, "How can you do it?" What about your columns?" And his answer was: "Easy, I'm at least 14 ahead." Which was an aggravation. Because I was just about up to the deadline without one. But misery loves company. It's after Bill Rashall's deadline now and he isn't in yet. But my chief ambition is some time to be two or three columns ahead. Was going to do that Monday night but became so interested in watching the fights on TV that when the main event ended, it was too late and I went to bed with the blank paper still sticking in the typewriter. Gene Sherman says that when things are tough, abandon the white copy paper and substitute yellow. He claims yellow stimulates the mind. I find that the way to stimulate the brain and get words on paper is to use a new heavy black typewriter ribbon. Only trouble is that when changing to that, I am the one who has the ink, not the paper.

Well, perhaps now I have reached the bottom of the column and can cease and desist and go about the business of producing more interesting items.

## The Voice of Broadway

By Dorothy Kilgallen

**MARLON BRANDO'S FRIENDSHIP** with Pier Angeli has caught fire, and now it's love-love-love . . . Joan Fontaine is doing the show-must-go-on bit. Suffering from virus as she emotes in "Tea and Sympathy" . . . Suzanne Rooks, most glamorous figure in the Montgomery Ward Thorne inquest, is the secret bride of a prominent Chicago hotel operator.

Susan Hayward will seek court permission to take her two children to Hongkong when she goes there at the end of November to make a picture. She wants the boys with her during the Christmas holidays. Ex-husband Jess Barker, who made the divorce such a bitter trial, may oppose the move . . . Sonja Henie has been offered \$25,000 plus a percentage of the gate if she'll be queen of the International Winter Sports Show at Madison Square Garden for just a week . . . Liberace's reported "romance" with Joan Rio is strictly for the birds.

**LOWDOWN ON THE MARIO** Lanza recordings for his now-famous "debut" on the Shower of Stars television program: Mario and the West Coast CBS executives, trying to fool the press into believing the songs were pre-recorded especially for the show, got their stories mixed up—CBS said he recorded two days before airtime, but Mario told everyone he had sung the songs in a special waxing session three weeks ago.

Actually, the record of "Vesti La Giubba" that was used was recorded by RCA-Victor in 1949: "Be My Love" was released by the same company in 1950 as the hit from the sound track of "Toasted New Orleans." "The Fisherman's Song" came from a 1950 transcription of a radio show.

How they hoped to deceive the public—or the critics—is the big puzzle. Every true Lanza fan has a copy of "Vesti La Giubba," and "Be My Love" poured from the juke boxes and radios of the nation for so many weeks that even Lanza-haters had that arrangement burnt into their consciousness. Only a person with a tin ear could have missed the duplication on TV.

**MME. JACQUES BALSAN**, the former Consuela Vanderbilt, is ailing . . . Hope Hampton's newest admirer is Dr. Nado Sarasas, a South American medic . . . Washington scribes might get a clue to a story if they ask Minnesota's Sen. Humphreys why he suddenly made two changes in his office staff.

Michael's Pub is the town's newest restaurant click. Only six weeks old, it has the Best People waiting for tables, and the management is trying to figure out how to break through the walls and enlarge . . . Frank

## NEW YORK CAVALCADE

By Louis Sobol

**CASUAL FRAGMENTS:** Next big multimillion dollar deal may involve the sale of one of New York's oldest breweries to a syndicate which has already bid \$17,000,000 . . . Lili St. Cyr and Ted Jordan postponed their marriage for the third time — and now intimates think it'll never come off. They were going to have the ceremony on the stage of the El Rancho Vegas on October 4 after the second show.

Jack Astor, bitter over his bride's recent walk-out, says he will fight any demands to the end—if it takes his entire fortune . . . Greg Bautzer took Merle Oberon to the party at 21—but it was Carol Haney whom he took home . . . Greta Peck is trying to forget Gregory by devoting her time to Steve Wein, Paramount exec. She has a reported million buck settlement.

With all this fuss about "A Star Is Born," some of us recall that Judy Garland was taken out of the lead in MGM's "Annie Get Your Gun" and replaced by Betty Hutton—Judy being considered washed up with her career after that. Now she may clinch an Academy award. Ironically, the day before the premier of "Star," Betty Hutton announced her retirement. Waddaya wanna bet? . . . Sons of well known fathers are involved in the "Fragile Fox" production. Co-Producer Barney Straus is the son of former U.S. Housing Administrator Nathan Straus. Herbert Swope, Jr., director has H. B. Swope, Sr. as his pop. Paul Vroom, co-producer is the son of the late Lodewijk Vroom, producer and manager of big musical hits of the past. Press agent Dave Lipsky is the son of the Zionist leader, Louis Lipsky . . . Ed and Edna Anhalt, husband and wife, wrote the screenplay of "Not as a Stranger" for Stanley Kramer. A controversy arose over the portion of the script where the heroine is pregnant and keeps her condition a secret for more than three months. Kramer scoffed at this—insisting that by that time, it couldn't be a secret. Mrs. Anhalt said coldly: "Really! Well then maybe I should tell you at this time—and don't tell me you knew. I am beyond my fourth moon — I expect my baby late in January." Michael Powell, who produced and directed the pictures, "Red Shoes" and "Tales of Hoffman" is now readying a modern version of "Die Fledermaus" to be lensed in Vienna. Pictures are

ness of producing more interesting items.

**THANKS TO FRED**  
We, the members of Kiwanis Troop No. 77, Boy Scouts of America, wish to thank you for publicity on our Rummage Sale.

A personal note of thanks to Fred Weigel in this letter for our deepest appreciation for his cooperation on the photograph.

Vernon L. Baumgardner  
Scout Master

Scientists report that it is now possible to kill insect pests by radio. The average program will do excellently for this purpose.—Aftonbladet (Denmark).

**The Desert Sun**—4b  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954



## PALM DESERT

By MRS. HELEN ANDERSON

Happy birthday to Edith Eddy Ward! She celebrated the special day Saturday at the surprise cocktail party given for her by Mmes. E. E. Riechert and Charlotte Stewart at the home of Mrs. Riechert. Biggest thrill of the party came when Edith saw her cousin "Dutch" Smith who had completely caught her unawares. (He sneaked up from La Jolla for the event . . . and incidentally was the 1925 Olympic swimming star.) As a special present Edith's many friends gave her a lovely set of weekend luggage. At least forty-five were invited to attend, and those who were unable to get there sent telegrams or called long distance. Included in the calls were Mr. and Mrs. Jack Smith in Seattle, Wash. and Mr. and Mrs. McCormick in Salem, Ore. Guests who were able to be there were Messers. and Mmes. Harold Davis, Charles Yates, James Harstad, Alden Coffin, Forrest Bower, Dudley Steele, Rudd Hackborn, Tom Brown, Robert Ellsworth with Col. Ellsworth's brother and his wife, Mr. and Mrs. Arthur Ellsworth and Robert's son, Bob, Mrs. Joe Moon Sr. with Joe Moon Jr., June Crocker, Isabelle Belyea, Genevieve Daugherty (who is

Social Director at the Lazy-H Ranch) Miss Charlotte Zundell with Bill Bibbee, and Lief Erickson with Hal Moffit, and Edith's mother, Mrs. Bunny Ward.

The festivities ended when everyone went to dinner at Shadow Mountain Club. Edith was delighted by the entire affair, and it would have been difficult for her to have spent a happier day.

Mr. and Mrs. Mon Wallgren returned to the desert after spending the summer in Oregon.

Edna Value is home again as are Dr. and Mrs. Robert C. Morrey.

Talked to Mrs. Richard J. Hanousek this morning and they have been spending most of their time in Los Angeles, where Jean is working. They still come to the desert on weekends, however.

Mrs. Lucille Hanson, teacher of the first grade at Palm Desert school will undergo surgery this week.

Reuben Buck reported that Jimmy Alexander and his wife Gladys were at Sun Lodges this weekend, and Jimmy will be at the opening of the new Hawaiian Biltmore. Also, guests for the past week at Samareu

were Walter O'Keefe and his brother Jack.

While on the topic of stars, guests of Dick Clayton Sunday at Shadow Mountain Club were Jack Hudson, John Smith, Desi Arnez, Henry Wilson, Fran Bennett, Barry Coe, and Pat Blake. Dick Clayton was leading man for Jane Withers at the height of her career as a star, and is now an actor's agent.

Among other notables over the weekend were Nelson McIninch and family, Bernie Williams and family (she is Kay Mulvey, columnist). Out of towners included Mr. and Mrs. Hugh Cutting from Vernon, Calif.; Dr. Butka, and Dr. and Mrs. William L. Bigelow from Fullerton and Palo Alto; Mr. Eugene Dunlap with a party from Flintridge, Calif.; Mr. and Mrs. Paul O. Miller, Whittier, guests of Frank Bireley (he is a resident of Palm Desert), with guests the M. Fries and family of Los Angeles; Mr. and Mrs. Ira R. Penick of San Diego, and Dr. and Mrs. C. T. Kirkpatrick of Vancouver, B.C.

Mr. and Mrs. William R. Cat-

row and daughter, Carolyn are visiting at the home of Mrs. James Arkell on their annual vacation from Butte, Mont. They will be at the ranch for two weeks with Mrs. Arkell, Mr. and Mrs. Forrest Mathez (Mrs. C.'s parents) and Robert, Elizabeth, and me . . . In case you haven't guessed, she's my sister. To celebrate the occasion we all dined at the club on Sunday night.

Saw loads of people I knew, and twice as many I didn't, but among them were Mr. and Mrs. William Boyd, who spent the summer on a European tour with their family, and Mrs. Evelyn Woodsmall with Mar-

nie. (Mrs. Woodsmall endeared herself to the little girls in Palm Desert last year when she acted as their Brownie Leader).

Helen Gabell is up to her ears in planting lawns, moving, and giving Desert Villa Lodge its annual face lifting for the busy season ahead.

Mr. and Mrs. C. T. Gordon acted as host and hostess at a dinner part on Saturday night

given in honor of Mrs. Mary Bladen, Grand Adah of the Grand Chapter of the Order of the Eastern Star State of California. Among the guests were husband Mr. Harold Balden from Fillmore and president of the Los Angeles Adah Association, Mr. and Mrs. Richard Thompson from Manhattan Beach, and six members of the Los Angeles Adah Association.

Mrs. Gordon is president of the Orange Belt Adah Association and the reason for the dinner was to prepare for Sunday's Funday which was sponsored by the Los Angeles Adah Association to raise money for the Worthy Grand Matron's Cancer Fund project. Those present from the Palm Springs Chapter Order of the Eastern Star were Worthy Matron, Mabel Haliday; Worthy Patron, Russell Smedley; Members Archie Haliday, Winona Smedley, Beatrice Martinsen, Helen Long, and Mary Clark. From the Coachella Chapter of Adah Association: Associate Patron, Ben Davis, accompanied by his wife Viola; Worthy Matron

**The Desert Sun—5b**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954

## GOING AWAY for the HOLIDAYS?

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## RANCHO MIRAGE

Mrs. Edward Ruge has been actively engaged in forming a Panhellenic group for the desert area. This will be the first organization of its kind to be formed in the valley. It will be open to all women who belong to a sorority. The first meeting will take place at the home of Mrs. Robert Ellsworth Thursday at 2 p.m. and will devote most of the time to planning future get-togethers. Mrs. Ruge has tried very diligently to contact all women who have belonged to such organizations in the community, but since this is almost an impossible task, she has asked that special invitation be accepted through this column.

Mr. and Mrs. John Noyes enjoyed a short vacation in La Jolla at the Del Charro Hotel, returning to Desert Air on time for a busy weekend. Eleanor was surprised by the number of people new to the area present. Biggest excitement came when

Frank Sinatra flew in for a short stop, then took off again.

Newcomers are planning a dinner to be held on Oct. 23 (Saturday) with 50 to 60 guests attending.

Marian Davies and her husband, Capt. Brown, were seen dining at Desert Air on Saturday night.

Mrs. Ben Vallat is working hard on plans for the Annual Bazaar to be held on Nov. 6 at the Indio Women's Club. This is the Women's Guild project for raising money to aid in expenses of St. John's Episcopal Church.

Mrs. Vallat is chairman for the Nearly New Section of the Bazaar. Purses, hats, dresses, outgrown children's clothing, and so on.

## Airplane Crash is Fatal to Four

Four men were killed at Twentynine Palms early Saturday morning when their light airplane in which they were returning from Rancho Mirage, crashed as they were banking for a turn to land.

The tragedy was timed at 3:50 a.m. A sentry at the U.S. Marine base told officers that he heard the plane circling the field for 45 minutes before the crash.

The dead are H. A. Forbes, 33, employee of the California Electric Power company; L. B. Wolfe, 41, contractor; C. C. Tenner, 42, electrician; and Jan Kapuatska, 49. All were from Twentynine Palms.

## Karolyn Dee at New Studio Here

Karolyn Dee, masseuse at the Agua Caliente mineral baths for 11 seasons, has returned to the Village after an absence of two years and is now associated with Virginia Fields' Physiotherapy Studio at 192 North Indian avenue.

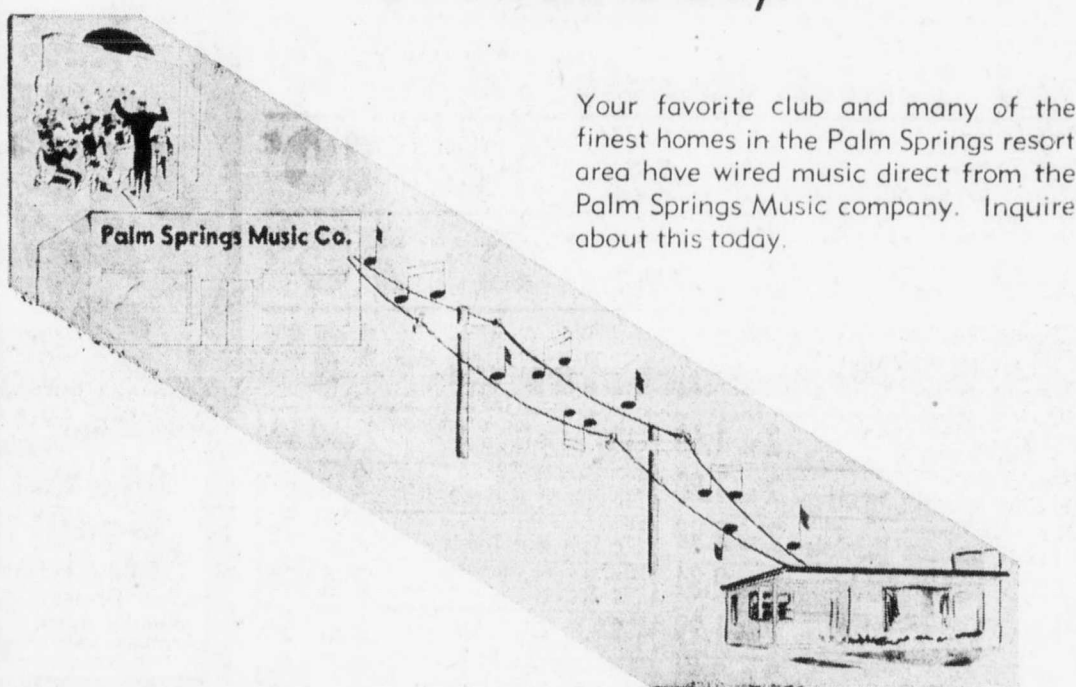
For the past two years she has been at the Ft. Lauderdale, Florida, mineral spa.

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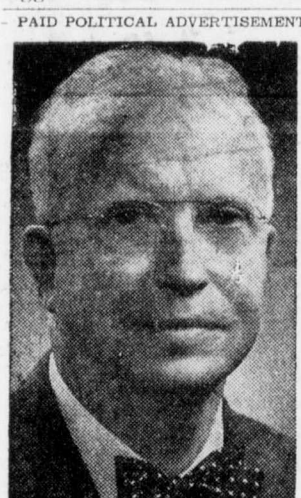
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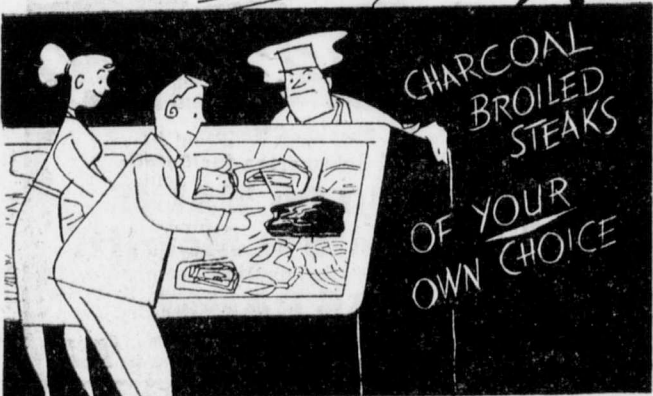
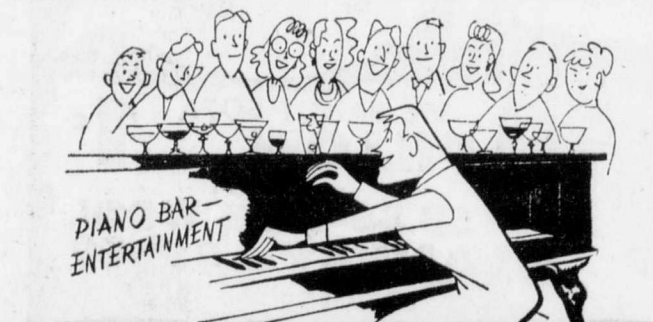


**John Phillips**

has led  
**CALIFORNIA'S FIGHT**  
**FOR WATER**

Through his efforts the Palo Verde Valley Diversion bill was put through, the "Paramount Rights" theory was discarded in the Fallbrook argument, and Coachella Valley got the benefits of water legislation and appropriations for irrigation.

Phillips for Congress Committee  
3927 Main Street  
Vernon Tegal



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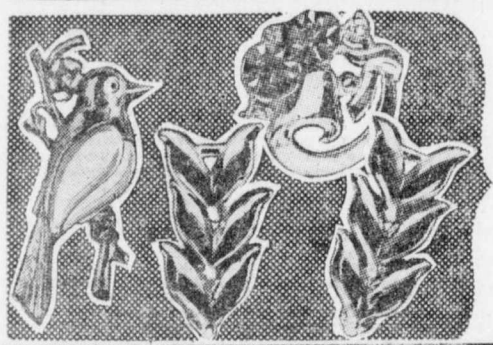
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Choice of Color  
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Long sleeved, distinctively styled and sanforized. Gayly colored plaids in your choice of flecks, ombres, box plaids and over-plaids.  
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**GOLD LABEL BEER** Formerly 18c 12 Oz. Can **6 for 87¢**

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Rites, 100—100 Mg Tablets **2 for 1.60**  
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Rites, 25,000 Unit, 100 Capsules **2 for 3.30**  
Rites, 100 Capsules, W.B.-12 **2 for 2.50**  
Rites, Bottle of 75 Tablets **2 for 28c**  
Rites, Plain 40's **2 for 12c**  
Rites, 1/4 Grain, 1000 Tablets **2 for 80c**  
Rites, 1/2 Grain, 1000 Tablets **2 for 20c**  
Rites, 1/4 Grain, 1000 Tablets **2 for 30c**  
Rites, 25,000 Unit, 100 Capsules **2 for 64c**  
Rites, 100 Capsules, W.B.-12 **2 for 2.50**  
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Rites, 1/2 Grain, 1000 Tablets **2 for 20c**  
Rites, 1/4 Grain, 1000 Tablets **2 for 30c**  
Rites, 25,000 Unit, 100 Capsules **2 for 64c**

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**19¢ Baby Bibs ... 2 for 20¢**  
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Rites, 20 Volume, 4 Oz. **2 for 24c**  
Rites, 4 Oz. Solution **2 for 24c**  
Rites, 37c Spirits of Camphor **2 for 38c**  
Rites, 4 Oz. **2 for 50c**  
Rites, 37c Spirits of Turpentine **2 for 38c**  
Rites, 15c Mercurochrome **2 for 16c**  
Rites, 20 Volume, 4 Oz. **2 for 20c**  
Rites, 19c Bleach Peroxide **2 for 40c**  
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Popular Brand, Candy  
**5c Cigarettes or Raisins 2 Packs 6¢**  
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49c Hospital  
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Toiletory Necessity  
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With Key Chain  
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Your Choice  
Keeps skin smooth, soft hair radiantly lovely!  
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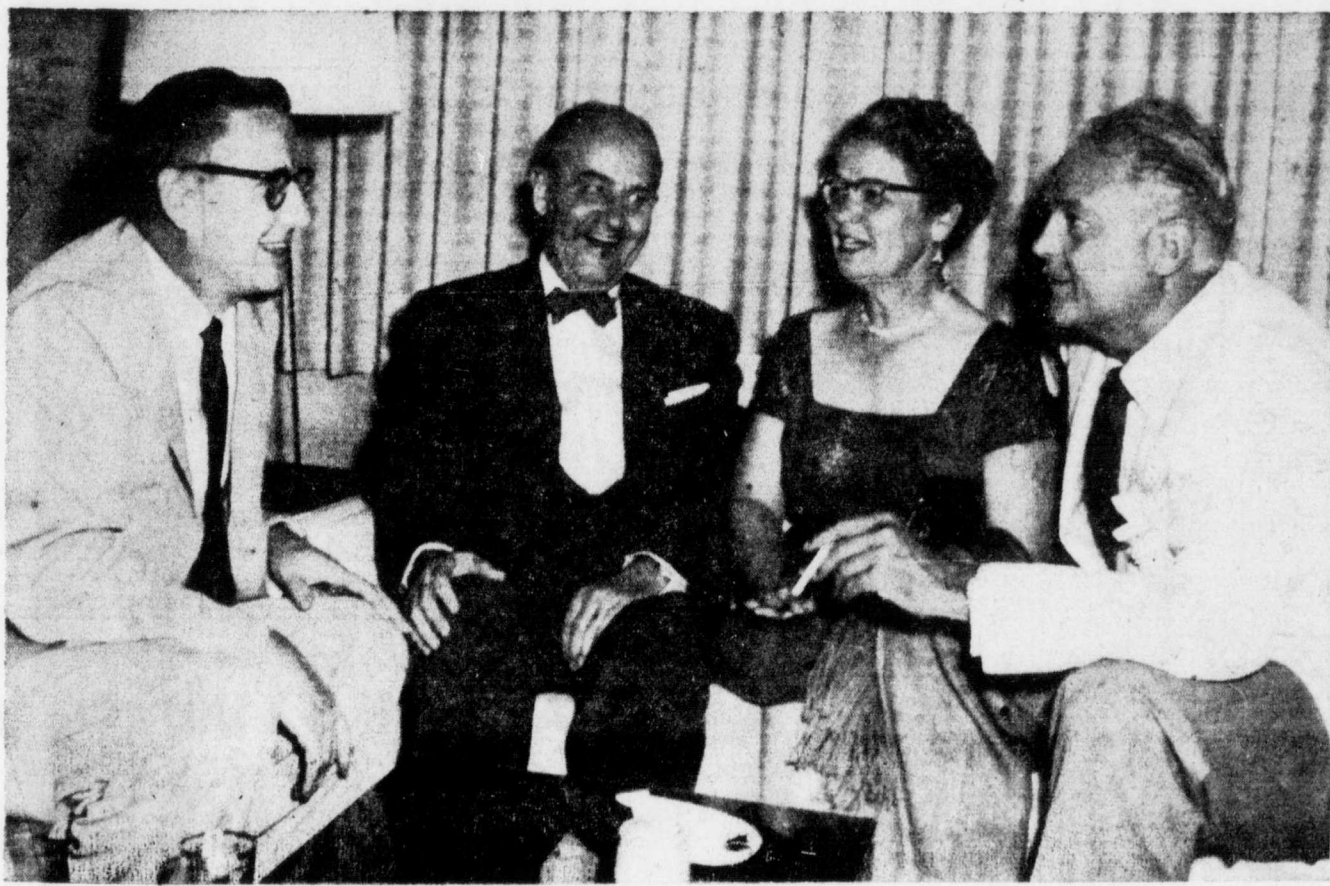
Pack of 10 Standard Size  
**5c White Envelopes 2 pgs 6c**  
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**9c Straight Pins 2 pgs 10c**  
Mercerized, White or Black  
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WITH PURCHASE OF  
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**FREE!** No Purchase Necessary  
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**O'Keefe & Merritt Automatic GAS RANGE**  
Featuring Hi-Vue Oven—Eliminate bending and stooping. System of mirrors allows you to see inside the oven while cooking. Foods cook faster—kitchens stay cooler.  
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Courtesy of BEACON SHOPS  
8614 S. Western Ave., L. A.  
**12th Prize \$130.00 DAY 'N NITE Jetrols WATER HEATER**  
**13th-15th PRIZES \$74.16 Smith-Corona TYPEWRITER**  
Weighs just 9 pounds





(Desert Sun Photo)  
**AT JAYNES PARTY** — A social group gathered in the living room at the Saturday party at the home of Mr. and Mrs. Oliver. B. Jaynes. Left to right are, Mayor Florian Boyd, Phillip Boyd, (Palm Springs first Mayor) and Mrs. Boyd of Riverside, and Ex-Mayor Charles Farrell.



(Desert Sun Photo)  
**BETROTHED** — The betrothal of Miss Janet Jaynes, daughter of Mr. and Mrs. Oliver Jaynes, and Ensign Prescott Stephen Nichols, son of Mr. and Mrs. Culver Nichols, was announced Saturday night at a party at the Jaynes' home on Calle de Maria.

## Oregonians Weekend Here

Mr. and Mrs. W. A. Norblad of Astoria, Oregon (he is an ex-Governor) and their daughter and son-in-law, Dr. and Mrs. Ward Sorrels of Portland spent the weekend in Palm Springs. On Saturday night they were entertained at cocktails at the Sunrise avenue home of the Harry Hunts, having dinner afterwards at the home of Mrs. Henry Cherry on Vista Grande.

## Dr. Peppers Back in the Village

Dr. Charles H. Peppers who was seriously injured in an automobile accident in June, and spent the summer recuperating from it, has returned to Palm Springs. The accident, which occurred in Pomona, fractured his pelvis and several ribs, and his car was badly damaged. Mrs. Peppers, who is still in Pomona will be down to join him soon.

# THE DESERT SUN

and PALM SPRINGS NEWS

Page 1-c Palm Springs, California, Thursday, October 14, 1954 3rd Section

## Around Town

with Hildy Crawford

Sunlight and shadows... elephantine mountains and infinitesimal grains of sand... the desert is a land of contrast... and Palm Springs repeats the pattern... with the glamour of big names and spectacular balls... balanced by the wholesomeness of homes and schools and churches... and the same people you see in casual play clothes, sun-tanning, swimming or golfing by day... show up at night in dinner clothes bearing the labels of the world's top couturiers and tailors... and these nights the moon blondines the desert in sharp contrast to the technicolorful neons that mark the Village night spots...

Palm Springs has long been a favorite spot for Hollywood celebrities... and they are showing up in quantities and early this year... The beautiful Ava Gardner is in Palm Springs resting up after her South American tour... and a month in New York finishing her latest film... She is staying with her friends Ernie and Taylor Dunlevie but may take a house here and linger on in the desert sunshine.

Cary Grant and his wife Betsy are also in the Village... and were dining at the Chi Chi Monday night with the Dunlevies.

Phil Harris was having an hilarious time at Monday night's softball game... and Clark (the King, himself) Gable will be a Court Master at the sports car race this weekend...

### Announce Betrothal

There was a definite St. Valentine's atmosphere at the Jaynes home on Calle de Maria Saturday night... when Oliver and Frankie announced the engagement of their daughter Janet to Nick Nichols, son of Culver and Sally Nichols... Adding fillip to the party was Nick's unexpected arrival on Saturday from Virginia where he is stationed with the Coast Guard...

Besides the announcement the party was an open house for the Jaynes' new house... and celebrated the birthdays of Janet and Sally Nichols... and turned out to be a celebration for one of the guests, Maxine Whiteside, too.

It looked like Old Home Week as arriving couples walked in through the garden gate... There must have been over a hundred guests... Many had just arrived in the Village... while others came down especially for the party... Dick and Edith Edwards were there from Newport... and the Phil Boyds from Riverside... Charles and Virginia Farrell, Kenneth and Helen Kirk, and Mary Hurrell back from her Canadian summer... Franklin B. and Lillian MacCarthy, the Al Hunts, the Tom Flemings and Billy Maloufs, Charles and Winnie Becker... Ed and Ruby Fallgren, John McClure, Dr. and Mrs. P. A. Staley, the Russ Wades... Nel and Rath Hees, Mrs. Russell Peyton and Clifton Peyton, the Henry Lockwoods... Mr. and Mrs. R. P. Shea and son Reaford who is just back from Korea and flew down from San Francisco for the party.

Also the Sam Taylors, Florian Boyds, Mr. and Mrs. Stewart Williams, the John Clarks, Harold and Florence Murphy... the Jack Kenastons, John Costellos, Harry Darts, Arthur

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

**October 14**  
 Cahuilla Chapter Daughters of the American Revolution, 247 North Fourth, Banning, 1:30 p.m.  
 Junior Chamber of Commerce, Wars Memorial building, 8:15 p.m.  
 Desert Museum, Open House for members, 7-9 p.m.

**October 15**  
 Howard Manor Opening

**October 16**  
 Welcome Home Dinner Dance, Racquet Club.  
 Desert Art Center invitational open house, 707 North Palm Canyon, 4-6 p.m.  
 Bring Your Own Steak dinner, Los Compadres clubhouse, 7:30 p.m.

**October 19**  
 Cahuilla P.T.A. Chuckwagon potluck, Sunny Cove, 6:30 p.m.  
 Owen Coffman Post No. 519 American Legion, Legion Hall, 8 p.m.  
 Soroptimists, Chi Chi Blue Room, noon.  
 Kiwanis Club, Chi Chi Starlite Room, noon.

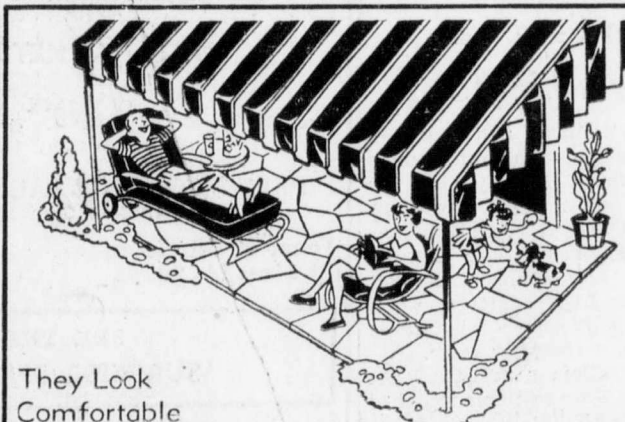
**October 20**  
 Rotary Club, Palm Springs Biltmore, 12:10 p.m.  
 Don the Beachcomber opening.

**Mr. and Mrs. Eddie Fernald** of 439 Avenida Palmyra, spent last weekend in La Jolla going on to Los Angeles for the week.

### House Preview

The birthday party for Joe Pawling Saturday night... afforded a preview of the Pawling's new house on Lilliana drive, which will have a formal open house later... Designed and built by Joe, it makes un-

(More, page 3c)



They Look Comfortable Don't They.

## But What's Missing? A BAR-B-QUE

We have the type that is Right For Your Needs

18" Brazier	\$16.95
24" Brazier	\$16.95
24" Collapsible Brazier	\$18.95
30" De Luxe Brazier	\$49.95

And many other types to choose from  
 Dozens of clever Bar-b-que accessories from Charcoal to Aprons

**YOUR Fireplace Decorators**

## Mike's Fireside & Gift Shop

171 North Indian Avenue Phone 5389

## Ohrbach Son is Wed to New Yorker

Marjorie Winters McGee, daughter of Mr. and Mrs. Thomas McGee of New York City, was married to Jerome K. Ohrbach, president of Ohrbach's, Inc., at the Hampshire House apartment of his parents, Mr. and Mrs. Nathan M. Ohrbach of New York City.

Judge Henry Clay Greenberg of the New York State Supreme Court performed the ceremony. Only members of the immediate families of the couple were present. The groom was formerly a member of the Board of Higher Education of New York City. He is a graduate of Cornell University. Mr. Ohrbach is a member of the Hillcrest Country Club and the Tamarisk Country Club of Palm Springs.

Both Mr. Ohrbach and his bride have been previously married.

## Soroptimists Hear Reports from Convention

President Lucille Johnson and Delegate Madge Holderman and Dottie Stein reported on the District Two convention which they attended in Flagstaff last weekend, when Soroptimist Club met Tuesday in the Chi Chi Blue Room.

Theme of the convention was "There's Gold in Them Thar Hills." Mary Ellen Pangle of Riverside, former district governor, conducted a panel on service that covered such topics as educational, health and safety, civic program, and social adjustments.

Local delegates were particularly interested in the Second Horizons program that develops senior service clubs for older people and plans are being made now to start such a movement here.

The speaker at next Tuesday's luncheon meeting will be Katherine Finchy who will speak on "Mexico."

**Mr. and Mrs. Henry Wahl** of 7140 Mirage road, have opened their home for the winter. The Wahls spent most of the summer at Scotts at Clear Lake in Lake County, 150 miles beyond San Francisco. They enjoyed the fishing there and made side trips through the redwood country.



**ONLY 61  
SHOPPING DAYS  
'TIL CHRISTMAS**  
 Purse and Boudoir accessories including pill box, lip sticks, compact, picture frames and mirrors handsomely jewelled. —\$1 to \$2\*

## Camps and Lykkens Home after Five Months Abroad

The Frank Camps and the Carl Lykkens, who went abroad early in May, have returned home with memories of a wonderful trip, but Mrs. Camp says the biggest thrill was the New York skyline and the first glimpse of San Jacinto peak as they came home.

The foursome sailed from Los Angeles harbor aboard a Mexican-American liner, going through the Canal and debarking in Antwerp. Much of their touring was done by motor and they visited Holland, Sweden and Norway.

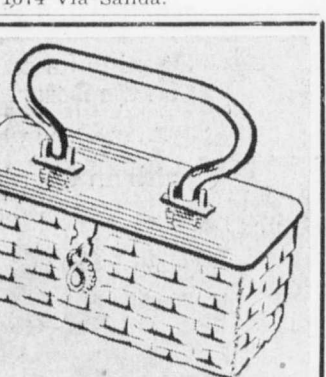
## Miss Finchy Speaks on 'Mexico'

Describing the Mexico that is not seen by the tourist but is learned by living with a Mexican family, Katherine Finchy spoke on "Mexico" and showed films taken there when she addressed the Women's Circle of the Community Church at their meeting Tuesday afternoon.

Mrs. Wilson Hall, Circle president, conducted the meeting which also heard committee reports.

Mrs. George Chapman, introduced Miss Finchy and Mrs. Gordon Nicholson was chairman of the potluck luncheon. The Circle will start their sewing project this year with a day's work on bandages.

Mrs. Valli Castle presided at the meeting of the Missionary Group meeting which preceded the potluck. An interesting visitor was Mrs. Leon Brand who was the first chairman of the Missionary Group. Mrs. Brand suggested that "the only way to go forward is for each of us to reach one person."



**Gold or Silver-toned  
Woven Basket Bags  
\$10.98\***

The most important handbag ever to appear on the fashion scene.  
 Worn with cottons or casuals any time of day and to strike a glow against an evening ensemble.

## Adrian's Gift Shop

134 S. Palm Canyon Dr. — next to Plaza Theatre

Open Sundays, and of course, no additional charge for our beautiful gift wrapping.

\* plus 10% Federal Tax

## Turners Home after Absence of Six Months

Mr. and Mrs. N. O. Turner have returned to 276 Granvia Valmonte after an absence of six months. Mr. Turner is the retired district manager of the Northern Division of Fox West Coast theaters.

The Turners have been in San Francisco and Los Angeles and happy to be home again away from the smog and fog. Mrs. Turner is recuperating from an illness of early spring.

## FORMAL OPENING SATURDAY, OCTOBER 16 OF THE NEW

## Edward Canby Studio

### PHOTOGRAPHY

Distinctive Portraits  
 Commercial  
 Architectural  
 Aerial  
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### PICTURE FRAMING

Custom Picture Frames  
 Ready-made frames in wood, metal, leather, velvet  
 Special frames for artists

### DECORATOR PRINTS

A wide selection of modern and traditional prints for home or business decoration.

Now that we share with the Desert Art Center, one of the finest Palm Canyon corners (with easy parking facilities), we have room to display our fine selection of prints, frames and photography.

707 NORTH PALM CANYON DRIVE

PHONE 2783



### Racquet Club Dinner Dance Opens Season

Racquet Club members are looking forward to the Welcome Home dinner dance on Saturday night and are expected to gather from far and near. While the club will open today for its 20th season, Saturday night's dinner dance will be the first gala of the new season. Playing for the dinner dance and also for the first Sunday night buffet will be Nick Brewster's five-piece band. Among early reservations for the Welcome Home party were the Cameron Halls, William Doherty, Kenneth Simpsons, Jack Meiselmans, and the Ed Crists, who recently returned from a summer in Europe. Manager Sherman Hull announced that Chef Maurice will serve the first meal at the club tomorrow noon. Early season plans include Sunday buffets and dinner dancing on Saturday and Sunday nights.

Mrs. Fred Meyers is down from Beverly Hills to spend a few weeks at the Meyers' home at 415 Valmonte Norte and has as her houseguest Mrs. Irving Keyser also of Beverly Hills.

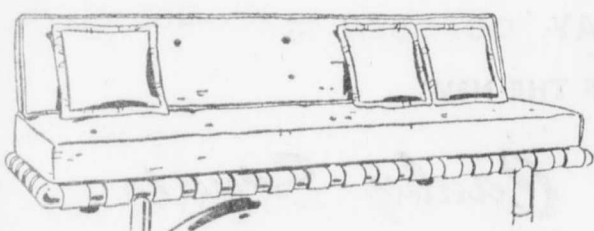
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PALM DESERT INN  
Our Seventh Season  
Featuring  
**Real Italian Food**  
Finest in Wines & Cocktails  
**TERRY MORRELL**  
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Closed Mondays Ph. 76-2501  
Dinners from 5 to 11 P.M.  
13 miles east of  
Palm Springs on Hwy 111  
in Palm Desert  
Your Hosts  
**Frances Tony**

mary helen teens . . . . . presents

**Lynn Bremer**  
and  
**Elstner Hilton**

on the teenagers platter party  
Notice change of time  
9:30 Saturday night — KCMJ

Designed  
for modern living



Widdicomb sofa  
designed by T. h. robsjohn-gibblings

EXCLUSIVE WITH —  
**Arthur Elrod Ltd.**  
886 North Palm Canyon Drive Phone 2824

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You owe it to your children to see that their feet are PROPERLY FITTED with the correct shoe. Mr. Clarence Turner, head of our new children's department, specializes in correct foot wear for children.

**Grone's Florsheim shoes**

We Feature  
**KALISTENIKS**  
and  
**BUSTER BROWN**  
CHILDREN SHOES

"Where Shoe Fitting is a Profession"  
**184 N. PALM CANYON DRIVE**  
Open Friday 'til 9 P.M. — Sunday, 10 A.M. to 5 P.M.



(Gayle Studio Photo)  
**THE POOL'S THAT BIG** — Celebrating the Howard Manor opening tomorrow night and the start of a new season, Bob Howard moved his motorboat into the Manor's mammoth pool and that is June O'Wesney cracking a bottle of champagne over it. The other two girls are Alice Qualles and Jean Youngflesch.

**Mrs. Fessler**  
**Weds San Diegan**

Mrs. Minnie Fessler of 301 Tamarisk road, and Adolph Braun of San Diego and Los Angeles, were married Sunday, repeating their vows before Rabbi Rosenberg. The small, private wedding took place at the bride's home with a reception following. A son, Mack Fessler and wife of San Diego, who formerly operated a hotel here, and a daughter Rollie Feil, and her family of Sherman Oaks, were here for the wedding.



**AT CLUBHOUSE** — Los Compadres met at the clubhouse Sunday night for a moonlight ride to Sun Air Park, with about 35 riders heading out across the moonlit desert. Pictured at the clubhouse are, left to right, Marge Ballagh, Billie Moseley, and other side of the horse, Virginia Paul, Dottie Higgins and Anne Purnell, with Elmo Purnell in the background.



(Desert Sun Photo)  
**NEW PRESIDENT**—Mrs. Jacqueline Cole is the new president of St. Theresa Mothers Club replacing Dorothy Floyd who has moved back to Colorado.

**Musicians Back for New Season**

Ward and Lillie Strickland, the musicians who play for dances and entertainment at Rancho and Tramview Trailer Parks each year, together with their pianist Myrth Hoffman of Desert Hot Springs, returned here last week ready to start the season off this weekend. They spent the summer at Camp Richardson at Lake Tahoe, where they were similarly employed.

**Mrs. Homer McKee** is in San Francisco visiting Mrs. Archibald Nelson but is expected to arrive at her El Alameda home this weekend.

**Denslows**

Opening for our 17th Season on the Desert Inn grounds

Free parking while shopping,  
with an Opening of Season

**Sale**

Selection of  
**Lamps** 50%  
reduced as much as

Several  
**China & Glassware** 25 to 50%  
Patterns reduced

Close out on Incomplete Patterns of  
**Glass & China** reduced 75%

**137 North Palm Canyon Drive**  
**PHONE 5732**

### Dream Boats Launch Boat in Howard Manor Pool

Sportsman Bob Howard always comes up with a unique season-opening ceremony at Howard Manor, and this time it was aquatic. He launched the new season with June O'Wesney wielding a bottle of champagne across the bow of his motorboat in the Manor's mammoth swimming pool. Howard Manor opens officially tomorrow evening with a fanfare of entertainment and social glitter. Presenting an enlarged cocktail lounge in which thirst quenchers can face a new and cozy open fireplace, Bob and Andrea Howard's colorful rendezvous is offering the kind of unhurried fun that has made Palm Springs the winter-resort mecca of America. Part of the thorough face-lifting that Howard Manor has undergone this summer has been the enlargement and redecoration of Andrea of Palm Springs—the objects d'art shop that holds forth in the Manor lobby. As a result it is one of the most interesting shops in Southern California. Featured are hand-fashioned jewelry—"Gems that shine on the stars," Andrea calls them—and rare cashmere and French sweaters that are fashionably embellished by Andrea herself.

Mr. and Mrs. James W. Ramsey have returned to their Rancho Mirage home after spending the summer months in their Cherry Valley home. Ramsey, who is a building contractor, commuted each day.

Mr. and Mrs. Edward Maggard returned last weekend from San Raphael where they spent the summer with friends.

**UNWANTED HAIR**  
Vanished away with Saca-Pelo. Saca-Pelo is the only Saca-Pelo for treatment of unwanted hair. Free information at Lor-Beer Laboratories Ltd., Ste. 5, 679 Granville St., Vancouver, B.C.

*I'm so glad to be  
HOME AGAIN*

I'm now associated with  
**Virginia Field's Massage Studio**  
**KAROLYN DEE, Masseuse**  
192 North Palm Canyon Drive Phone 2516

**TRIXIE'S DANCE STUDIO**  
*For Girls and Boys of all ages*  
**NOW OPEN**

**ENROLL EARLY FOR THE SEASON**  
Open Monday, Tuesday, Thursday and Friday  
from 3 to 6 P.M.

**Ballet, Tap, Acrobatic, Modern**  
For Information Phone 6939  
**670 CALLE PALO FIERRO**

We are going on the air,  
KCMJ, 11:15 every Saturday morning,  
to entertain the younger set.

Listen in this Saturday and tell your youngsters  
to make their requests for future programs to  
KCMJ or to

*mary helen*

140 N. Palm Canyon Drive Phone 5107  
across from the Desert Inn

**The King's Quarters**  
A  
**CHIPS SUIT**  
Smartly man-tailored  
Sizes 6 - 12 **\$20<sup>95</sup> & \$21<sup>95</sup>**

**CHIPS JACKETS**  
Sizes 6 - 12 **\$10<sup>95</sup> & \$17<sup>95</sup>**

**PREP MCGREGOR JACKETS**  
Golden Clan Cord  
**Toast or Black**  
Sizes 14 - 20 **\$16<sup>95</sup>**

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SURPRISE SPECIAL SHELF**

**174 North Palm Canyon Drive**  
(in The Center)

**Finance Clearing of Beverly Hills**  
**Pays Interest Monthly on all loans made to them**

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- Loans to us are from \$100.00 to \$50,000.00.
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**6%** per annum  
up to \$200

**8%** per annum  
up to \$500

**10%** per annum  
over \$500





(Desert Sun Photo)  
**HAPPY BIRTHDAY** — Joyce and Joe Pawling celebrated Joe's birthday and at the same time gave a group of friends a preview of their new home Saturday night. Shown with the usual birthday cake are, left to right, Adolph Bremer (who is building new apartments out near Smoke Tree), the Pawlings, and Mrs. Bremer.

Mrs. Fred Arth of Redlands was the houseguest of Anita Haskell Jones over the weekend.

**NEW!**  
**3-TRANSISTOR**  
**ZENITH**  
"Royal-T"  
**HEARING AID**

- ★ Operates for only 15¢ a month instead of 15¢ to 30¢ a day for old-type vacuum-tube aids!
- ★ Life-like sound, truer and clearer than ever!
- ★ The one "A" battery lasts a full month... no "B" battery... fewer battery changes!

only **\$125**  
(Bone Conduction Accessory, Moderate Extra Cost)  
Accepted by the Council on Physical Medicine and Rehabilitation of the American Medical Association.  
Surrey! Orders must be filled in order received!

**VILLAGE PHARMACY**  
201 No. Palm Canyon Dr.  
Phone 4321



(Desert Sun Photo)  
**A GIFT FOR ST. THERESA** — Charles Becker hands a check for \$750 to Father O'Donohoe to buy playground equipment for St. Theresa School, while his grandsons, King and Tommy, and his daughter Mrs. Jacqueline Cole (president of the St. Theresa Mothers Club) look on approvingly.

How do I love thee? Let me count the ways.  
I love thee to the depth and breadth and height  
My soul can reach, when all my soul is stretched  
I love thee with the breath, smiles, tears, of all my life!  
Smiles, tears, of all my life!—and, if God choose,  
I shall but love thee better after death.

Elizabeth Barrett Browning

How Much Do You Love Your Wife?

**ELIZABETH BARRETT BROWNING** voiced the thought of all lovers—and loved ones—when she wrote, "How do I love thee..." And fortunately most men find their love running deeper and more enduring as the years of marriage and family life glide on.

How much do you love her—the girl that you married? Enough to make certain that she will never know want; enough to make certain that she will never be forced to menial drudgery to eke out a living; enough to want her to own her home—mortgage free—if you are not here; enough to want her children (and yours) to have the advantages you both have planned for them?

You can make certain of all these things through a remarkable Franklin plan known as the Home Protector. And the cost is just pennies a day. Can you afford to not be sure—when the cost is so low?

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CHAS. E. BECKER, Pres., PALM SPRINGS, CALIF.  
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City \_\_\_\_\_ State \_\_\_\_\_  
(PLEASE PRINT)

This ad appeared in TIME and NEWSWEEK Magazines October 4, 1954.

## Grandfather's Gift Buys Equipment for St. Theresa

The students at St. Theresa School have had no playground equipment and the football team played their first game last week in blue jeans because they had no uniforms. But all this is going to be changed, for Charles Becker, president of Franklin Life Insurance Company and Winter resident, whose two grandsons attend the school, saw the need and decided to do something about it. On Monday he presented Father O'Donohoe with a check for \$750 to buy playground equipment and uniforms.

His two grandsons, Tommy and Kingston Cole, each one of them president of his class, are very proud of their Grandpa. Of course, the fact that their mother Mrs. Jacqueline Cole is president of St. Theresa Mothers Club this year and has long been interested in the project may have swung some weight too.

With four presidents in the family and all interested in the welfare of St. Theresa School, something good was bound to happen.



Your Neighbor

A CARELESS guy-next-door can get you burned up too, even though you're the most cautious homeowner in the world!

So be sure your home and household goods are fully insured against fire.

**Samson-Curtis Incorporated**  
756 N. Palm Canyon Drive  
PALM SPRINGS  
PHONE 2719

## Surprise Visitor on Her Birthday

Mrs. C. C. Schaefer of Portland was the guest of honor last Wednesday at a surprise birthday party at the home of her sister and brother-in-law Mr. and Mrs. Martin Belloni at 3935 Calle San Raphael.

This is Mrs. Schaefer's first return visit to Palm Springs in five years and she is amazed at its growth and beauty.

Mrs. Dorothy Hoover is in Chicago for a month and is due in Palm Springs at her Cahuilla road home around the first of next month.

Not many days are without sunshine, and no day without light—Alice Roberts, Unity.

## Lone Palm Hotel

NOW OPEN FOR THE  
1954 - 1955 SEASON

Wonderful Steaks

Wonderful Chops

Complete Dinners from \$2.75

EDDIE DILLON at the Bar

1276 North Indian Avenue

Phone 2241



**AT THE SADDLE** — Mary Martin, star of Peter Pan couldn't resist the idea of visiting the Saddle and Sirolo in Palm Springs as she does in North Hollywood before departing for New York City. Pictured above, from left to right, are Arthur Lyons, manager and co-owner of the Saddle and Sirolo night clubs, Miss Martin and Dave Lyons, manager and co-owner of the Saddle here in the Village.

(Continued from page 1c)

## Around Town

usual and effective use of many materials... There are walls of rock of stucco, and of cork... and a small, glass-walled garden, with trees, flowers, fountain and statuary centers the house providing a conversation piece for the living-room.

The unique swimming pool I would describe as butterfly-shaped except that Joe said it's themed to "I dreamed I was swimming in my m-d-n f-r-m bra".

Joe also made much of the furniture and the marble top table in the livingroom looks like a museum piece.

Particularly appropriate was the birthday cake that climaxed the buffet... It was shaped like a modern house, complete with a mirror swimming pool.

Melba Bennett postcards from Rome that "neither our feet nor our enthusiasm has given out yet". She thinks Rome tops even Paris... The Bennetts leave for Spain next week... to spend two weeks in Seville with friends... while Frank tries his luck shooting... ducks, bustards and eagles... They sail from Gibraltar November 18 and should make Palm Springs by December 10.

Jack and Helen Kenaston are off to San Francisco for a week... to watch their horse Riparius run at Tanforan.

The Ken Kirks, who were here for the Jaynes party Saturday night... go to Dallas next week... and then Ken starts a business trip that will take him all over the country.

False Faces

Dr. John and Gwen Costello are entertaining a few friends at cocktails at their home on El Camino Way on October 23.

Because it is near Halloween... guests are invited to wear false faces.

The Costellos have started construction on their ranch home... built on 80 acres back of Thunderbird just off Del Sol... I love the name of their street... It's Clancy Lane.

Mrs. Charles Dant returned from Portland in time to enter her granddaughters Daphne and Diana in Palm Valley School... Accompanied by Mrs. Merlin Chase they spent two months this summer touring the British Isles, Belgium and Holland... Also back in Palm Springs are Mrs. Wilson McNary and her son Wilson.

The Bernard Fords are at their Camino del Norte home... and have had Mr. and Mrs. Wallace Mear Jr. of Woodside, California as their houseguests.

Arriving next weekend to visit Jerri Kellard at her home in Deep Well Colony... will be the Seward Puliters of New York and Florida... They are en route to their home in Del-Roy, Florida.

Mrs. Greta (the ex-Mrs. Gregory) Beck has been houseguesting with Col. and Mrs. Michael Paul... The Pauls bought the former Summerfield home on Camino del Centro.

Talked with Monte Herbert at

a party the other evening... He's expecting Bettye home this weekend.

David Rose left Tuesday on one of his flying trips to England... The noted producer is always shuttling back and forth across the Atlantic... and this is his 101st air crossing since 1947.

Sports Cars

Mr. and Mrs. M. P. Christensen, who spent the summer at their home in Racine, returned a little over a week ago to their Palm Springs home (the former Zain house on Mesquite).

They had a busy summer, participating in several sports car races on the General Curtis LeMay program... Christensen (he is the president of Motorsports) raced his Italian Ferrari at Offut Air Base at Omaha, at Chanute Air Force Base, and at Watkins Glen in New York... and will race at March Air Force Base next month.

He has no entries in the sports car races here this weekend... but his English Allard will be used as the Course Marshall's car... The Allard has been supercharged by McCulloch and McCulloch officials will be houseguests of the Christensens and attend the races here.

The Christensens' daughter Karen who attended Palm Springs high school last year... is attending school in Wisconsin... and their other daughter Sue is working for Motorsports.

A gay postcard from Martha James, who is in Las Vegas with Marjorie Main... Martha writes "Imagine taking trips, seeing good shows in Nevada... and having 'Main' too". Sounds like fun... but bring the Main back to Palm Springs with you... and we'll show her a good time here too.

From Madrid comes a card from Grace Pope... She was staying at the Castellane Hotel and loved Madrid... but is back in Paris now... She sails for home the last of next week... and will be back in Palm Springs the latter part of November.

## SON FOR COHENS

A son, weighing eleven pounds five and a half ounces, was born October 12 at Desert hospital to Mr. and Mrs. Francis Cohen of 4167 Sunny Dunes road.

## Henri's Beauty Salon

At Your Service—  
Mr. Henri  
Miss Tina  
Mr. Gene  
Miss Peggy

Manageable Natural  
Permanents  
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Manicuring - Pedicuring

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For the Entire Family

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- ★ Jackets, Vests, Divided Skirts

All Leading Brands of Frontier Wear

Western Wear for Westerners

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MARGE RILEY

227 S. Palm Canyon

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CAREFULLY WASHED & FLUFF DRIED

75¢

Bedspreeds, Drapes, Curtains, Pillows  
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AUTOMATIC LAUNDRY

Rear of

440 S. INDIAN AVENUE

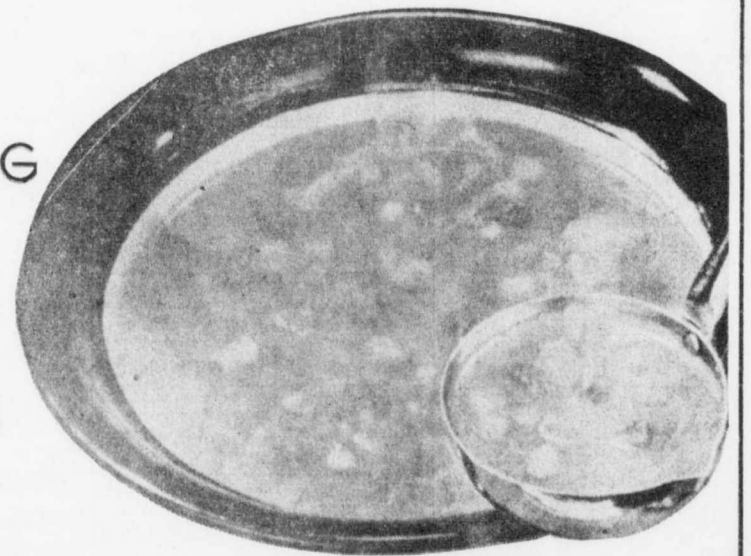
PHONE 7984

(Just behind Palm Springs Cleaners)

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198 South Palm Canyon Drive — Corner of Arenas

OPENING  
5 P.M.  
FRIDAY  
OCT. 15



Famous French and German Cuisine

Delightful French Buffet on Saturday only -- \$2.95

BEER — IMPORTED and DOMESTIC

ARTHUR and ELLA SCHLOSS—Owner-Managers

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Free Parking on Arenas after 5 P.M.



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**The Desert Sun—4c**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954

## Classified

## ...Ads...

**The Desert Sun**  
and PALM SPRINGS NEWS  
Published every  
MONDAY and THURSDAY  
(Except June, July and August, when  
published Thursdays only)  
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**RATES**  
(Minimum ad, 3 lines—count 24  
letters and spaces to a line)  
1 time, per line ..... 75c  
(Min. 2.25—1.50 cash in adv.)  
Per 1 Week ..... 1.00  
Line (2 TIMES) (4 TIMES) (8 TIMES)  
1.00 1.25 2.25

● Ads ordered for more than one time  
must be run in consecutive issues to earn  
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rate will be charged for each time run.  
● Save by ordering your ad run 4 or 9  
times—if cancelled before completion,  
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REFUND for the difference.  
● This newspaper cannot be responsible  
for more than one incorrect insertion;  
please notify us promptly of any error  
in your ad.  
● DEADLINES—for new copy or cancella-  
tions:  
MONDAY ISSUE—5 P.M. FRIDAY  
THURSDAY ISSUE—5 P.M. TUESDAY  
● ADDRESS all communications to: The  
Desert Sun, P.O. Box 190, Palm  
Springs, California.

**Personals 12**

ARE YOU worried? Let me  
analyze your problem. For  
appointment phone 3634.  
Grayce M. Tindall, consul-  
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ALCOHOLICS Anonymous, Air-  
port, 8:30 Wednesday nights.  
Phone 2701.

**Service Miscellaneous 15**

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nia credentials. Your home.  
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SALES AND SERVICE for Hoover  
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PAVNY'S, 1001 S. Palm Can-  
yon Drive. Phone 7342.

ROY'S GENERAL REPAIR  
Carpenter, Patch Plastering  
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CARPENTER REPAIRS  
CALL 7691 - NITES 6658

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horse. Experienced and effi-  
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ALTERATIONS  
Please call 9095 after 11 A.M.  
Apartment 1.  
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Screened, experienced person-  
nel. Domestic, restaurant, hotel,  
office, medical.  
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SERVICE AGENCY  
135 E. Andreas Road  
Phone 2901 Phone 2556

COUPLE to manage motel or  
apartments, any number.  
Well trained, 12 years expe-  
rience as manager and main-  
tenance. Excellent local re-  
ferences. Call 2904, Banning,  
Calif.

WOULD anyone be interested in  
helping a little boy and  
mother. Boy can play part in  
TV or movie. Sister of movie  
star Florence Marrenner, 441  
No. Indian Avenue.

CASHIER, bookkeeping, 15  
years experience. General  
ledger, trial balance, taxes,  
payroll. Full or part time, or  
work taken out. Phone 6739.

WANTED: Permanent house-  
work, 1/2 days and full. Mo-  
tels, private homes. Round  
year resident. References.  
Desert Hot Springs, Box 86.

CAPABLE high school girl de-  
sires part time work, baby sit-  
ting or housework. Phone DHS  
4-3074.

PROPERTY Management. Real  
estate experience. College wo-  
man, also companion driver.  
Mrs. Shields, 8-4840.

PAINTING, decorating, paper  
hanging. Very reasonable.  
Free estimates. Ph. 5850 eve-  
nings.

LADY (white) WANTS HOUSE-  
WORK IN HOME, CAN COOK.  
PHONE 4009.

**Situations Wanted 25**  
Baby sitting by  
conscientious, practical nurse  
Phone 2825.  
LICENSED PRACTICAL NURSE.  
PHONE 3634

HOUSEWORK by the hour. Call  
after 4 p.m. Phone 5787.

**Help Wanted 27**

Maitre'd ..... \$400  
3 PBX operators, young  
Single man - small office  
Escrow Secretary.  
Real Estate ..... \$300  
Accountant, lady ..... \$400  
Cook and waitress ..... Cafe  
Dinner Cook ..... Good  
Hotel maids ..... R&B \$125  
Cook, housekeeper ..... Open  
Domestic Couple ..... \$300 up  
Indian or Mexican maid ..... \$200  
Domestic Houseman ..... Good  
Front office staff for out of  
town resort—year round.  
2 Dining room hostesses.  
Entire dining room staff!

EMPLOYMENT SERVICE  
AGENCY  
135 E. Andreas Road

**NO FEES**

Are You Registered  
With Us?  
We serve members throughout  
the desert area.  
Social Hostess  
Bookkeepers, F.C.  
PBX and cashier (relief)  
Baker - Rolls

Apply in person  
PALM SPRINGS  
EMPLOYERS ASSOCIATION  
224 N. Indian Ave.

**Saleswomen**  
WOMAN'S ready to wear. Expe-  
rience required. Opportu-  
nity for good income.  
APPLY

**Desmond's**  
THE PLAZA

**Immediate  
Opening**

FIELD REPRESENTATIVE. Apply  
in person. SEARS ROE-  
BUCK Co., 82-716 Miles Ave.  
Indio, Calif. Phone 7-3526.

REAL ESTATE SALESMAN -  
for active, well located new  
office in Palm Springs.  
PALM VALLEY REALTY CO  
431 N. Palm Canyon Drive  
Phones 2581 or 83481

BOOKKEEPER—permanent, full  
time. Construction and real  
estate office. Apply in writ-  
ing. Desert Sun, Box 190, File  
K-5.

ARTIST for label designing, abili-  
ty to do fine lettering and  
good designing essential.  
State experience. Write Des-  
ert Sun, Box 190, File J-1.

EXPERIENCED candy sales  
lady, steady position. Desert  
Sweet Shop, 140 S. Palm Can-  
yon Drive.

DWYER'S BUSINESS SERVICE  
EMPLOYMENT AGENCY  
256 S. Palm Canyon - Ph. 7691

EXPERIENCED woman for  
handling, of dates. Write Des-  
ert Sun, Box 190, File K-4.

WANTED. Real estate sales-  
man or broker. Call in per-  
son. 1078 N. Palm Canyon Dr.

WOMAN for counter work and  
laundry and dry cleaning of-  
fice. Apply 320 So. Indian Av.

**Bus. Opportunities 29**

COMPLETE coffee shop for sale,  
with fountain and 15 stool  
counter. Due to remodeling—  
must sacrifice this completely  
equipped unit, which cost or-  
iginal owner \$7500, for ONLY  
\$2000. Terms can be arranged  
if needed.

ALSO—6 complete booths with  
tables, good condition.

6 HOLE steam table and mis-  
cellaneous restaurant equip-  
ment.

See—PAVNY'S  
1001 S. Palm Canyon Drive

**RESTAURANT**  
Reasonable. Small down. Modern  
equipment. Wonderful  
opportunity. Chafing Dish.  
Palm Desert. Ph. 76-2731.

AUTOMATIC wash rack, zoned  
M-1 on Palm Canyon Drive.  
M. G. Mead, your agent or  
call 2621.

PALM CANYON Drive hotel for  
lease or trade.  
Phone 9053

**Business & Financial 30**

FIRST T. D.'S WANTED  
Palm Valley Realty Co.  
Box 99 Palm Springs 8-3481  
Wonder Palms Rd. & Hiway 111

TRUST DEEDS bought, small  
discount, private party. Write  
J. Nagler, 330 N. Alfred, Los  
Angeles.

**Lots & Acreage 33**

TEN ACRES, 10 minutes from  
Post Office. \$8500, SE corner  
of SW quarter of Section 15.  
By broker or owner. Nord-  
holm, 419 Griffith Way,  
Fresno.

2 VIEW lots, Carmelita and Del  
Monte Owner, Cr. 6-0404 —  
Cr. 19322, Beverly Hills.

CORNER lot 100x102 with north  
wall. \$1575.  
Phone owner 3236

TRADE, 2 hilltop lots for '54  
Cadillac or Lincoln. Phone  
owner 7127.

DESERT HOT SPRINGS, 2 lots,  
choice location, near school.  
Phone Palm Springs 6875.

**For Sale or Exchange 34**  
**DON'T BUY**  
**"BUILD"**

HERE'S THE REASON WHY  
FOR \$13,750 you can have 3  
bedrooms, 2 bathrooms, living  
and dining room, kitchen.  
Lots of cabinets, dinette, stone  
fireplace, forced air furnace,  
cooling system. Insulated,  
large closets, 436 square feet.  
Double garage, large concrete  
patios and driveway. Many  
other fine features. Finest  
construction. On your lot.

or  
Other dwellings as low as \$7.50  
per foot. Apartments as low  
as \$8.00 per foot.

or  
will draw  
**Plans Free**

to your liking  
IF I BUILD  
RESIDENTIAL—COMMERCIAL  
INCOME  
Prices and Quality Cannot  
Be Beat

COMPARE NOW  
**DARWIN**  
PHONE 2305 — 7565

MODERN DINING room and  
cocktail lounge, 1/2 interest or  
all. Best location. Or What  
Have You? Phone 3350.

DUPLEX. Furnished. Tile roof.  
double garage. Walking dis-  
tance. For Los Angeles  
double or triplex. Phone 6078.

TRADE, 2 hilltop lots for '54  
Cadillac or Lincoln. Phone  
owner 7127.

**Real Estate—For Sale 35**  
PALM SPRINGS FOR CLIMATE  
**HAROLD HICKS**  
FOR  
**REAL ESTATE**

For Over 30 Years  
A REAL BARGAIN, 3 bedroom,  
2 bath home with 2 car gar-  
age and heated SWIMMING  
POOL. Completely furnished,  
of course. Easy terms avail-  
able. See this today.  
\$21,500

TYPICAL Palm Springs home in  
the South Tahquitz River  
Estates, 3 master bedrooms,  
2 baths, 2 car garage, heated  
swimming pool. Landscaped  
and fenced in grounds for  
privacy. Completely and de-  
lightfully furnished. Terms  
available.  
\$32,500

CHARMING LAS PALMAS  
ESTATES RESIDENCE  
3 bedrooms and 3 baths plus  
guest quarters with bath. 2  
screened porches and covered  
lanai area. Beautifully land-  
scaped grounds which are  
completely walled. This at-  
tractively furnished home is  
fully equipped for desert liv-  
ing. Realistically priced at:  
\$41,500

Now available a choice selec-  
tion of seasonal rentals. Well  
located and well furnished  
homes with swimming pools  
priced to fit your require-  
ments.

IF IT'S FOR RENT OR  
IF IT'S FOR SALE...  
HAROLD HICKS HAS IT  
**HAROLD HICKS**  
REALTOR  
813 North Palm Canyon Drive  
Phone 2736  
AND ASSOCIATES  
Mildred Jackson - Ray Baur  
Burnham Bigelow-Ken Herman

**Just Reduced**  
3 BEDROOM, 3 bath house with  
2 car garage in beautiful  
Palm Canyon Mesa Tract,  
situated on 2 large lots,  
abundance of citrus trees and  
shrubs. Now only \$25,000 fur-  
nished. Terms can be ar-  
ranged.

We have many other good buys  
in unimproved residential  
and income properties.  
See Us Before You Buy.

**Ralph Weinstein**  
REALTOR  
256 1/2 S. Palm Canyon Drive  
Phone 2884

**Read - Then See**  
NEW—unfurnished 2 bedroom,  
2 bath. Lanai-dining area.  
Many large closets. Big  
rooms. Screened patio. Unit  
heat. Refrigeration. Double  
garage. Large lot. Finest lo-  
cation. Price \$32,000.

**MARTHA JAMES**  
REALTOR  
445 N. Palm Canyon Dr.  
Phone 2751

**Furnished House - Bargain**  
6 ROOM, all electric home. Car-  
peted, fenced and landscaped  
yard. Swimming pool and  
tennis privileges. Terms. Ph.  
4553 or Harbor 1268.

VERY LOW PRICE  
Home and income, large pool.  
TV, about 1 acre landscaped.  
Smoke Tree area. Owner 6266.

**Real Estate — For Sale 35**

**THERESA PRESS**

CALLING  
ALL HOME SEEKERS  
Prices — Style — Location — We Have It  
Visit Our Office

ECONOMY HOMES  
2 BEDROOMS unfurnished, week ends or year-round. \$6500.

3 BEDROOMS, 1 bath, asphalt tile throughout, walled, nice  
home. \$11,500.

SPACIOUS 2 bedroom, den, 100x100 fenced lot, well planted,  
some furniture. \$1000 down, \$11,500.

BE YOUR OWN LANDLORD —not necessary to rent when you  
can buy a charming home for \$12,500. Nearing completion—  
2 bedrooms, modern, well located, asphalt tile throughout,  
lovely view. Buy now — select your own tile colors. Good  
terms.

CLOSE TO Palm Canyon — attractive 2 bedrooms, 1 1/2 baths,  
completely furnished. Only \$16,500.

LARGER HOMES  
FOR SALE or rent. Exceptionally fine home, 3 bedrooms, 2 baths,  
carpeted, completely walled, lots of lovely plantings. Close to  
proposed shopping center. \$23,500.

ANOTHER GOOD BUY. 2 bedrooms, 2 baths, den, living room  
with fireplace, separate dining room, everything furnished.  
Will rent with option to buy. Sale price — cash — \$17,500.

SURROUNDED by fine homes. This 3 bedroom, 2 bath, very spa-  
cious home. 2 car garage, walled but not planted. A good buy  
at \$22,500.

LUXURY HOMES  
ONE OF PALM SPRINGS' most beautiful homes, greatly under-  
priced. Has 3 master bedrooms, 3 baths, terrific living room  
and TV room, large fireplace, master switches, ash cabinets  
in kitchen with built-in range, exclusive location and only  
\$42,500.

COMPLETELY furnished 3 bedrooms, 2 baths, bar, indirect light-  
ing, lots of detail, sheltered pool. Reduced to \$29,500.

YOU'LL BE SITTING on top of the world in this home. Delight-  
ful 2 bedrooms, 2 baths, sheltered pool. Must be seen to be  
appreciated. \$32,500.

INCOME:  
4 UNITS with kitchens, extra R 3 lot included, close in. \$32,500

EXCLUSIVE hotel, 10 units, 7 with kitchens, right off Palm Can-  
yon, sheltered pool. \$90,000.

FURNISHED cottage, 2 bedrooms — \$85 month.  
FURNISHED 2 bedrooms, 2 baths — \$175 month.  
FURNISHED 2 bedrooms, 2 baths, season — \$300 month.

R-1 LOTS — \$100 to \$1500.  
R-2 LOTS — room for 12 units, \$8500.

**THERESA PRESS**  
REALTOR  
420 South Indian Ave. Phone 5282 or 5691

**THE BEST BUYS IN  
PALM SPRINGS REAL ESTATE**

FAMILY HOME  
CLOSE IN EXCLUSIVE  
NEIGHBORHOOD  
Three bedrooms, maid's room,  
and guest house. Completely  
furnished. Large swimming  
pool. Walled and land-  
scaped. Owner must sell. See  
this lovely home today.  
\$19,500.

BEAUTIFUL BRAND NEW BER-  
MUDA FARM HOUSE. Two  
bedroom deluxe construction.  
Old brick fireplace and bar-  
becue. Two car garage. Large  
corner lot. Be sure to see this  
CHARMING HOME TODAY.  
Priced at only \$19,500.

WHY PAY RENT?  
When you can buy a BRAND NEW DELUXE home for only  
\$18,000 and ONLY \$1500 down. Has 3 bedrooms, 2 large baths,  
large living room with charming suspended Swedish fireplace.  
Large glass windows and sliding glass doors. This one won't  
last long, so be sure to see it at once.

WE HAVE THE BEST INCOME  
BUYS IN TOWN  
LET US EXCHANGE  
WHAT YOU HAVE  
FOR WHAT YOU WANT

**PETER B. SHEPTENKO**  
The Pioneer Realty Company  
of Palm Springs  
475 No. Palm Canyon Dr. Phone 2727

ASSOCIATE BROKERS  
Bill Colven Bill Heiser Mike Jekyll

**AMY NELSON**  
ATTRACTIVE 2 bedroom home.  
Drapes, newly decorated,  
landscaped. Only \$11,000.  
\$1,600 down, \$87.50 per month,  
including taxes, insurance  
and interest.

3 BEDROOM, 2 bath home,  
newly decorated. Rugs and  
drapes and venetian blinds,  
large walled lot, flowers,  
shrubs, fruit trees, patio,  
\$13,500. \$2,500 down.

3 BEDROOMS home and double  
garage, completely furnished,  
on large corner lot, walled  
covered patio, pool, well land-  
scaped, \$31,500. Excellent  
terms.

5 UNITS and pool, room for  
more. \$39,500, good terms.

DUPLEX — good location, take  
small home in trade, \$17,500.

LOT 100x100, choice location,  
\$2,300. \$300 down.  
Large beautiful view lots \$1,800.  
Hiway Lots \$5000.

Will build on your lot  
One bedroom home \$4,750  
2 bedroom home \$7,650  
Duplex \$9,500  
4-1 bedroom Units \$19,500  
Financing arranged  
including GI.

Deluxe 1 bedroom, furnished  
apartment for rent, \$125  
month.

**AMY NELSON**  
REAL ESTATE  
and associates  
2277 N. Palm Canyon Ph. 5254

**Real Estate — For Sale 35**

**CULVER NICHOLS**  
SUBDIVIDER AND DEVELOPER

AT 861 NORTH PALM CANYON DRIVE SINCE 1932  
ARABESQUE! You're the Sheikh in your own private oasis. Full  
grown DATE PALMS and FLOWERING shrubs surround this  
cool, SOLIDLY BUILT ADOBE HOME on a bit of acreage just  
large enough for privacy yet small enough to need little care.  
We'll enjoy showing you this little Garden of Eden, and you'll  
love seeing it. A delightful home and producing date garden.

\$11,750 SWEET and LOVELY 1 bedroom dream house completely  
furnished, close in, garage and storage, move right in!

\$2500 down. New spacious 2 bedroom home with fireplace, beau-  
tiful, close in area near grade school and park. Only \$13,500.

\$2000 down. Fine large luxury type home, exclusive area, walled  
120' lot, 3 bedrooms, 2 baths, 2 car garage, now \$20,000.

BRAND NEW, spacious, deluxe, 2 bedroom, 2 bath, ducted heat-  
ing and cooling, fireplace, \$15,500. Terms.

NEAT AS A PIN, this 3 bedroom, 2 bath home, POOL and glassed  
in Lanai, 2 car garage, beautifully landscaped, full price  
\$22,500.

IN ESTATE AREA, 3 bedroom spacious home, with 2 bedroom  
GUEST HOUSE, only \$27,500.

LUXURIOUS ESTATE, 3 master bedrooms each with bath, 2  
maids' rooms with bath, den room with bar, lanai overlooking  
POOL and landscaped yard, double garage, furnished. Re-  
duced to \$35,000.

TEE NO. 11 on THUNDERBIRD, the President's Golf Course. Ike  
flies from Washington to play it. You'll have it in YOUR  
FRONT YARD if you choose this beautiful view home. Mod-  
ern 2 bedrooms, 2 1/2 baths, 2 fireplaces, den, double garage,  
landscaped. The price: way BELOW PAR for the course, just  
\$57,000. Glad to drive you to Thunderbird to see this real buy.

15 UNITS, POOL, ideal location. Steady year-round income.  
Priced at \$90,000. An exceptional buy.

R-1 lot, beautiful, 100' — \$1500.  
PALM CANYON FRONTAGE, 50x128.8 feet, near center of town,  
cash out at \$22,500.

ALSO Palm Canyon frontage near new Post Office for lease and  
sale.

RENTAL SPECIALS:  
EXCLUSIVE close-in address. \$75 month and up, near El  
Mirador.  
1 bedroom, UNFURNISHED — \$85 and up.  
1 bedroom FURNISHED — \$90 - \$115, lots of privacy.  
2 bedrooms, FURNISHED — \$150 month on lease, close in.  
3 bedrooms, FURNISHED home — \$175 on lease.  
LUXURY HOMES from \$400 to \$1000 a month, with or without  
POOLS.

**CULVER NICHOLS, Realtor**  
and Associates  
Al E. Hoover  
Jane Colgan  
John Bernet  
861 North Palm Canyon Drive Phone 2182

**The Last of the Best**  
HIGHLY RESTRICTED HOMESITES  
IN THE HEART OF THE WIND FREE  
SOUTH SECTION  
**\$2950 to \$3750**

TERMS IF DESIRED  
ONLY 2 SHORT BLOCKS TO STORES, BUS LINE AND  
CAHUILLA GRADE SCHOOL  
EXTRA LARE LOTS. ALL UTILITIES PLUS TV CABLE.  
LOCATED BETWEEN MESQUITE AND MORONGO, ONE  
BLOCK EAST OF PALM CANYON DRIVE

**Model Home**  
(3 BEDROOM, 3 BATH, ALL ELECTRIC)  
BUILT TO SELL AT \$42,500  
NOW — \$32,500  
OPEN FOR INSPECTION DAILY 9 TO 5

**BRUCE DAILEY**  
TRACT REPRESENTATIVE  
PHONE 6860 OR 2909 EVENINGS

**MUNHOLLAND**  
FOR VALUES

OWNER MOVED TODAY  
Left key with us to sell their  
OUTSTANDING  
2 bedroom home  
Call to see

3 INDIVIDUAL HOMES  
Each with pool.  
Come and make your  
OWN CHOICE  
and make your own  
OFFER and TERMS

SELECT one of the special 3  
bedroom 2 bath homes we  
just listed for quick sale.

EXCHANGE 12 units in Los An-  
geles best rental location, ap-  
proximately 5 years old with  
\$1100 per month income for  
Palm Springs smaller income.

**Munholland & Co.**  
1059 N. Palm Canyon Drive  
Phone 3673  
John C. Davis  
Associate Broker

**Open 12 to 5 p.m.**  
Wednesday thru Saturday  
1470 S. CALLE MARCUS

BEAUTIFUL furnished home,  
2 1/2 years, 3 bedrooms, 3 baths,  
heated and filtered pool,  
34x18, large patio, fenced  
yard, lot 100x100. Asking  
\$42,500. May lease 1 year, Mr.  
Billings, owner. Phone 5689.

ONLY \$100 DOWN  
(ON APPROVED CREDIT), will  
buy a new \$9250 two bedroom  
house, with \$85 monthly pay-  
ments (including taxes, in-  
surance, interest and princi-  
pal).

JAMES J. CAMPBELL  
Licensed Broker  
205 S. Indian Avenue  
Box 275 Palm Springs, Cal.  
Phone 2520

FOR REAL ESTATE  
SEE  
COL



# FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

**The Desert Sun—5c**  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, October 14, 1954

## Real Estate—For Sale 35

WE HAVE TENANTS  
YOU have rentals. Let's get to-  
gether. List your properties  
with us. To rent, sell, buy or  
trade.

SEE US  
**Ray Miller**

and  
**Gene W. Johnson**

Phone 3722 596 S. Indian Ave.  
Real Estate, Insurance and  
Business Opportunities

NO DOWN PAYMENT  
\$85 MONTHLY

OUTPOST Estates, unfurnished  
2 bedroom home, tile bath  
and kitchen. Cooler, venetian  
blinds, newly painted, 5 foot  
wall. Private owner. To see  
call Los Angeles. Re 3-2887.

MUST SELL. Terrific deal for  
owner manager, hotel apart-  
ment center of Palm Springs.  
Trade accepted, balance long  
terms, contract. Brokers wel-  
come. Owner resident 1145  
Tachevah Dr., Palm Springs.

2 apartment home, furnished.  
\$5500 — \$2000 down.  
Furnished home, \$6825 —  
\$1000 down.

Louis Venger, 3775 N. Indian  
Phone 5595 — 6060  
"All Men Are Brothers"

COL. WARD WOOLDRIDGE  
Announces the opening of a  
new real estate office at  
238 Indio Road, Palm Springs  
Phone P.S. 2360 any time.  
Come in and say "hello"

FOR  
BETTER REALTY DEALS  
SEE  
ADOLPH ISRAEL, REALTOR  
671 N. PALM CANYON DRIVE

BY OWNER, new 3 bedroom, 2  
bath. Forced air heating,  
fireplace, garage, etc. \$16,500.  
Tennis. Road at 1943 E. And-  
reas Rd. Phone 4882.

BEAUTIFUL partly furnished 2  
LARGE bedrooms, THREE  
baths, POOL, glassed in  
patios, \$31,500. Phone 2929.

2 BEDROOMS, den. Furnished.  
Cooler, Carport. Large lot.  
Tramview business frontage.  
\$6200. 67-994 Hwy 111.

A GOOD BUY! FURNISHED  
home, 2 bedrooms, 2 baths,  
large patio, fireplace, view.  
\$16,500. Phone 2929.

3 Bedroom, 2 bath unfurnished.  
Walled, landscaped, carpeted  
and drapes. \$15,750. Phone  
owner, 3236.

TRIPLEX, furnished, good loca-  
tion, beautiful walled yard.  
\$18,500. Phone 6050.

5 BEDROOM, 5 bath house, un-  
usual design, finished. Ph.  
3250 for appointment.

BANNING  
BANNING. For year round  
healthful living, 2 bedroom  
stucco house with tile roof,  
in beautiful green setting,  
choice location, a real nice  
home. For information phone  
2169.

CATHEDRAL CITY  
**Cathedral City**

FURNISHED 2 bedroom older  
home on corner lot, good lo-  
cation. Has metal kitchen,  
good refrigerator, gas stove,  
etc. 1/2 cash.

NEW 2 BEDROOM home beau-  
tifully furnished including  
TV, automatic washer, also  
dryer, dishwasher, deep  
freeze, deluxe range and re-  
frigerator. Only \$1900 down  
on full price of \$11,600.

HORSES OKAY — 2 bedroom  
home on view acre lot over-  
looking golf course, lots of  
trees, etc. Priced at only \$11-  
600, about 1/2 down.

1 BEDROOM HOME on R-2 lot,  
\$5900, low down payment.

NEW 1 BEDROOM home on R-2  
lot, \$7500, terms.

HIGH INCOME — LOW PRICE  
THIS 50 foot lot has medical  
building under lease and 4  
small furnished houses.  
Gross income \$370 per month.  
Full price \$24,500, about 1/2  
cash.

7 LARGE MODERN units, well  
furnished, 5 have bedrooms.  
Full price \$37,500, terms to be  
arranged.

**Jorgensen Realty**

68-574 Broadway (Hwy 111)  
CATHEDRAL CITY  
Phone 8-3401 Home 8-4172

**\$6500**

NICE 1 bedroom stucco home  
on corner lot. Garage, sun-  
deck, floor furnace.

**OTTO REALTY**  
830 Broadway  
Cathedral City

2 BEDROOM, new furniture,  
dishwasher, deep freeze, re-  
frigerator, ironer, automatic  
washer and dryer, asphalt  
tile throughout, 3 radios. Only  
\$1500 down and \$55 month.  
BOZE with NELSON  
Office 5254 — Res. 5370

## Real Estate—For Sale 35

CATHEDRAL CITY

IF A GOOD BUY  
IN CATHEDRAL CITY  
I KNOW IT  
HOMES — LOTS — INCOME

34 years experience, buying,  
selling or building. Let me  
give you honest facts.

SPECIAL THIS WEEK  
5 units, 1/2 acre, facing 2 streets,  
room to expand, needs work.  
Now reduced to  
\$13,500

NEW 2 bedroom, large view lot,  
double carport, \$10,500.

**RUTH BILES**  
REALTOR  
56 Glenn Cathedral City  
COACHELLA VALLEY

IRRIGATED DESERT FARMS.  
2 1/2 acre farms near Palm  
Springs in Coachella Valley.  
Alfalfa planted. All improve-  
ments in — fertile soil and  
abundant water piped to all  
farms. \$3750 full price. Inves-  
tigate. Box 123, Palm Desert,  
California.

LOS ANGELES  
By Popular Demand  
Exchange Department  
Beverly Hills, Hollywood and  
L.A. income property and fine  
homes for Palm Springs.

...n Springs 2363  
Hollywood 34816

**TAMARISK C. C. AREA**

THINGS ARE  
BOOMING

OUT THIS WAY

GET ON THE  
BAND WAGON  
See us now for potential sub-  
division acreage in the Tam-  
arisk Country Club area.

SMALL RANCHES  
Beautiful New Homes

DON'T DELAY  
**PALM VALLEY**  
REALTY CO.

WILLIAM G. PEACOCK  
MIRIAM ALLEN  
Wonder Palms Road  
and Hwy 111  
Phone 8-3481

GENERAL

2 STORY stucco apartment  
house with extra lot, 50x150.  
In center of town. Well fur-  
nished and up-to-date. In-  
come \$572 per month. Price  
\$45,000. Located in Wilmet-  
ton, Los Angeles Harbor, W.W.  
Jordan Co., 517 W. Anaheim  
St., Wilmington, Calif. Ter-  
minal 4-1281.

EXCHANGES 36  
HAVE HAD A lot of experience  
and success in Palm Springs  
trades. Bring in what you  
have, let's talk it over.  
COL. WARD WOOLDRIDGE  
Realtor  
238 Indio Rd. Ph. 2360 anytime.

TRAILER PARK. Los Angeles  
area. 32 spaces and 2 apart-  
ments. \$800 monthly income.  
will trade for income prop-  
erty or trailer park in desert  
area. Write 678 S. Vermont,  
Los Angeles 5.

1953 PONTIAC convertible, 4200  
miles, everything including  
Continental kit, \$2950. Or  
will trade up or down for lot.  
Write Desert Sun, Box 190.  
File K-2.

LAS VEGAS. Good investment—  
income, acreage, trades. Take  
1st Trust Deed, Write Box 190,  
Desert Sun, File J6.

HILLTOP home to trade for  
fothill ranch. No desert.  
Owner, Phone 7127.

**Real Estate Wanted 37**  
NEW OFFICE just opened and  
listings are badly wanted. If  
you want action, come in.  
COL. WARD WOOLDRIDGE  
Realtor  
238 Indio Rd. Ph. 2360 anytime

FOR BEST RESULTS  
List Your Property  
With Adolph Israel  
Realtor, 671 N. Palm Canyon  
Drive, Phone 4882.

**Business Rentals 38**  
**STORE SPACE**

NOW AVAILABLE  
In the ultra modern Rancho  
Mirage Shopping Center

**TED SMITH**  
REALTOR

71-691 Hwy 111, Rancho  
Mirage, Ph. Palm Springs 8-5022

STORE-OFFICE across from  
Thrifty. Suitable for retail  
store, Doctor's office, Real  
Estate, etc. 373 S. Palm Can-  
yon Drive, Phone 5286.

PRIVATE office, share reception  
room. Telephone service  
available. Centrally located  
opposite Electric Co. 173 E.  
Andreas Road. Phone 5458.

TAILOR SHOP location with  
living quarters, established 7  
years or can be used for any  
business. 207 S. Indian Ave.  
Phone 3722

**Wanted to Rent 39**  
TWO BEDROOM, den, unfur-  
nished house, preferably on  
north end of town. Year's  
lease. Call collect, Santa  
Monica Exbrook 36923.

## Wanted to Rent 39

WANTED immediately 3 bed-  
room cottage in suburbs bet-  
ween Palm Springs and  
Palm Desert, quiet location.  
Submit rental with particu-  
lars, when possession can be  
obtained, etc. Write Airmail,  
B. C. Warnick, P.O. R.F.D. 4  
Freehold, New Jersey.

YOUNG lady employed eve-  
nings wants to share apart-  
ment or house. Near El Mir-  
ador. References exchanged.  
Phone 4885.

2 OR 3 BEDROOM, unfurnished  
house. Write P.O. Box 37.

**Rooms for Rent 40**

ELDERLY LADY, care if neces-  
sary. Private home, best resi-  
dential section, Banning.  
References exchanged. Write  
Desert Sun, Box 190, File J3.

\$7 WEEKLY and up. Furnished,  
kitchen privileges. Near air-  
port. Phone 9973.

PRIVATE entrance and bath,  
good beds, good district, clean,  
quiet, colorful. Phone 6921.

ROOM—private entrance, priv-  
ate bath \$50 month. South  
end. Phone 6256.

ROOM, suitable for gentleman.  
Private entrance, cooler, \$50  
month. Phone 4699.

CORNER ROOM, private en-  
trance, twin beds. Employed  
couple preferred. Ph. 3013.

ROOM, PRIVATE KITCHEN,  
1/2 BATH  
115 PALO VERDE

PRIVATE entrance and bath,  
cooled, 3 blocks west of Bul-  
locks. Phone 5742.

LOVELY ROOM. Private en-  
trance, 1 or 2. Reasonable. El  
Mirador District. Phone 4439.

**For Sale or Rent 41**

595 CALLE Palo Fierro, home  
and income. Four bedrooms,  
3 baths. Small down pay-  
ment. Phone 3743.

3 ROOM furnished house, \$55  
month. Dated Rd. and Monte  
Vista, Shangri-La Palms.

**Apartment for Rent 43**

HEATED POOL  
1 AND 2 Bedroom apartments,  
also very large cottage, every-  
thing furnished, weekly maid  
service, spacious grounds,  
close in, coffee available \$100  
month and up, Mira Monte,  
524 S. Indian Avenue.

NEW 1 BEDROOM furnished,  
and unfurnished apartments.  
All have stoves and refrigera-  
tors. Carpeting, pool, TV, util-  
ities paid. 548 South Indian  
Ave. Ph. 4411 evenings and  
2407 days.

BEAUTIFUL modern 1 bedrom  
apartment furnished by Bul-  
locks, south end. \$85 per  
month.  
RALPH WEINSTEIN  
256 1/2 S. Palm Canyon Drive  
Phone 2884

NEWEST AND BEST  
WALKING distance to town, 1  
and 2 bedrooms, with private  
enclosed patios, furnished or  
unfurnished.

COMPLETELY furnished 1, 2  
and 3 room apartments, with  
bedroom, and hotel phone  
with separate entrances. Casa  
Margaretta 336 Paseo El Mir-  
ador. Phone 5385.

SEE OR CALL US  
For rentals - apartments  
- Houses

MUNHOLLAND & CO.  
1059 N. Palm Canyon Dr.  
Phone 3673

UNFURNISHED modern apart-  
ments, close in. 1 bedroom,  
\$80. Open every afternoon,  
664 S. Camino Real or phone  
anytime. Office 3555 or  
residence 8-5752.

EXCLUSIVE, close-in, furnished  
studio kitchenette, \$80 month  
including utilities.  
UNFURNISHED 1 bedroom in  
triplex, \$85 month.  
CULVER NICHOLS, Phone 2182

FURNISHED studio, furnished  
or unfurnished, 1, 2 and 3  
bedroom apartments. Pool  
Reasonable. Season or year.  
Phone 3448, 1005 N. Indian

FURNISHED or unfurnished, 1  
and 2 bedroom apartments.  
Pool, TV, carpeting, Bermuda  
Palms, 1675 S. Indian Trail.  
Phone 6476 or 6478.

SINGLE apartment for rent.  
Completely furnished, large  
swimming pool, carport. Utili-  
ties paid. By day, week or  
month. Call 8-3951.

## Apartment for Rent 43

NICELY furnished 1 bedroom  
apartment, large living room,  
extra large kitchen, 910 Sun-  
ny Dunes Road. Key across  
street at 720 Camino Real.

MODERN, 1 bedroom apart-  
ments and rooms. Available  
on daily, weekly or seasonal  
rates. Centrally located. Maid  
service. Phone 2761.

2 SPACIOUS 1 bedroom apart-  
ments. \$75 and \$85, by sea-  
son. FARRAR REALTY, 272 N. In-  
dian Avenue. Phone 2642.

NEW ONE bedroom apartment,  
unfurnished. Near school.  
Year's lease, \$90 per month.  
Write Desert Sun, Box 190,  
File K-1.

BEAUTIFULLY furnished one  
bedroom apartments, adults.  
Panel ray heat, air cooled,  
greatly reduced with a year's  
lease. 962 Parocela Place.

TENNIS CLUB AREA.  
\$15 WEEK UP. KITCHEN  
APARTMENTS, POOL, SPA-  
CIOUS LAWNS, TV.  
PHONE 4093

FURNISHED, 1 BEDROOM, elec-  
tric kitchen, air cooled, close  
in, reasonable lease, 362 No.  
Palm Canyon Drive, Ph. 5252.

ATTRACTIVELY furnished  
apartment, season or yearly  
rental, 1419 San Jacinto Way.  
Phone 5178.

FURNISHED, 1 bedroom duplex  
apartment. Garage. Very  
clean. By year or season. Ph.  
6521 after 4 p.m. or weekends.

FURNISHED, 3 rooms with  
bath. Close-in. Adults. Lease  
pays to investigate. 532 So.  
Calle Santa Rosa.

\$15 WEEK UP. Center of town.  
Built for local workers. Private  
baths, own modern kit-  
chens. Pool use. Phone 2957.

ONE 3 room apartment and one  
single, nicely furnished and  
decorated, reasonable, close  
in. 301 Tamarisk.

FURNISHED 1 bedroom apart-  
ment. Tiled bath and shower.  
Walking distance. Reason-  
able. Phone 6078.

TENNIS CLUB AREA \$15 WEEK  
UP. KITCHEN APARTMENTS,  
POOL, SPACIOUS LAWNS,  
TV. PHONE 4093.

BA. HELOR apartment, panel  
ray, full bath. By year or sea-  
son. Close in. 552 S. Calle  
Santa Rosa. Phone 4714.

SPACIOUS bedroom apartments,  
close in, quiet, completely  
furnished. 533 Calle Abronia.

NEW ONE bedroom furnished  
apartment, pool. Will be  
ready November 1st. Ph. 6407.

FURNISHED modern apart-  
ments and rooms, price rea-  
sonable, 493 Mel Ave.

ATTRACTIVE furnished apart-  
ments, Near Thunderbird Pa-  
tios. Phone 4607.

COLORFUL, furnished, twin  
beds, full bath. Lawn. Good  
district. Phone 6921.

MODERN furnished apartment.  
1 bedroom, quiet, 1363 East  
Ramon Road.

1 BEDROOM furnished apart-  
ment, pool. By year or season.  
Phone 5417.

2 UNFURNISHED apartments,  
nearly new, clean, reasonable  
near high school. Phone 3561.

LOVELY guest house, 1 or 2  
persons, brand new, furnis-  
hed, very close in. Phone 5638.

NICE FURNISHED studio apart-  
ment, close in, \$75 month in-  
cluding utilities. 291 Athel St.

DELUXE new furnished 1 bed-  
room apartment, season or  
year, adults. Phone 7057.

MODERN furnished 1 bedroom.  
Adults. Lease, \$90 month.  
1363 E. Ramon Road.

## Houses for Rent 46

FURNISHED, 564 Paseo de An-  
za, Call 3101 weekends, \$135.  
month on year's lease.

2 BEDROOM house, shade.  
Palm Desert. Adults. A. Evans,  
Tramview Trailer Park.

\$85 month, nice, furnished.  
Accommodates 3.  
450 N. Calle Encilla.

3 ROOM cottage, furnished, Ph.  
Desert Hot Springs 4-2274 be-  
tween 5 and 7, evenings.

GUEST house, furnished, avail-  
able by year or season. Quiet  
location. Phone 6697.

FURNISHED house. Garage. Pri-  
vate yard. Lease. Reasonable.  
525 S. Calle Encilla.

3 BEDROOMS, FULLY FUR-  
NISHED. 32889 SHIFTING  
SANDS TRAIL, PH. 3097.

**Trailer Rentals 49**  
NICE small trailer with a good  
bed. Rental for season. Suit-  
able for a single man or wo-  
man. Inquire lot C-24, Rancho  
Trailer Park.

21 FOOT house trailer, sleeps 2.  
\$30 month. 1252 N. Riverside  
Drive. Phone 6147.

**Household Goods 50**  
FURNITURE AND TOOLS  
LIVING ROOM: davenport,  
chairs, end tables, lamps, pic-  
tures, rugs, coffee table, 9x15  
Wilton rug, 7 foot bed daven-  
port and chair. Fireplace  
screen and grate. Metal wood  
tray, radio-record player, 8  
piece Mission dining set, 8x10  
grass rug, two rockers, pine  
chest, ice box, lawn seeder,  
roller, hose, sprays, tools and  
shears. Rain bird sprinklers,  
heavy construction hose, rub-  
ber tired wheelbarrow, 12'  
canvas boat cover, 9x9 um-  
brella tent. Several canvas  
tarps, 3 bicycles, two swim  
pool strainers, 12' and 16'. Ce-  
ment tools, 200 funny books  
at 1c each. Some of these  
items are new. Some are four  
years old. Offering at 40% of  
new cost. Located on Ave-  
nue 47, 3 miles east of Hwy  
99, south of Blythe Hwy 60-  
70, west of All American can-  
al. Ph. Coachella 8-4854.

ATTENTION NEWCOMERS!  
METAL utility kitchen cabinets  
with shelves, 60 inches high.  
Single door, \$12.95; double  
door, \$16.95.  
MAPLE platform rockers, foam  
rubber, \$59.95.  
LIMED oak double dresser  
with mirror, \$49.95.

SUNDAY AND EVENINGS  
BY APPOINTMENT  
**Maher Furniture**

6 Miles North out  
Indian Avenue at  
North Palm Springs  
Ph. Desert Hot Springs 4-2616

3 PAIRS of Simmons double  
box springs and mattresses,  
used 2 months, \$95 value sell  
for \$45 per pair. Frigidaire, 2  
months old, 5 year guarantee  
by Barkers, sell for \$199.50.  
Prices firm. Phone 5338.

'52 ELECTRIC Hotpoint, all au-  
tomatic, 3 burner, deep well,  
high boiler, used 6 months.  
\$150. Phone L.A. Pleasant  
17748. Will deliver.

SACRIFICE 6 piece modern, bed  
room set, box spring and  
mattress, like new, upholster-  
ed club chair. 656 Desert  
Way.

HOTPOINT deluxe automatic  
electric range, demonstrator,  
can't tell from new. \$182. Also  
6' Frigidaire refrigerator. Bill  
Schwarz, 2334.

SMALL TV SET for trailer use.  
Must be in good working  
order. Reasonable. R. Franks,  
Gen. Del., Cathedral City.

LIVING room set, \$20; crib and  
mattress, \$15; Taylor, \$8;  
stoves and electric stoves, \$10  
each. Call 6064.

MOVED! Furniture doesn't fit!  
Eastern and custom made.  
Used just a few months. Ph.  
7267.

SHEETS, dressers, rugs, beds,  
refrigerator, chairs, outdoor  
furniture, etc. Phone 2957.

BEAUTIFUL 8 foot Hotpoint  
electric refrigerator, \$100  
cash. 517 Camino Parocela.

Used Furniture Sale  
1535 N. Indian Avenue  
Phone 4837

**Trailers for Sale 51**  
BARGAIN HUNTERS ALL  
Complete line 1955  
17 foot to 40 foot at cost  
40 foot, \$1200 discount  
35 foot, \$1000 discount  
25 foot, \$800 discount  
GRAPES TRAILER SALES  
2010 Foothill, San Bernardino

35 FOOT Terra Cruiser and  
Triple Ramada. Beautiful  
corner. Lot R-16 at Rancho  
Trailer Park. Priced to sell.  
See Crowley at Lot R-17 for  
key.

35 FOOT Roadmaster trailer,  
1952 deluxe, ready to occupy.  
Cooler, awning, fenced yard  
and dolly. Inquire at 584 Her-  
mosa Drive. Phone 6735.

'52 SPARTAN trailer, 35 foot.  
Metal awning, cooler, my  
equity \$2400. Will take mail-  
er trailer in trade. Ph. 84033  
8 to 12 A.M. and 3 to 8 P.M.

## Trailers for Sale 51

54, 44 FOOT Fleetwood, sliding  
glass doors, ramada, \$1000  
discount. Lot B43, Rancho  
Trailer Park. Phone 2634.

24 FOOT Vagabond, clean, good  
condition. A bargain. Phone  
9091, Desert Trailer Village.

TRAILER and ramada at Ran-  
cho Trailer Park. Key at Lot  
D-52.

12 FOOT house trailer, \$200.  
See, evening, 110 Glenn St.,  
Cathedral City.

LATE 1954, 35 foot Mayflower.  
Box 783, Cathedral City.

**Trailer Space 53**  
**Real News**  
Under New  
Management  
Desert Trailer Haven

601 E. ANDREAS ROAD



## Mrs. Crist to Head Stevens P-TA

Frances S. Stevens Parent-Teacher association elected officers and made plans for a Halloween party when they held their first meeting of the school year last Wednesday, October 6.

Mrs. A. Belden Crist was elected president with the following officers on the executive board: Mrs. James Briggs, vice president; Mrs. George T. Meeks, secretary; Mrs. Clifton C. Lewis, treasurer.

The Halloween party will be the first of listed activities. Mrs. Crist said, adding that Frances S. Stevens P-TA is looking forward to a successful year and to planned activities that will be a benefit to the children. Their membership goal is set at 100 per cent with the aim to enroll all parents and teachers.

The next meeting will be an afternoon one in November.

### Legal Notices

75

#### NOTICE OF TRUSTEES' SALE

T.S. No. 1127 N/D  
On November 1, 1954, at 10:00 A.M. UNITED TITLE GUARANTY COMPANY as Trustee under and pursuant to Deed of Trust dated July 29, 1952, executed by Virgil O. Kaufman and Margaret Kaufman, husband and wife and recorded September 2, 1952 in Book 1396, Page 185, of Official Records in the office of the Recorder of Riverside County, California, will sell at public auction to highest bidder for CASH (payable at time of sale in lawful money of the United States) at the Main Street entrance of the County Court House in the City of and County of Riverside, California, all right, title, and interest conveyed to and now held by it under said Deed in the property situated in the City of Palm Springs, in said County and State described as: Lot 9 of BEL VISTA as shown by map on file in Book 30, page 38 of Maps, Records of Riverside County, California.

Said sale will be made, but without covenant or warranty, express or implied, regarding title possession, or encumbrance, to pay the unpaid balance of the principal sum of the note secured by said Deed, to-wit: \$12,020.06, with interest from March 1, 1954, as in said note provided, together with advances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trusts created by said Deed. The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on July 6, 1954, the undersigned caused said notice of breach and of election to be recorded in Book 1605, Page 193, of said Official Records.

Date: October 7, 1954.  
UNITED TITLE GUARANTY COMPANY  
as said Trustee,  
By R. O. Lewis, Vice-President  
337—Desert Sun, Oct. 11, 18, 25, 1954.

Sign near Colorado Springs:  
"The average time it takes a train to pass this crossing is 14 seconds—whether your car is on it or not."—Pageant.

## TODAY'S USED CAR

SPOTLIGHT  
YOUR BUICK &  
GMC TRUCK  
DEALER



'52 BUICK  
Convertible. Fully  
equipped, power steering.  
Only 15,000 miles. Like new.

'50 BUICK  
Station wagon. Very clean  
A real family car.

'48 STUDEBAKER  
Convertible. Radio, heater,  
overdrive.  
\$495

'47 HUDSON  
Sedan.  
Good transportation car.  
\$195

'39 CHEVROLET  
Top condition.  
Good transportation.  
\$95

Reputation  
Tradition  
Count in  
Used Car prices

## Desert Inn Garage

193 N. Palm Canyon  
PHONE 4001  
Palm Springs  
FACTORY DELIVERY  
SAVE \$372.00!

# YOU'LL SAVE DOLLARS ON QUALITY FOOD DURING OUR FORMAL OPENING of VILLAGE MARKET

Thursday — Friday  
and Saturd y  
OCTOBER 14-15-16



STOCK YOUR FREEZER with **QUALITY MEATS**  
at **LOW PRICES**



**Manning's** JUICY & TENDER  
**T-BONE STEAKS**  
**CLUB STEAKS**  
**TOP SIRLOIN STEAKS**

**\$1.05**  
lb.

MANNING'S

**LEAN GROUND BEEF 39¢** lb

Ground Fresh Every Hour

U.S. CHOICE —

**Lamb Shoulder Roast 69¢** lb

BONELESS — A Real Treat — Completely De-Fatted and Rolled

LEAN, CORN-FED

**Center Cut Pork Chops 69¢** lb  
**END CUT PORK CHOPS 45¢** lb

KINGAN'S — Indiana Brand

**SLICED BACON 59¢** lb

**STEWING HENS**

FANCY  
AND FRESH

**39¢** lb

HIGHLY NUTRITIOUS — Low in Calories

**JUMBO SHRIMP 79¢** lb

## DELICATESSEN



**FROZEN PIES**  
**KERMIN'S**  
**ALL CHICKEN 25¢**  
**TURKEY**  
**BEEF**

PIECE OR SLICED

**SWISS CHEESE 59¢** lb

**BOLOGNA 35¢** lb  
Piece or Sliced

**Oregon Cheddar Cheese 42¢** lb

HOFFMAN — 1-lb. Pkg.

**All Meat Wieners 41¢**

**OCOMA — 12-oz. — FROZEN 69¢**  
**DRUMSTICKS & THIGHS**



**SOMETHING NEW!**  
**E-Z Pop Popcorn**  
MAKES A GALLON OF HOT DELICIOUS  
POPCORN IN ITS  
OWN THROW-AWAY  
POPPER! **39¢**

INTRODUCTORY OFFER!

12-oz. Green River  
**LIME SODA**  
3 for 25¢

IN THROW-AWAY BOTTLES!

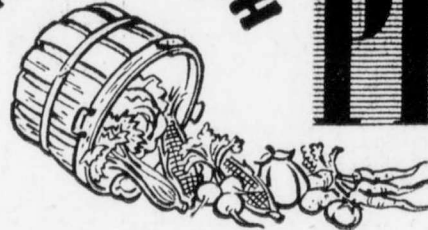
**JELLO PUDDINGS**

3 for 25¢

**JELLO INSTANT PUDDINGS**

3 for 31¢

## FARM FRESH



## PRODUCE

At Low, Low Prices

SOUTH AMERICAN

**BANANAS**

2 lbs. for 25¢

U.S. NO. 1. — WHITE ROSE

**POTATOES**

10 lbs for 29¢

VELVET RED

**YAMS**

3 lbs. for 25¢

UTAH TYPE

**CELERY**

10¢ per stalk

### FAIR ACRES FROZEN VEGETABLES

Cut Green Beans — Mixed Vegetables — Peas  
French Cut Green Beans — Peas and Carrots

10 for 99¢

TREESWEET — 6-oz. Can

**ORANGE JUICE**

8 for 99¢

KERNS — 2-lb.

**STRAWBERRY JAM 59¢**

LIBBY — 1-lb., 1-oz.

**Spiced Peaches 4 for \$1**

CALIROSE — 1-lb., 13-oz.

**FREESTONE PEACHES**

4 for \$1

GLORIETTA — Giant 46-oz.

**TOMATO JUICE**

4 for \$1

COCK OF THE WALK — 1-lb., 13-oz.

**Halves PEARS**

3 for \$1

STOKELEY'S — 46-oz.

**Grapefruit Juice 4 for \$1**

GERBER'S, Strained

**BABY FOODS**

12 for 99¢

KELLOGG'S — 12-oz.

**SHREDDED WHEAT**

17¢

PRINCELLA — 1-lb.

**YAMS**

19¢

VAN CAMP'S — 1-lb., 14-oz.

**PORK & BEANS**

20¢

SHADY OAK — Stems and Pieces

**FANCY**

2-oz. 2 for 29¢

FANNING'S — 15-oz.

**BREAD & BUTTER**

**Pickles 23¢**

**MUSHROOMS**

4-oz.

28¢

BEST FOODS — Qt. Jar

**Mayonnaise**

65¢

Wonderfood — 12-oz.

**Marshmallows**

29¢

SUNRIPE — No. 1 Tall Can

**Jumbo Olives**

25¢

RED TOP, White—80 ct.

**NAPKINS**

25¢

SUNSHINE — 1-lb.

**Krispy Crackers**

25¢

LUX — Liquid

**Detergent**

Lge. 22-oz. 69¢

VETS — 15 1/2-oz.

**DOG FOOD**

3 for 22¢

CHALLENGE — Grade AA

**BUTTER**

69¢ lb

C & H

**CANE SUGAR**

5 LBS. 49¢

10 LBS. 97¢

TASTEWELL

**Margarine**

21¢ lb

**Giant TIDE**

69¢

Above Specials  
for  
Thurs., Fri.  
and Saturday  
October 14-15-16

ALL ADVERTISED  
ITEMS SUBJECT  
TO STOCK  
ON HAND



441 So. Palm Canyon Drive Phone 7932 or 9055  
HOURS: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.